



Ferris State University

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GLIAC CHAMPS!

Bulldogs cuts down net after clinching regular season GLIAC Championship

Keith Salowich

Editor-in-chief

The manager of Wink Arena should really start purchasing basketball nets in bulk for how quickly the men's team is cutting through them.

The Bulldogs defeated Michigan Tech 81-76 Saturday, Feb. 18, in Wink Arena to clinch the regular season GLIAC Championship and cut down the net for the third time since the 2014-15 season to celebrate.

The tradition of cutting down nets and doling pieces out to the team as a souvenir began in 1947 when a North Carolina State Coach hacked off the net after his team won its conference championship, according to USA Today.

Ferris junior point guard Drew Cushingberry now has three separate pieces of commemorative championship twine. He and the rest of the Bulldogs will have an opportunity to build their collection in the upcoming GLIAC tourney, in which they're the No. 1 seed.

"It was an unreal feeling. We had a team goal to win the regular season and to accomplish that goal is amazing," Cushingberry said. "But now it's time to look forward to the next game because we have a lot more to prove and accomplish from here on out."

Before the Bulldogs won the GLIAC

tournament last year, then-senior guard Josh Fleming guaranteed that Ferris would sweep the tournament and win the championship despite the team entering as the No. 6 seed. Yet, this year's team is less ready to make such assurances.

"Now being the No. 1 seed, we got to live up to that and take it as a challenge rather than a given," said Ferris sophomore center Zach Hankins.

While Ferris is the favorite to win the tournament based on seeding, the rest of the tournament field is still murky as teams still have games to be played.

Regardless, Ferris will take on the No. 8 seed in the first round of the tourney and they're being careful to not overlook anybody.

"It definitely gives us confidence. We take it with a little bit of a grain of salt knowing that it's easy for No. 1 seeds to fall down," Hankins said. "Saginaw Valley was ranked No. 1 in the nation for the first couple weeks of the season and they fell hard so we just got to be careful to avoid anything like that happening to us."

The Bulldogs will wrap up their regular season with a road trip to Grand Valley State, which tips off 8 p.m. Tuesday, Feb. 23, in Allendale.

After the regular season finale, the GLIAC tournament will tip off for the Bulldogs Thursday, Feb. 28, in Big Rapids with the time yet to be announced.

HERE'S WHAT'S INSIDE

A LEVEL PLAYING FIELD

Ferris State University's affirmative action plan and diversity among faculty and staff

NEWS | PAGE 2

THE FOUR ICEMEN

Four hockey players recognized on Senior Day for their Ferris careers

SPORTS | PAGE 9

GOT BARS?

NAACP hosts rap cypher for students to express thoughts on the world through songs and poems

LIFESTYLES | PAGE 13

ALL WORK, NO PLAY

Learn how to organize your life so you can enjoy more free time

OPINIONS | PAGE 8

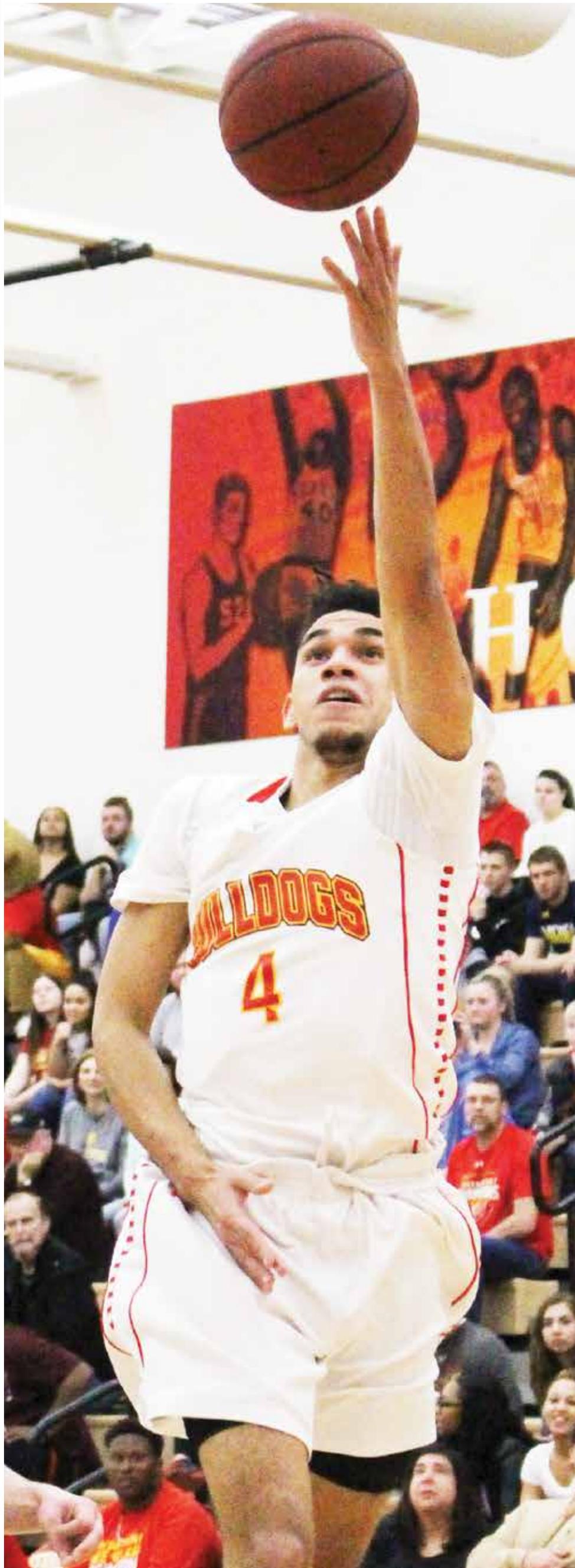


Photo by: Samantha Dow | Torch Photographer

Ferris junior point guard Drew Cushingberry has helped the Bulldogs to three GLIAC Championships since 2014.

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NEWS

"I feel like it only really benefits the hands-on or technology fields because those are the fields most employers are looking for," - David Dipple, see below for story

Angela Graf | News Editor | grafa1@ferris.edu

A level playing field

The affirmative action plan at Ferris State

Harley Harrison

Torch Reporter

Ferris State University is known for its striving dedication to achieve diversity among the student population. But what about diversity among Ferris faculty and staff?

In a report in Ferris' fall 2016 fact book, white males made up 91.74 percent of the male faculty and staff at Ferris while white females made up 90.68 percent of the female faculty and staff. African American was the second largest racial group among faculty with 3 percent making up the male faculty and staff population and 2.72 percent making up the overall female faculty and staff population.

In comparison to the student population in 2016, 77.62 percent of students were white, 6.75 percent black and 4.74 percent Latino or Hispanic, drawing the question how Ferris maintains diversity among faculty and students as well.

According to Ferris Vice President of General Counsel Miles Postema, Ferris has multiple policies pertaining to equal opportuni-

ties within the hiring process.

"Ferris is also required to maintain an affirmative action plan, because the university is a higher education institution that occasionally enters into federal contracts," Postema said. "This plan, however, does not establish so-called 'quotas,' which require a number, percentage and or proportion of any racial or gender/sex category to be hired; quotas, in fact, are unlawful."

The affirmative action plan in place at Ferris helps to measure how much the profile of labor pools, used to recruit and select new employees and reflect the existing workforce, according to Postema.



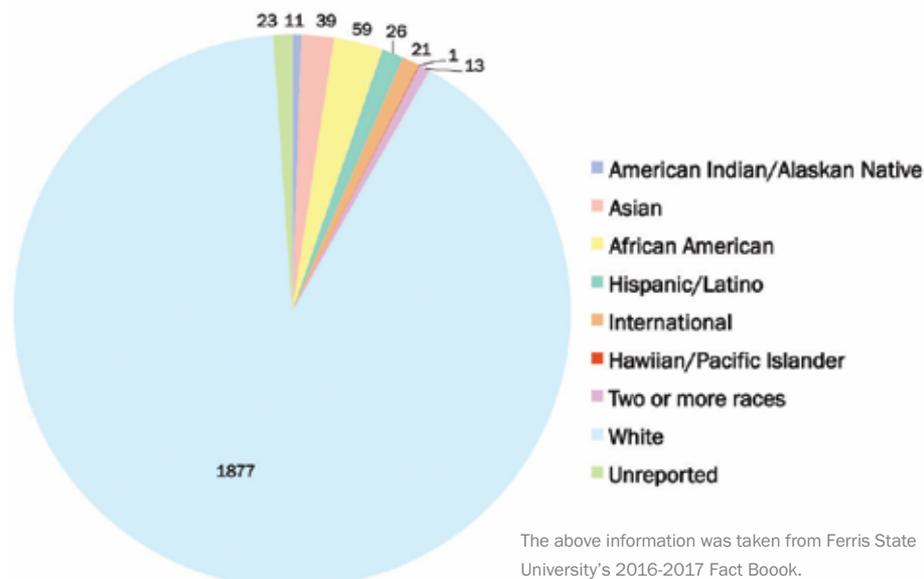
Miles Postema

"The university uses this plan to measure when and if protected groups are underrepresented in order to guide good faith search and recruitment efforts to seek out and broaden the diversity of candidate pools," Postema said.

The hiring process at Ferris, according to Postema, is conducted by departments individually and, therefore, all prospective hires go through the Equal Opportunity Office.

"The Equal Opportunity Office reviews pools of candidates for open positions to determine if candidates selected for additional rounds of consideration meet minimum qualifications and to ensure that the university's hiring practices remain consistent and equitable to all," Postema said.

Ferris' fall 2016 faculty and staff by race/ethnicity



The above information was taken from Ferris State University's 2016-2017 Fact Book.

Some of the objectives maintained in the Ferris affirmative action plan regarding the recruitment of a diverse workforce include training for search committees, "Inclusion and Equity" training and targeted advertising for open positions in an array of sources and publications, according to Postema.

"In fact, the university's Diversity and Inclusion office pays to have all job postings listed at LatinosinHigherEd.com, Diverseeducation.com and Diversejobs.net," Postema said. "The same office also created an on-

line recruitment resource, accessible at ferris.edu/HTMLS/administration/president/DiversityOffice/recruitingworkforce.htm and the Vice President for Diversity and Inclusion also meets with individuals and groups for the same purpose of discussing the university's commitment to creating a diverse workforce."

It's that time of year

Bulldogs update their resumes, attend career fair

Marley Tucker

Interim Reporter

Navigating the professional world can be stressful when students start looking for jobs and internships, and Ferris is actively working to make that search easier.

Ferris' Center for Leadership, Activities and Career Services (CLACS) will host the Career and Internship Fair in the University Center as a part of Career and Internship Week on campus Monday, Feb. 20 until Monday Feb. 27.

With 193 employers registered to attend the event, students and employers enrolled for the Career Fair on Handshake.

Students were encouraged to dress to impress as they socialized with companies such as Meijer and Chemical Bank.

"We have tried a lot of new things this year as a result of listening to students, employers and the advisory council," said Ferris Coordinator of the Career and Volunteer Center Michele Albright. "Splitting the Career and Internship Fair into three days makes each event more intimate and less intimidating while providing more table space for new employers from diverse industries that we've not previously hosted on campus."

This week of career related events includes a series of Career Boot Camp seminars and a five-star event.

The Career Boot Camp: Millennials in the Workforce seminar took place Tuesday, February 21, where Ferris graduates and employers shared their first hand experiences.

The next five-star event will be "Become a Social Media Guru" Thursday, Feb. 23, featuring Luke Wyckoff, a Ferris alumnus, who will educate students on how to impress future employers by effectively utilizing social media.

"I feel like it only really benefits the hands-on or technology fields because those are the fields most employers are looking for," said Ferris information security junior David Dipple. "I would still suggest that anyone should go because it is a good way to learn how to interview and answer questions and to get your name out there."

CLACS will host "Career Boot Camp: Nothing For Me Here" 10 a.m. to 11 a.m. Friday, Feb. 24, in BUS 111. This seminar will teach students how to understand recruitment trends from a variety of industries.

"All students will benefit from these events if they use them to network, practice their employability skills and research the different companies and their opportunities," Albright said.

The Career and Internship Week will conclude Monday, Feb. 27, as the event winds down with students meeting potential employers.

"I've never gone but I feel like it can help someone figure out what they want to do with their life," said Ferris psychology freshman Brooke Bennett.

For more information, log on to visit Handshake, which lists all employers and event dates through MyFSU.



David Dipple



Brooke Bennett



Photo by: Kaitlyn Kirchner | Torch Photographer

Ferris electrical/electronics engineering technology student Kevin Bassham attended day one of the 2017 spring Career Fair, at which 193 employers were present.

- ON THE RECORD -

A roundup of this week's crime at Ferris State University

Pounce and bounce

By Angela Graf - News Editor

These aren't the droids you're looking for

Feb. 5, 4:50 p.m. officers responded to a report of three people sighted on State Street who were thought to be involved in a fight in Merrill-Travis Hall. After further investigation, it was determined that they were not the same people and were released.

Busted

Feb. 7, 9:10 p.m. officers stopped a vehicle on Perry Avenue for driving without headlights on. The driver was found to be in possession of marijuana and was referred to the Office of Student Conduct, as well as being issued a warning for not having their lights on.

Wash your own damn dishes

Feb. 8, 4:30 p.m. officers responded to a harassment complaint in the East Campus Suites involving two roommates. They were separated by housing staff and told to leave each other alone.

Headlights are still for the weak

Feb. 8, 11:30 p.m. officers stopped a vehicle on Ferris Drive near Cramer Circle for failure to dim headlights. The driver was found to be a non-student in possession of marijuana and was ticketed.

Not slick

Feb. 8, 11:45 p.m. officers responded to a report of marijuana in the West Campus Apartments. One student was identified and referred to the Office of Student Conduct.

There's one in every family

Feb. 9, 1:20 p.m. officers responded to a family dispute in the West Campus Apartments. They were given separate housing for the evening and a report was sent to the prosecutor for review.

Dope debacle

Feb. 10, 12:20 a.m. officers responded to a report of marijuana in Travis Hall. Two students were identified and referred to the Office of Student Conduct for possession of marijuana and damaging the posters in the halls.

False alarm

Feb. 11, 9:10 p.m. officers responded to a report of marijuana in Vandercook Hall. No criminal activity was found and the issue was handled by hall staff.

Pounce and bounce

Feb. 12, 12:15 a.m. officers assisted the sheriff's department with a fight in at the University Parke Suites apartment complex. All suspects had dispersed by the time police arrived.

Another false alarm

Feb. 12, 1:20 a.m. officers responded to a report of marijuana in Travis Hall. No criminal activity was found and the issue was handled by hall staff.

Run, it's the fuzz

Feb. 13, 1:40 p.m. officers responded to a report of disorderly subjects in the University Center, however the subjects vacated the premises before the police arrived.

Kerfuffle at the Quad

Feb. 13, 3:30 p.m. officers responded to

a fight in the Quad Café. The suspect was identified and a warrant was sent to the prosecutor's office.

Not even mad (anymore)

Feb. 13, 7:30 p.m. officers responded to a report of a disorderly subject in the West Campus Community Center. A tenant was upset with a maintenance issue in their apartment and apologized for their behavior.

Yet another false alarm

Feb. 13, 8:15 p.m. officers responded to a report of a marijuana complaint in Bond Hall. No criminal activity was found and the issue was handled by hall staff.

Domestic abuse

Feb. 14, 9:50 p.m. officers responded to a report of domestic assault in the West Campus Apartments. One male assailant was lodged.

The Ferris Department of Public Safety issued 391 tickets between the dates of Feb. 9, and Feb. 15, totaling \$6,120.



Photo by: Harley Harrison | Torch Reporter

Star Shooters owner Jerry Boman has further renovations in store for his establishment, including expanding upstairs and renovating the kitchen.

Shooters makeover

Local bar and restaurant starts renovations

Harley Harrison

Torch Reporter

A popular hotspot for Bulldogs is slowly making transformations into a more modern atmosphere for college students.

Star Shooters Bar and Restaurant has had the same owner, Jerry Boman, for 10 years and, after refinancing, he has a lot in store for his restaurant.

"I've always got plans, it just comes down to having the money and the time to be able to implement them," Boman said. "My next plan is to put a staircase into the upstairs and then expand into that area. There's a theater upstairs already and I'll probably do something where it's going to be 21 and up upstairs. So if someone is 21 and over, and they're getting too many minors down here, they can go upstairs and relax."

Boman is also planning on adding a bar in the front of the upstairs that would be higher-end, such as a martini bar.

"We'll be doing stuff down here, too. Renovating the kitchen is next. We've got to wait until it's nice outside so we can finish up the front," Boman said. "And then the whole dance floor is going to be redone and that's where the upstairs staircase is probably going to go."

Plans for the dance floor include building another platform on the opposite side, redoing the floor and

updating the front of the DJ booth for a more modern, dance club type field, according to Boman.

"Right now, we're going through the process of getting bids for the staircase," Boman said. "My hope is to have it done by the start of school next year and then, once the staircase is in, probably the first year we'll be working on that area."



Jerry Boman

If you can't wait until the start of the next school year, you're in luck because Boman has plans for this summer, too.

"The whole reason of doing a patio out here is to have a summer business, a little bit more than we've had in the past," Boman said. "We're kind of going to concentrate on a lunch crowd for the downtown area and for a lower price point for college students."

Boman is hoping to sell hamburgers, hot dogs, wings and maybe pizza in possibly a walk-up style.

The renovations that have been completed so far include garage doors, a new front to the building, an exposure of the tin ceiling in front and a new sign.

Ferris biology sophomore Risten Koszegi, who hasn't been to Shooters in about two months, remembers the front door being redone and changes made to

Shooters | see page 5

NEWS BRIEFS

By Angela Graf - News Editor

Harry Potter Day

The CLACS office will be hosting a Harry Potter celebration on Friday, Feb. 24 in the University Center. The schedule of events is as follows: Tri Wizard Team Trivia (Rankin Lounge) 7 p.m. to 9 p.m. Harry Potter Themed Food (History Lounge) 9 p.m. to 9:45 p.m. Fantastic Beasts Showing (UC 202) 9:45 p.m.

Additionally, Butterbeer will be available at Starbucks during each of these events.

Becoming a guru

In a five-star event entitled "Become a Social Media Guru," students have the opportunity to learn how to use social media to their advantage. Ferris alumnus Luke Wyckoff will be hosting the event and giving advice on how to play "offensively" on the web. The presentation will take place in William's Auditorium 6 p.m. to 8 p.m. Thursday, Feb. 23.

Ferris State Torch Corrections

Ferris hockey brings in
\$16,000 per game on average

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Bowl so hard

Ferris AMA hosts bowling tournament for charity

Kip Biby

Torch Reporter

You could hear a pin drop as the Ferris American Marketing Association (AMA) held a charity bowling tournament last week at the Gate.

The semi-annual tournament was organized to raise money for Feeding America, an organization that provides meals to those in need. This semester the proceeds will go towards bringing a food truck to feed families in Paris, Michigan.

Ferris marketing junior Trevor Holowaty is AMA's vice president of fundraising whom along with others, organized the event.



Trevor Holowaty

"It's one of my favorite events of the year for the college of business. It's for a great cause," Holowaty said. "We are bringing in a lot of money to help good families with feeding America and it gives us a chance to work with other RSOs and collaborate."

Bowling teams competing in the tournament were made up of seven college of business registered student organizations (RSOs), two sororities, two teams made up

of Ferris faculty and the Ferris club baseball team.

"It gets a lot of different RSOs from the college of business and around campus together," Holowaty said. "It's a good time to involve the community with the gate, faculty and members of the student body."

In addition to raising money for charity, the tournament also gave The Gate an opportunity to introduce people to their new location. The Gate opened the doors of its new facility Monday, Feb. 6.

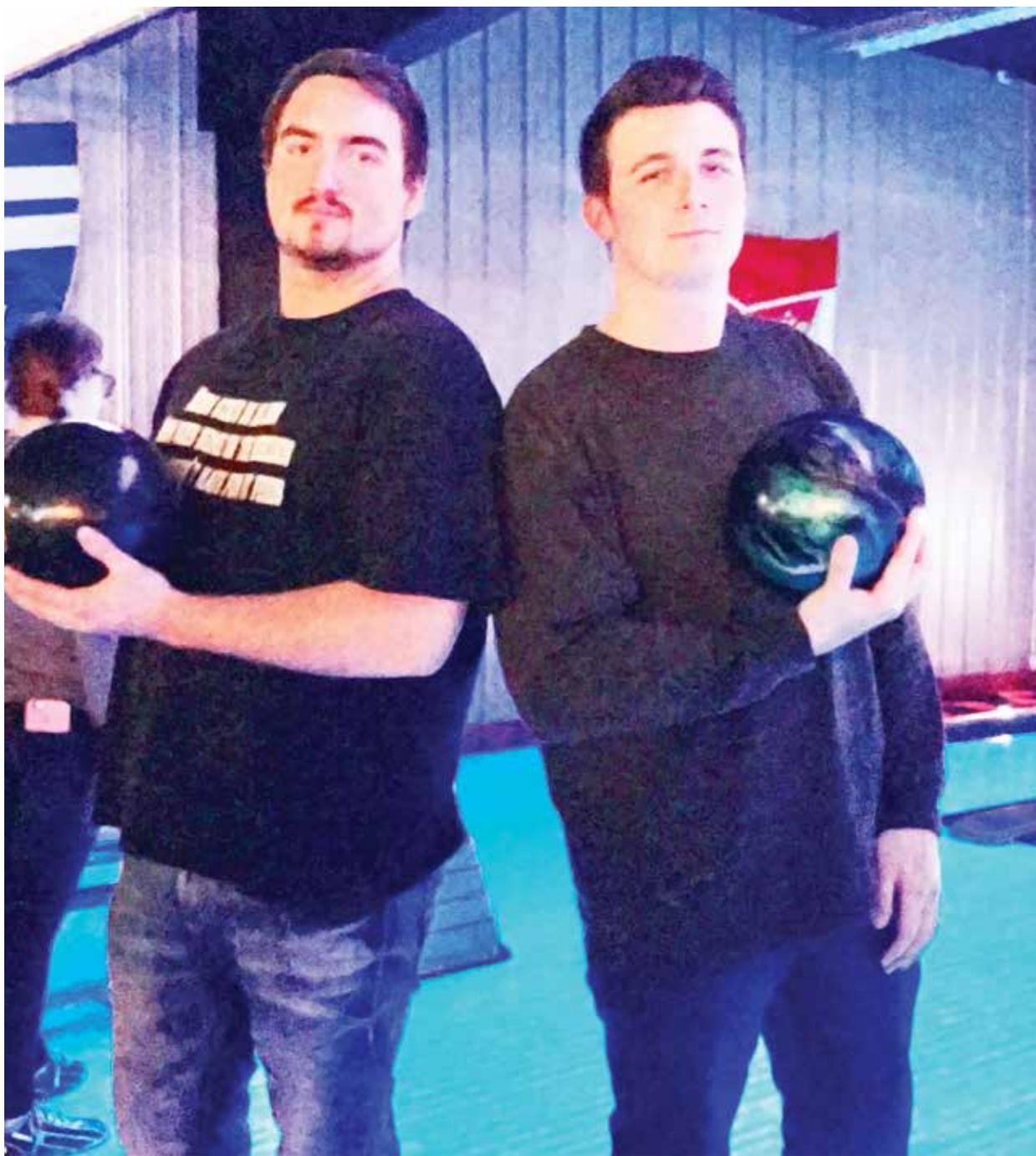


Lauren Thomas

Ferris hospitality management senior Lauren Thomas bowled for the hospitality management RSO.

"I didn't expect this many people [to be] here," Thomas said. "It's the first time I've been to the new gate so it's pretty cool."

AMA's bowling tournament has been held each semester since fall of 2008. The tournament was held 9:30 p.m. to 11 p.m. Thursday, Feb. 16.



Ferris students Jake Janeschek (left) and Frank Bartolomeo attended the semi-annual College of Business bowling tournament at The Gate's new location on South Third Avenue in Big Rapids.

Photo by: Aubrey Kemme | Multimedia Editor

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A few too many wheels

Why Ferris might sell campus vehicles

Andrea Lenhart

Torch Reporter

Ferris' Physical Plant held an auction to sell a select amount of their vehicles often seen driving around campus.

This year, 12 of the 14 listed vehicles were sold.

According to Ed Shepard, the Business Services Manager at the Physical Plant, there is an auction typically held once or twice a year during the fall semester.

"We typically take a Saturday where staff comes in for three hours to assist those interested in vehicles and if they are interested they can leave a sealed bid," Shepard said.

According to Shepard, bidders are allowed to start the engines but are not allowed to drive the vehicles for liability reasons.

The following Monday bids are closed.

"This allows people to have more opportunity to get additional funding, and then at 4 p.m. the Monday following the bidding, sealed bids are opened and the highest bidder will be contacted on Tuesday," Shepard said.

According to Shepard, Ferris owns more than 300 vehicles and they are sold be-



Graphic by: Jordan Lodge | Production Manager

cause they have been depleted and the cost of maintenance on them exceeds the value for the Physical Plant.

Cars that are lent to departments, which are primarily sedans and used for highway travel, are ran up to 80,000 miles and then transferred to a department that drives vehicles on campus only, according to Shepard.

"When they are transferred to the department, we take their previously used vehicles and sell them," Shepard said. "There is a whole domino effect that goes through and once we are done with them, we sell them."

According to Shepard, this year the auction took place in the spring semester because they have not replaced vehicles in a few years, so they had to catch up.

Ferris also owns larger pick-up trucks and vans for departments like plumbing, telecom, HVAC, carpentry and paint shops.

"Those vehicles are usually bought used strictly for that use, and we have to purchase them in whatever is the most economical way," Shepard said.

According to Shepard, full time employees undergo a license check at the point of hire before they are assigned a vehicle to drive.

According to the Transportation and Travel Policy, student employees, students or volunteers must have a valid driver's license and less than six points.

More information about who can drive Ferris owned vehicles can be found by searching for this policy book on the Ferris website.

According to Shepard, the number of listings depends on how many vehicles will be retired. The amount raised at this past auction has not yet been revealed.

For more information about past auctions and future listings visit ferris.edu/surplus.

Balancing act

Islam and modern American culture

Melanie Bale

Interim Reporter

First generation American Syed Umar Warsi spoke to Ferris students about his experiences growing up as a Muslim man in America.

In a mix of spoken word and free flow storytelling, Warsi recounted his childhood, young love, parents, money and racism on Monday, Feb. 13.

Being the son of a Pakistani man who came to the United States seeking refuge from violence and a better life for his family, Warsi compared his seemingly easy life to that of his father's. This dissonance set the groundwork for what would be a difficult balancing act between American culture and the culture of his family.

Born and raised in Manhattan, New York, Warsi discovered a love for rap music.

"The deep underground kind of stuff," Warsi said.

Carrying this passion through his teen years and into college, Warsi has been able to turn it into an informative and entertaining address to college students nationwide.

In collaboration with Book A Muslim, a company dedicated to the sharing of American Muslim experiences to promote peace and understanding, Warsi and other members of the Muslim community are able to express themselves through art, performance or speech.

"His speeches were approachable and funny," said Ferris pre-pharmacy freshman Elaine Chau.

Having experienced numerous influences during his childhood, Warsi's spoken word poems made it all the more relatable with lines like, "So many eyes have spoken to me without a word," and "Every reaction has a consequence so you need to know where your conscience is."

Despite the relatability, the number of people in attendance was small in comparison to other recent events.

"I was disappointed with the number of students who showed up," said Ferris pre-pharmacy freshman Angie Nguyen. "Especially at a time when we need to be a community."

In light of recent executive orders our president has signed, Warsi spoke about the immigration ban and how it affected him



Photo by: Aubrey Kemme | Multimedia Editor

First generation American Syed Umar Warsi encouraged students to open their minds to different perspectives and start a conversation.

personally. He encouraged the audience to think about the ramifications for the families of the Muslim people that they know and don't know.

An hour-long Q&A session followed the event. The students who attended and stayed for the entire presentation were interested in Warsi's thoughts, feelings and politics, as well as specifics pertaining to his religion.

A student asked him what Warsi would say if he could say one thing to those who support Trump.

"I wouldn't say just one thing, I would have a conversation with them," Warsi said. "I would want to have a constructive dialogue with them."

When a student asked him why he gave these speeches and what he sought to accomplish, Warsi answered: "I want everyone to understand that everyone has a story. That we need to share our story just as much as we need to listen. Open your mind to different perspectives."

To hear more from Warsi, stay tuned for his Ted Talk Friday, April 7.

SHOOTERS

Continued from page 3

the dance floor.

"That'd be cool," Koszegi said after hearing the renovation

plans. "Especially the upstairs, as long as it's not too hot."

Ferris electrical engineering freshman Sami Alotaibi also hasn't been to Shooters in about two months.

"I agree with this idea, it's a good idea," Alotaibi said.

"I've actually drove by. So I've seen the front of Shooters

and it looks good, it looks better. A lot better," Koszegi added.

For those interested in taking a look at the on-going renovations for themselves, Shooters is located just off of campus on South Michigan Avenue.



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OPINIONS

"The best way to get involved on campus is to look for a group of people who enjoy the same things you do or who feel passionate about the same issues."
- Melanie Bale See page 8 for story

Travis Sacher | Opinions Editor | sachert@ferris.edu

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Chat with the chief Editor in Chief, Keith Salowich

If you haven't been paying attention to Ferris athletics all year, now is a great time to start.

The men's basketball team just clinched the regular season GLIAC Championship for the third year in a row and will be hosting the conference tournament as the No. 1 seed next week.

With just one loss since Dec. 10, the Dawgs have been nearly unstoppable on the hardwood and the wave of momentum they've been riding should help them to make some noise in the postseason.

Last year, the team pushed all the way to the NCAA Div. 2 Midwest Regional round before falling to Lake Superior State in overtime.

Meanwhile, the hockey team is currently neck-and-neck with Bowling Green State for fourth place in the WCHA heading into their

final series of regular season play.

This is notable because the top four teams at the end of the season have the privilege of hosting the first round of the conference playoffs.

Depending on the outcome of this weekend's games against Lake Superior State, the Bulldogs may earn one more home hockey weekend. That's one more weekend to cheer from the Dawg Pound, tune into the game online, or even just to get drunk at an off-campus post-game party.

The 2015-16 season was up and down for the Bulldogs until they caught fire and blazed all the way to the NCAA West Regional Final and were among the final four teams in the country still fighting for the national championship. Again, the Bulldogs are getting hot towards the

end of the season and could be poised to make a similar run.

Additionally, Ferris senior forward Gerald Mayhew is being considered for the Hobey Baker Trophy, which is awarded to the nation's best Div. 1 college hockey player. Watching Mayhew on the ice is watching an eventual Ferris legend.

There's a reason sports coverage has infiltrated the news and opinions section, in addition to its usual section in this newspaper. It's crunch time and every minute of every game counts.

Both teams are playing their final regular season games this week and there's a lot on the line. Follow the games, even if it's your first time doing so. Your fellow Bulldogs need your support.

The Wyld Stallyns are about to save the world again! - Maybe?

Keanu Reeves discusses possibility of Bill & Ted 3



Travis Sacher
Opinions Editor

The bogus boys from San Dimas, California, are finally back for round three! Well... hopefully.

Keanu Reeves, who plays "Ted" Theodore Logan in the Bill & Ted franchise, said the story was written and discussed the potential plot for the third installment in the franchise during a recent interview on The Graham Norton Show.

"Basically, they're supposed to write a song to save the world and they haven't done that yet," Reeves said. "The pressure of having to save the world, their marriages are falling apart, their kids are kind of mad at them and then someone comes from the future and tells them if they don't write the song it's not just the world, it's the universe. So they have to save the universe because time is breaking apart."

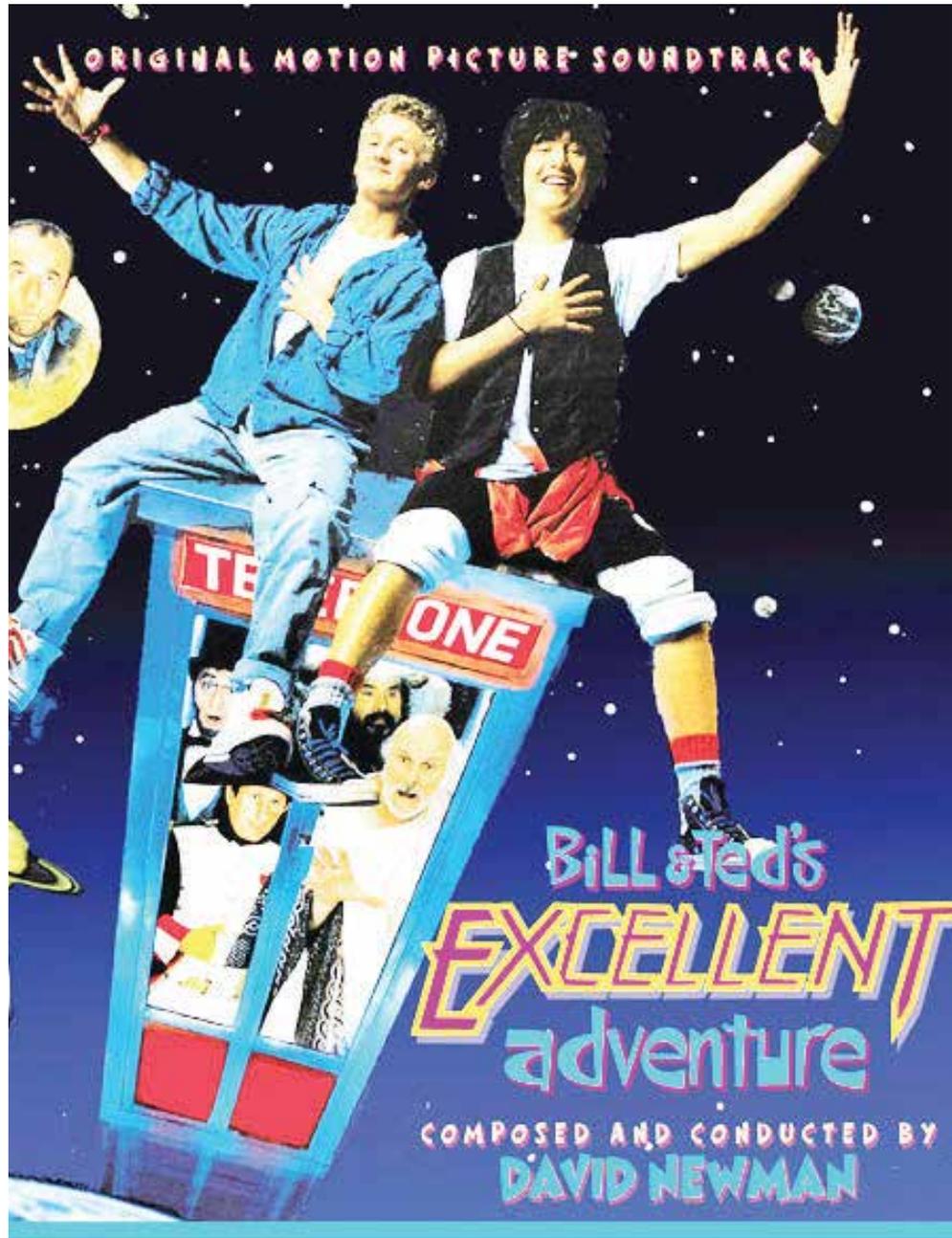
Wow. That's a bodacious task for my two favorite cult-classic stoner buddies. Also, this sounds so awesome and the world needs their triumphant return. The only heinous thing about a new movie is that late actor/comedian George Carlin will not be able to return to his role as Rufus—Bill and Ted's guide from the future.

Many great buddy films were released between the late 1980s and early 2000s: Dumb and Dumber, Tommy Boy, Bio-Dome, Dude Where's My Car, Good Burger and Half Baked to name a few. But Bill & Ted always ranked highest on my list.

Bill & Ted's Excellent Adventure (1989) is one of my favorite films of all time. Bill & Ted's Bogus Journey (1991) was an excellent follow up.

Talks of a third film began in 2010. In 2016, Alex Winter, who plays Bill S. Preston Esquire said the script for the film was completed and filming may begin in 2017.

While filming has yet to begin, I believe the rumors will prove true. Normally, I would never



Promotional Photo

Actor Keanu Reeves discussed the possibility of a follow-up to the 1991 cult classic Bill & Ted's Bogus Journey in a recent interview.

care for a third film of a franchise 26 years later, especially when the two main characters are now both in their 50s. But this is different.

Reeves would not make the movie unless he believed it would be most outstanding. And it will be, because the world needs Bill & Ted to

save their world and universe and when they do, it will be a triumphant victory.

Until Bill & Ted hit the big screen for a third venture, "Be excellent to each other and party on dudes!"

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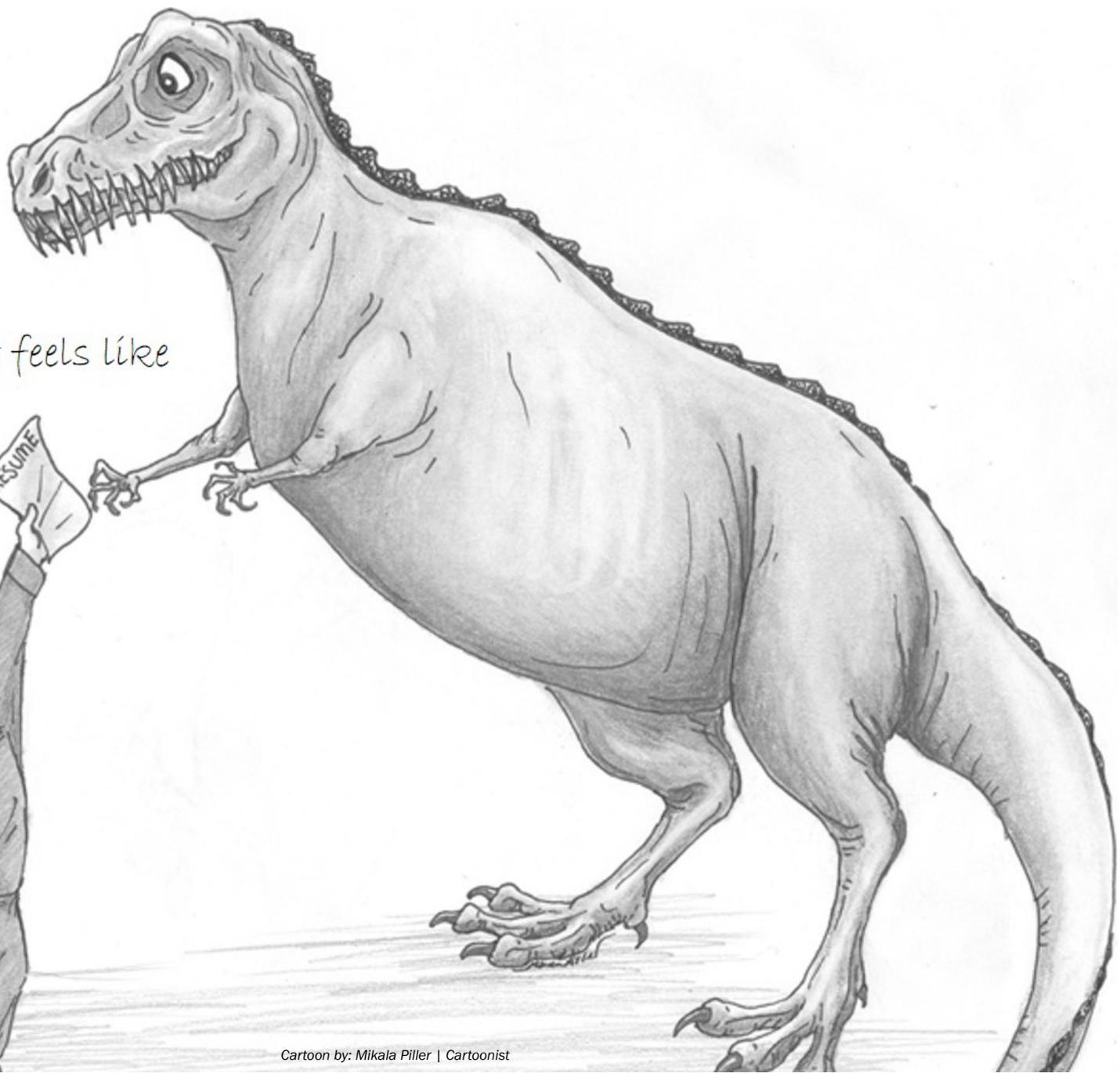
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what Career Fair feels like

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FEB 23

WILLIAMS AUDITORIUM @ 6PM

SOCIAL MEDIA GURU

HOW SOCIAL MEDIA CAN GET YOU THE JOB



Luke Wyckoff is an alumnus of Ferris State University and the owner of Social Media Energy in Colorado. Luke is a keynote speaker, motivator and entrepreneur and will be speaking to Ferris students on Thursday, February 23rd in the Williams Auditorium. Luke will be discussing the importance of how social media can be used to your advantage. Every student knows to stay clean and play "defensively" on social media but what they may not know is that social media CAN actually get them the job. Learn how to play "offensively" on your social media accounts to put yourself ahead of other applicants when applying for your dream job.



Anyone with a disability who needs special accommodations to attend this event should contact the CLACS office at 231-591-2685 or at CLACS@ferris.edu at least 72 hours in advance. Ferris State University is an equal opportunity institution. For information on the University's policy on NonDiscrimination visit www.ferris.edu/non-discrimination.

All work, no play

When you're forced to fit 48 hours of work into 24 hours of life



Alicia Jaimes
Torch Reporter

other—the things that are typically used when describing the experience that is “college life.”

I remember my visit to Ferris and how my family and I walked around campus. We saw students lounging in hammocks while others threw Frisbees like some slow-motion movie where everyone's abnormally happy. We checked out the food court and residence hall lobbies that were thriving with student life. It was a fun day, it was part of the reason I was so attracted to this university.

Now, in my third year at Ferris, I wish they would've shed light on the real college experience in hopes of being better prepared for it.

Students who have attended parties and go out with their friends every night complain in class about how they don't know how they could possibly be failing. Students pay for The Rock but can't seem to fully enjoy the food because they are trying to scarf their food in 15 minutes before their next class.

Don't get me wrong. I'm sure the perfect college experience is possible. I just haven't discovered it, yet. Luckily, I was able to use these past few years to find tricks that have helped my weeks go by a little smoother.

Say it with me: PLANNER.

Taking the time to write down all of your tasks for the week will keep your priorities in mind and is also a great idea if you



Graphic by: Jordan Lodge | Production Manager

find yourself misplacing homework.

Schedule specific times to work on homework and find what works for you, whether it is doing the more urgent homework first or by working backwards.

Most of us are near or in our 20s. Therefore we know there is never a good time to relax. Instead, I encourage you all to remember that sometimes getting an A on that test isn't worth your sanity. Make time for yourself and do something you love because your first priority should always be you.

Frozen toes and fading tan lines

Surviving a depressing, dreary winter

Winters in Michigan tend to be gray, dreary and hopeless as the end seems to be out of reach and spring becomes an unfamiliar concept.

Surprisingly enough, it is possible to beat the winter driven depression but it's not easy. The strategies vary from person to person. Some people prefer to cuddle dogs, others prefer to color and some just drink the winter away.

As students, it's difficult to avoid winter the correct way—



Harley Harrison
Torch Reporter

by hibernating in your bed and binge watching Netflix—so we must learn to cope. At first, we try to let our love for holidays overcome our hatred for the cold. But, as soon as Feb. 15 hits, we're ready for spring and a few of us want to skip to summer.

Luckily for us, while we're experiencing freezing rain, black ice and snow up to our knees (or waists for short people like me), the tropical countries are experiencing summer. This means that you can eat some of your favorite summer fruits and veggies at the grocery store in season and for a pretty cheap price.

Now for the advice you already know and you don't want to hear, get some exercise. I know that half of you are tempted

to put down this column and give up but hear me out. I'm not suggesting that you brave the cold for a mile run, or wake up at five a.m. to go to the gym. I'm simply recommending that you get moving. Go dancing, do some yoga in your living room or go hiking.

Socializing is also good for the soul, so go get a cup of coffee with friends or study in a group, rather than staying locked away in your room. There's a good chance that you prefer your phone over face-to-face interaction, but having a strong support system is crucial to curing the winter depression.

None of my advice will change the fact that we're all cold, we can't remember what the sun looks like, our tan lines are practically non-existent and colds seem to spread faster than gossip. Nor will my advice change your early morning sentencing to scrape off your car or the game of luck you will have to play while driving on icy roads.

What my advice will do is make the winter just a little more tolerable and make the winter depression a little less prevalent.

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Get out there!

Your college experience is what you make it

The university experience is definitely a unique one, not just individual to each campus but individual to each student. With that comes some of the greatest diversity you'll encounter in your life.

That being said, the scariest part about being a freshman or a transfer student isn't whether you'll pass your classes, it's the fact that you don't know anyone. Everyone tells you the people you meet in college will become your “forever friends” but where are you supposed to find them and how?

Get involved on campus! There are more than 200 registered student organizations (RSOs) on campus for each major or concentration, musical groups like orchestra and band, Greek-life organizations, RSOs for transfer students, RSOs for non-traditional students and honor societies.

Check out the Rec center. There are yoga and fitness classes,



Melanie Bale
Interim Reporter

pilates, kick-boxing and zumba classes you can take.

My freshman year of college, a very long time ago mind you, a professor of mine told me that “you get out what you put into it.” And they were absolutely right.

The best way to get involved on campus is to look for a group of people who enjoy the same things you do or who feel passionate about the same issues.

This is where you'll find your people. Don't be afraid to branch out or to do something different. You'll never know you don't like something until you try it.

After all, you're only in your 20's once.

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Ferris State University Tire Fire



The second truest, fairest and most accurate student newspaper on campus



Type-two diabetes cases surge in wake of depressing post-Valentines Day candy sale binge
Pg. 2

In an effort to mirror the changing landscape of mass media, the *Torch* vows to print only #FakeNews and #AlternativeFacts
Pg. 2

Moody Ferris freshman not woken up when September ends, fails all fall classes
Pg. 3

Jean shorts-clad FSU president, board of trustees hold car wash to raise funds for school's budget
Pg. 3

Thieving townie steals student's order at Mongo Grill, becomes country's Public Enemy No. 1
Pg. 4

Music Takes Action takes action through the action of taking music actionly
Pg. 4

Love of the game

Ferris athletes hook up with one another in hopes of creating race of super athletes

Barnabus Fiddleswipe
Two gnomes in a Trench Coat Hoping to Look Like One Full-grown Man

Ferris' athletic teams may see an influx of super athletes within the next two decades as a result of selective breeding.

Have you ever wondered why Ferris athletes oftentimes seem to end up dating each other? It's not just because they inhabit the same spaces, attend each others' games and feel a common sense of belonging with one another.

It's actually all a part of a program designed by Ferris' athletic department to breed a race of

superhumans.

"We're working with Ferris' top genetics professors and students to get the best traits to appear in all the offspring. Strength, speed, hand-eye coordination. Mark my words, by the year 2035 the Bulldogs won't lose a single game in any sport," said Ferris Athletic Director Jon Coles.

The program was actually slated to begin in 1993, but was delayed when a club team athlete hooked up with a varisty female athlete.

"That incident really set us back. I mean, it still produced an amazing football player, even though he was just a half-blood.

But it was only a glimpse into the potential of the program. [Former Ferris quarterback] Jason Vander Laan was an incredible talent, but this next batch of super athletes will surpass even him," Coles said.

Not everyone was quite so keen on the idea, however.

"We're not laboratory mice. I just happen to really like my boyfriend and he just happens to be a hockey player. This whole 'attempting to breed a race of superhumans' sounds like a crackpot's conspiracy theory and any publication would be crazy to report on it," said Ferris cross country runner Tina Skittles.

Legal Disclaimer:

The Ferris State University *Tire Fire* is a satirical newspaper featuring fabricated or exaggerated stories written by members of the Ferris State *Torch* staff. Pseudonyms and false job titles have been adopted for each of the *Torch* staff members whose work is included in the *Tire Fire*. The *Tire Fire* utilizes invented names and quotes in its stories unless public figures or notable university personas are being satirized or described for the sake of our personal enjoyment, and the enjoyment of our readers. All other use of real names is coincidental. While the *Tire Fire* is an extension of the *Torch*, it is meant to be satirical and does not necessarily reflect the views of the *Torch*, nor Ferris State University.

Eisler Says:

"Dora, Swiper is RIGHT BEHIND YOU. Watch out!"



Tire Fire

Satirical insert laced with absurdity, hyperbole and going way too far

Pull out this section for the hardest-hitting fake news ever put to print

5 *Spring Break destinations for a tight budget*

1. Your parents' house

There are some pretty serious perks here. You won't have to see your younger siblings because they have a normal spring break that isn't during the first week of March, your parents will be working for 90 percent of it, so you'll have lots of quality time with your dog, and you'll get to catch up with all those people you graduated with that insist upon talking to you while they bag your groceries at the supermarket. Get pumped to accidentally run into your ex from ninth grade! #springbreak2k17

2. Your dorm

Ever heard of a staycation? Enjoy the peace and quiet of dorm life with everybody off campus. Watch trashy cable TV and appreciate the lack of pornographic sounds that normally come from next door.

3. Friend's off-campus apartment

Take a break from dorm life and try living in squalor for a week. You'll have the opportunity to try every flavor of ramen while simultaneously living in a perpetual state of being drunk and stoned. Have fun and try not to leave too many bong-burns on the carpet.

4. Road trip with your friends

If you're willing to endanger the life of your already-rusty 2001 Chevy Malibu, and spend a bunch of your money gradually instead of all at once, this is the option for you. Bring some friends along, you'll really bond over the inevitable motion-sickness and rootlessness of your endeavor. Don't bring anyone you're too close with though. By the time you're done, you'll hate literally everybody that was in the car.

5. The big city

If you think you're ready to brave the streets of a metropolitan hub, shoot on up to Reed City for the week. Be warned though, it's everything your mother warned you about. Keep one hand on your wallet and the other on your mace. No telling what shady characters lurk in the alleys of this urban monster.



Shooters' facelift

Blackout drunk students oblivious to bar's pricy renovations

Sidney Crotchet
Cyberbully

Ferris night life saw a facelift over the last several weeks as Star Shooters on South Michigan Avenue invested thousands of dollars to renovate the bar, dance floor and sign outside the building.

Shooter's debuted the renovations last Friday, Feb. 17, to a packed house by offering half off drinks to students of legal age all night.

"Yeah, y'know, it does look kind of -urp- different. It's like, they've got two of everything now. It's all in double," said Ferris pre-optometry junior Sarah Longshortner.

Longshortner refused to accept the fact that she was the only one seeing double due to the copious volume of vodka cranberry she had

consumed that night, and was unresponsive to further questioning.

"I haven't really noticed any renovations, but I did notice that they cleaned up all the vomit on the dance floor. So I guess that counts, right? Oh, wait. Spoke to soon. Yep, that girl over there is yakking on the floor right now. Sick," said Ferris education sophomore Clyde Stingelbaum.

"Few people know that this was actually a wine bar when it first opened. We played classical music and served only the finest wines to the classiest people. Then the students arrived and, well, this happened. They just kept coming. They just kept drinking and grinding. They've ruined my vision," said Shooter's founder and current manager Joel Wilsocks.

There are 7,000 parking spaces on Ferris' Big Rapids campus, with anywhere from zero to three of them available at any given time.

Ferris State parking
Imagine More



Horror-scopes



Aries: March 21-April 19

Look in the mirror to check out what you're wearing. Now do us all a favor and never, ever wear that again.



Taurus: April 20-May 20

After a rough Valentine's Day, you feel the urge to adopt a small animal from the shelter. Sadly, you live in the dorms, maybe you can visit everyday or try to sneak it in when your RA is away?.



Gemini: May 21-June 20

The stars have indicated that you won't find a parking spot all week. Hope you enjoy a nice walk!



Cancer: June 21-July 22

The beginning of your week will fly by in a flurry of papers and late assignments. Fortunately for you, you're looking at the wrong week on the calendar. Maybe take a visit to the Eye center on west campus?



Leo: July 23-Aug. 22

Much like the lion you are, you're going to roar through this week. You'll find that you can only speak in dad jokes and memes. Hopefully, everyone around you is on board.



Virgo: Aug. 23-Sept. 22

You start your week having nightmares of the apocalypse hitting campus and have started doomsday prepping. Yet, you live on the eighth floor of Cramer Hall. Without the elevator, no one will reach you. Right?



Libra: Sept. 23-Oct.22

Make sure to be early to all appointments this week. There's never an open seat in the IRC when you need it. Or the UC. Or FLITE. You know what, just bring a folding chair with you everywhere.



Scorpio: Oct. 23-Nov.21

Why are you reading this?! You have six exams this week and work at 4 p.m.!



Sagittarius: Nov.22-Dec. 21

You're prone to wait until the last minute to finish your work, so you'll be found in the library this Friday instead of FAC. It's the beginning of the week and you can change this fate but you won't.



Capricorn: Dec. 22-Jan.19

Your favorite series is about to be yanked from Netflix, but the silver lining is you'll be able to focus on your classes. You have terrible taste in TV shows anyway.



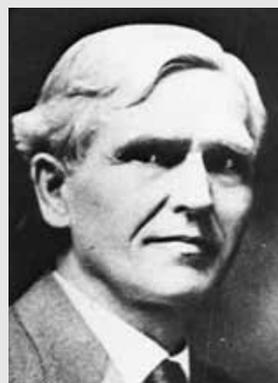
Aquarius: Jan. 20-Feb. 18

All of those years of karate classes you took as a kid will finally pay off when you're asked what was the dorkiest, most embarrassing activity you ever participated in.



Pisces: Feb. 19-March 20

The next parcel to arrive in your mailbox will either be deadly anthrax or that sweater with cats all over it. Those packages are equally likely to get you laid.



Ask Woodbridge

Submit questions to fsutirefire@gmail.com for a chance to see Woodbridge N. Ferris give you personalized advice.

"I'm considering changing my major to PGM but I'm not sure if it's the right things to do. I love golf and I'm good enough to make a career out of it, but is it worth it? Help, Woodbridge."

- Golf Guy Gary

I think the best thing to do in this situation would be to simply weigh the pros and cons.

On the upside, you can be making six figures with benefits by the time you're 30. You'll also most likely get free golf wherever you're working, which is cool.

On the other hand, your job description will essentially be "professional ass-kisser" and you're selling your soul to the rich white man to make a buck. Beyond that, pretty much every other student on campus thinks your major is a joke.

But if you are comfortable losing the respect of your peers, disappointing your parents and making a career out of a leisure activity, then slip on the khakis and pastel polo my friend and go nuts.

Teaching an old man that wears a Rolex and drives a Lexus how to swing a club is pretty much the same thing as saving a life anyway, right?

- Woodbridge

"I'm trying to convince my mom to let me live off campus next year, but she thinks it will corrupt me. What can I say to make her be okay with it?"

- Off-campus Ollie

This can be a tough one. Parents like the idea of their child staying in the safe little bubble that is campus, even if it means them paying twice as much for living expenses and delving further into the pit that is student debt.

Your best bet is to assure her you won't be doing anything off campus that you weren't already doing on campus. Regale her with your stories of unprotected one-night stands, beer bongs and nights of drunkenly wandering around campus. Show her the video of you and your suitemate successfully hot-boxing your bathroom last semester.

If she knows about your trick to not get caught smoking in the dorms, you're golden. How could she possibly question your ability to be responsible then?

- Woodbridge

"You suck."

- Hateful Heath

Your tuition is being increased 350 percent and your mother is a cow.



Bye bye, Brutus

Ferris mascot infected by hominid parasite

Ramona Rotten
Punk Rock Warlord

Ferris' beloved mascot Brutus was found dead and decapitated after being parasitized from the inside out by what seems to be a fully-functioning hominid.

"It was just so horrible to see him like that. One minute I'm taking a selfie with him, the next his head is yanked off and something is talking casually to us as if it didn't just kill our school mascot," said Ferris hospitality management sophomore Kelly LaTishma.

Ferris pre-veterinary medicine students are scrambling to determine the form of parasite and whether or not it can be passed on to humans.

"He must've picked it up from his stint in the shelter. That's right, he was a rescue. People just didn't seem to

want him because he walks upright, never makes a sound and wasn't house trained at the time," said Ferris big wig Heidi Peppercorns.

Yet, something about those big, soulless, unblinking eyes must have drawn Ferris administrators in, because the university soon found

itself changing its mascot from the Fighting Buellers to the Bulldogs after adopting Brutus.

"It's going to be a big shock to our sports fans," said Dawg Pound leader Tim Wriggles. "They're so used to seeing two,

big, sweaty animals at hockey games and now they'll only have Monkeyman. This is a huge loss for the Ferris community."

A candlelight vigil to commemorate Brutus' life will be held 8 p.m. Monday, Feb. 27, in the North Quad.

**"One minute
I'm taking a selfie
with him, the
next his head is
yanked off,"
- Kelly LaTishma**

Tuition pipedreams

Ferris to run oil pipeline through Big Rapids campus

Lee Ho Dam
Bamboozeler

Ferris State University has sealed a deal with fuel companies Lemmen and Holton, along with the United States Army Corps of Engineers, to run the West Michigan Access Pipeline (WMAPL) directly through the Big Rapids campus.

The news was announced as the latest project added to Ferris' "Master Plan," the university's list of building projects aimed at renovating the campus and building new structures.

"This is bullshit," said Ferris environmental biology junior Samantha Dykstra. "It took the Army less than two months to break their promises over the North Dakota Access Pipeline, and they're already salivating over running a pipeline right through Big Rapids and Ferris."

The pipeline was approved in lieu of raising tuition rates in the distant future. Ferris administrators were considering a 15 percent increase for freshmen and sophomores, and a 20 percent increase for juniors and seniors over the next three years.

"We were looking for an additional source of ongoing revenue," said Ferris Director of University Advancement and Marketing Paul Bennett. "The pipeline seemed like the best alternative to such a drastic hike to student tuition. We'll just raise tuition this year some, to fund the project, then pay all the students back once we start barreling some oil."

Several students expressed their frustration with the policy, many of them complaining the university emphasizes its master plan over their ability to eat.

"A tuition raise swipes the food from my table. I might as well just end it now and drink the oil from the pipeline, because we students won't see a cent back from it," said Ferris economics senior Bill Daly.

Construction on the pipeline will begin over spring break and isn't expected to conclude until May of 2017. Ferris will shut down traffic on Ives Avenue for the duration of the building project with no plans for constructing a detour.

Michigan State Police will be stationed on the construction site for the duration of the project and are reported to have already sent their requests for water cannons and backup on-call from other states.

"Good thing it'll still be cold while they're building the pipeline," said Officer Byron Scranton. "I want to use that water cannon to make a bunch of hippies into icicles. Maybe I'll even get to break someone's arm with a tear gas grenade."

A haiku:

Read *Tire Fire*
Give up all your ambitions
Repeat forever

Check out *Tire Fire* content online at fsutorch.com/tire-fire

SPORTS

"I always end by saying, 'I'm playing for you, Dad.'" - Bailey Darwin See page 12 for story

Apply now! | Sports Editor

The four iceman

Four hockey seniors reflect on their time in Ewigleben Arena

Cody Burkhard

Torch Reporter

This weekend could mark the last games for four hockey seniors in front of the Dawg Pound in Big Rapids.

Forwards Gerald Mayhew, Chad McDonald, Jared VanWormer and defenseman Ryan Lowney will graduate this spring having left a mark on the Bulldog program.

The four have been to two National Collegiate Athletic Association (NCAA) tournaments reaching as far as the Midwest Regional Finals, as well as winning the Western Collegiate Hockey Association (WCHA) tournament. Lowney reflected on his time at Ferris in the midst of his last regular season home games.

"It's going to be tough playing there for potentially our last time," Lowney said. "Just being with the guys and having that atmosphere in the rink with the student section and all the fans, I think that's probably going to be the biggest thing I'll miss."

This weekend, the Bulldogs will play Lake Superior State in hopes of earning the fourth-seed and first-round home ice in the WCHA tournament. These seniors have helped position the Bulldogs for a playoff run despite seemingly being bound to miss the playoffs midseason.

Mayhew leads the team in both assists and goals with 15 apiece and leads the conference with 27 points. McDonald had two goals against Alaska Anchorage Saturday, Feb. 18, to propel Ferris to its first sweep of the year. VanWormer and Lowney added points to the feat as well.

Head coach Bob Daniels said, "They're going to be sorely missed next year. From year one, they've been very big contributors and good students."

The talent of these players showed early. McDonald recalled a time playing against Lowney in practice and was so impressed he texted his assistant coach saying that Lowney would be the next Chad Billins.

Billins currently plays in the NHL for the Vancouver Canucks and was a captain for the Bulldogs in 2012 when they went to the Frozen Four.

McDonald said, "Lowney is probably the smallest kid on our team. But he probably has the biggest heart. He's the smallest kid,



Photo Courtesy of Kevin McDermott

(Left to right) Ferris seniors Jared VanWormer, Chad McDonald, Gerald Mayhew and Ryan Lowney pose with their families before their final regular season home game against Michigan Tech on Saturday, Feb. 18, in Ewigleben Arena. The seniors went a combined 79-63-15 through four years at Ferris.

but he lays the most hits of anyone on the team."

Lowney's and VanWormer are both tied for second on the team in goals with 14. VanWormer is said to be a hard worker and one that sets a physical tone for the team.

"Worms is an unbelievably hard worker. He's pushed me to be better," McDonald said. "You always look over to see what one-seven's doing because you don't want to get beat."

The intensity of VanWormer drives McDonald to work harder because of the competitive nature of the team. No one wants to get shown up or outworked. McDonald uses this mentality to be ruthless at the net.

"He's got a great shot. It seems when he's around the net he just fires it," VanWormer

said. "I always give him a little heckle because he misses the net a lot, but it's all in fun."

McDonald scored his first career goal Nov. 28, 2014, against Bemidji State in front of the Dawg Pound.

"It was something I had always dreamt of; scoring in front of the Dawg Pound," McDonald said. "College hockey is so special because of the interaction you get from other students. You're playing for your school and it's really cool."

McDonald has eight goals and eight assists on the season ranking sixth in points on the team.

Mayhew is another player that leads with his action. McDonald says he brings the same intensity as VanWormer in every game and

practice.

"He's just intense and gets the game. When you pair talent with hard work, you get someone like Jerry," McDonald said. "Jerry brings it every night. He's one of the most talented kids in all of college hockey."

The Bulldogs are tied with Bowling Green for fourth in the WCHA at 38 points. Both teams split the season series at 2-2 which could lead to a complicated tie breaker if both teams earn the same number of points. The Bulldogs have a shot at home ice in the first round of the playoffs if they win out.

The Bulldogs play Lake Superior State Friday, Feb. 24, and Saturday, Feb. 25, at home. Friday's matchup begins 7:37 p.m. in Ewigleben Arena.



RYAN LONEY, DEFENSEMAN

154 games played
50 assists
6 goals
273 shots
+12

Photo by: Kaitlyn Kirchner | Torch Photographer



CHAD McDONALD, FORWARD

111 games played
31 assists
28 goals
356 shots
+2

Photo by: Kaitlyn Kirchner | Torch Photographer



GERALD MAYHEW, FORWARD

146 games played
63 assists
50 goals
402 shots
+17

Photo by: Kaitlyn Kirchner | Torch Photographer



JARED VANWORMER, FORWARD

132 games played
35 assists
24 goals
256 shots
+15

Photo by: Kaitlyn Kirchner | Torch Photographer

Hook, line and sinker

Ferris junior Chis Oja makes Garmin College national fishing team



Brendan Samuels

Torch Reporter

As the ice begins to melt on Lake Michigan and other bodies of water, anglers will begin to dust off their poles and set out to reel in the biggest fish they can. One angler here at Ferris will be competing with 10 of the best anglers across the nation.

Ferris HVAC junior Chris Oja has been selected out of hundreds of applicants to compete on the Garmin College National Fishing Team.

Oja, who is president of the Ferris State fishing club, can still remember how he received the news.

"I remember I was just waking up for class and checking

my email," Oja said. "I opened the email that Garmin sent me and as I started getting down the list I didn't think I made it until I saw my name in the number 10 slot and instantly couldn't believe it."



Chris Oja

Garmin, a large company specializing in the great outdoors, put together a first of its kind team this year that will give 10 anglers the chance to reel in the largest fish they can.

As one of the 10 anglers, Oja is considered a superstar among anglers, but to himself and his friends, he's just the guy who fell in love with bass fishing.

"I remember one year when Chris and I were at a B.A.S.S.

tournament in Illinois," said Ferris alumnus and Oja's former fishing partner Jake Huestead. "He hooked into the biggest bass of his life and 10 minutes later he brought it in. The look on his face was priceless!"

Oja is a simple man with a huge talent and the best metaphor to show this is the lure he throws out each time he fishes at his favorite spot on Chippewa Lake.

"I love using the wacky rig lure when it's slow," Oja said. "The lure is basically a rubber worm on a hook and most anglers won't admit to using it because of how simple it is, but it always catches fish."

Oja will leave Friday, Mar. 3, and head to Kentucky Lake to launch onto the water from Paris Landing State Park.



Submitted Photo

Ferris alumnus Jake Huestead (left) and Ferris HVAC junior Chris Oja (right) were fishing partners throughout last year.

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11 A.M. - MEET WITH BOTH HOCKEY COACHES TO PREPARE AND DELIVER LINEUP CHARTS

NOON - HELP SET UP LIVESTREAM EQUIPMENT FOR BASKETBALL GAMES

1 P.M. LIVE TWEET WOMEN'S BASKETBALL GAME

3 P.M. - LIVE TWEET MEN'S BASKETBALL GAME

4:30 P.M. - SET UP HOCKEY BROADCAST EQUIPMENT AND WRITE PRE-GAME SCRIPT

7 P.M. - BROADCAST FERRIS VS. MICHIGAN TECH GAME LIVE ON THE RADIO

10 P.M. - ASSIST WITH POST-GAME PRESS CONFERENCE AND SIGN OFF FOR THE NIGHT



Photo by: Kaitlyn Kirchner | Torch Photographer

Watt has broadcasted or reported on 148 Ferris hockey games during his time as a Bulldog.

Voice of the Bulldogs

The voice behind Ferris State hockey has a lot on his plate

Beau Jensen

Torch Reporter

There is much more than just a pretty voice behind the man calling all of the Ferris State hockey games.

Harrison Watt, also known as the, "Voice of the Bulldogs," has covered or broadcasted 148 Ferris State hockey games during his time as a Bulldog either as a reporter, or with his current position as the play-by-play announcer for Ferris State hockey.

With his current internship as a communications assistant for Ferris State, Watt is also responsible for doing pregame interviews, filling the hockey line charts, printing copies for game time, building social media posts for men's and women's basketball as well as hockey, live-tweeting basketball, editing video highlights after games, and the list goes on.

Though a lot of work goes into a day of Ferris athletics, Watt makes sure to enjoy it as it's happening.

"Those days, as unbelievably long as they can be, you know, they're an absolute blast. I really enjoy it," Watt said. "It takes my mind off of homework."

As a student with a full time job, Watt has taken over a lot of responsibilities in the course of the year, giving him a lot to do during a weekend of home games.

Saturday, Feb. 18, was the annual Red Out for Ferris State, a busy day for winter sports hosted by the Sports Careers RSO in support of heart health.

Watt started his Saturday at 7:30 a.m., preparing for his day before heading off to the ice rink. Once he makes it to Ewingleben, Watt sits down with the hockey coaches and gets the lineup from them before printing out copies of each lineup and delivering them to the locker rooms.

After completing his early morning hockey duties, Watt makes the trip across the hall at 1 p.m. to the

basketball games where he live tweets both the men's and women's competitions. Before the live tweeting, Watt makes sure that the basketball live-streaming equipment is set up.

Around 4:30 p.m., both basketball games are winding down, allowing Watt to head back over to the ice rink, set up his broadcasting equipment, write his pregame script, and prep by talking to himself for 30 minutes

As funny as that sounds, Watt creates an excel spreadsheet where he times out how long he needs to talk about each segment, giving him enough material to discuss before puck drop. After that's all said and done, Watt sits down and does what he does best.

Manager of Game-Day Operations Nick Owens works closely with Watt. Owens spoke highly of Watt's love for Ferris State.

"Harrison is so incredibly passionate about hockey and Ferris athletics in general," Owens said. "He absolutely loves what he does and loves having the ability to do it here at Ferris State."

Watt is not guaranteed to come back as the Voice of the Bulldogs next year, so Saturday could have been his last home game if the Bulldogs aren't able to secure home ice for playoffs. Watt said he would love the opportunity to come back to Ferris if given the chance.

"I love calling college hockey so much. I think I need more experience at this level before looking onwards and upwards," Watt said. "But my childhood dream of calling an NHL game will always drive me."

Watt said that one of his most fond memories over the course of his past five years was coining the term, "Gerrytime," a phrase that blew up and is used when senior forward Gerald Mayhew comes in clutch with a goal.



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Sports Shorts

By Brendan Samuels - Torch Reporter

Honoring success

The Ferris football and volleyball teams were honored Thursday, Feb. 16, during halftime at the men's basketball matchup with Northern Michigan. Both teams enjoyed success this fall. The football team earned the NCAA Super Region Four Championship and the volleyball team earned their third-straight Great Lakes Intercollegiate Athletic Conference (GLIAC) championship. Players and coaches for both teams acquired a truck-load of awards throughout the 2016-17 season.

Parting ways

Ferris football is losing a second member of this season's playoff coaching staff, as Assistant Coach Charles McEwen will be leaving for an opportunity to coach at Davenport University. Coach "Sparky" is a Ferris alumnus and has spent the past five years coaching under Head Coach Tony Annese. McEwen served as the wide receivers coach and passing game coordinator for Ferris. The football program will search for a suitable replacement for coach McEwen during the offseason.

For the kids!

Ferris hosted a "Kid's Day" Saturday, Feb. 18, at the men's basketball versus Michigan Tech. The event included several activities for kids of all ages. The most popular activity was a chance for kids to get autographs from two Ferris alumni turned NFL players, Jake Lampman of the New Orleans Saints and Jason Vander Laan of the New York Jets.



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FERRIS STATE UNIVERSITY

Coalescing potential

Ferris softball looks for continued success post-Wally King in Bailey Darwin's last season

Cody Burkhard

Torch Reporter

Ferris senior third basemen Bailey Darwin's father was instrumental in her development as a player and even though he's passed away, Darwin says every game is for him.

Third baseman Darwin was second team All-Region last year and led her team with 64 hits and 41 RBI's. She is a leader on a team that has just recently tasted success after enduring years of instability.

Ferris went 29-56 in Darwin's first two years as a Bulldog. Div. 1 Head Coach Wally King took over after the 2015 season and changed the culture of the team.

"My first two seasons here, we got yelled at all the time and we weren't successful," Darwin said. "When Wally came in, he just stepped aside and didn't yell at us. When things weren't going well during practice, he wouldn't yell at us and tell us what to do. He had us notice it and recognize it."

Under King, the Bulldogs went 36-18 and finished fifth in the GLIAC. The change he brought was not just in the coaching staff's instructional approach, but also in the confidence of his players.

"Now we know what we're capable of," Darwin said. "We saw all that potential our first two seasons but we never saw the results of being good. Wally brought that out in us and showed us what we could be."

After just one year, King left Ferris to be Div. 1 assistant coach at South Florida leading to the third head coaching change during Darwin's tenure. The only consistent aspect of the team has been the players. This constant overturn has brought them together.

Senior first baseman Sarah Ferez said, "We've gone through several different coaches now. I think the team has done a fairly good job of sticking together and working together which I think ultimately will be good for us to be successful this year."

Darwin sent a group text to her teammates after King announced his departure which echoed that just because he's gone, that does not mean their success is.

"Now that we saw what we did last year, it turned our entire vision around. We know now we can be successful regardless of the coaches because we're the ones playing," Darwin said.

Reaching out to her team, Darwin showed why she is regarded as a leader off the field. On the field, she leads with action and is said by her teammates to be one of the hardest workers on the team.

"She shows her leadership by example and with her voice," Ferez said. "Third base is an important leadership position and she commands the team."



Bailey Darwin

Darwin's love for softball began as a four-year-old attending her father's slow-pitch games and watching her two older sisters play. Her father, Brian Darwin, was instrumental in her development as a player.

"He was always the person to practice with me and catch for me when I needed him to so he really helped me get to where I am now," Darwin said.

Brian passed away before he got to see his youngest daughter play in high school or college softball, but he has been with her in every game. During the pre-game national anthem, Darwin closes her eyes and talks to her father.

"I ask him to be with me as I play and to protect me, keep me positive and focused on the game," Darwin said. "I always end by saying, 'I'm playing for you, Dad.'"



Sarah Ferez

Darwin has mixed emotions about her last season playing softball. This sport has been her life since she could remember so it's tough to accept its finality. However, she embraces the change to come.

After graduation, Darwin plans on working and saving up money so she can travel before settling down for her career.

When she is done exploring, she would like to own her own business involving her graphic design degree, including website development or designing logos.

Darwin was raised in an artistic family, often making crafts with her mother, so she would like to make a living using that passion.

The Ferris softball team begins the season Friday, Feb. 24, when the Bulldogs head to Evansville, Indiana, for the Midwest Region Crossover. They will play six games through Thursday, Feb. 26, in hopes of kindling another successful season.



Top Dawg

Quentin Ruff

Photo by: Samantha Dow | Torch Photographer

Keith Salowich

Editor in Chief

The Bulldogs' only senior guard Quentin Ruff did everything he could to seal the GLIAC Championship and top seeding in the tournament on Senior Day.

Ruff led the team with 20 points in an 81-76 home

win against Michigan Tech Saturday, Feb. 18.

The 6-foot-0-inch, 173-pounds Elgin, Ill., native also sunk four-of-four free throws, snagged four rebounds and led the team in minutes played with 34.

The No. 1 Bulldogs will cap off the regular season against Grand Valley State 8 p.m. Thursday, Feb. 23, in Allendale.

LIFESTYLES

“The Black Student Union is an organization that can provide new opportunities, becoming a part of an organization is a step a student can take to become something on campus.” - William Holden See page 15 for story

Nick Vander Wulp | Lifestyles Editor | vandern8@ferris.edu

Got bars?

NAACP hosts topical rap cypher

Matthew Miller

Interim Reporter

The Ferris chapter of the National Association for the Advancement of Colored People (NAACP) hosted a rap cypher where students could express their views on the world through raps, songs and poetry.

The cypher took place Wednesday, Feb. 15. Ten participants expressed their views on current events in the world and celebrated Black History Month.

Ferris respiratory therapy junior Shawndra Tucker is the current president of Ferris' NAACP RSO. Tucker performed a rap and a poem.

“I just see it as a great way for people to express themselves and their views,” Tucker said.

Tucker's poem was about police brutality and her rap was on how black history is being taught. Tucker said she was nervous to perform, but is happy she could express her views.

The announced theme of the cypher was Black History Month, but the students took a parallel approach.

NAACP wanted students to express their different views and struggles through things they love. Tucker said that listening to the different views of people coming out and performing inspired her and she was able to see what others were going through.

Ferris business marketing sophomore and vice president of Ferris NAACP Kayla Jordan wrote a poem and rap about the history of African Americans throughout the United States and police brutality as well.

“Our 2017 rap cypher was an event that has encouraged many to speak up about the current issues of today,” Jordan said. “It is something that will encourage many students to express themselves in a positive way.”

Both Tucker and Jordan believe their voices were heard and that the cypher was a great way to express themselves. They both love writing and using their talents to show the issues of today.

The NAACP would like to make the rap cypher an annual event and have one at least once a month.



Photo by: Kaitlyn Kirchner | Torch Photographer

Ferris marketing freshman Jayden Anderson performing a spoken word piece at the NAACP Rap Cypher.

Netflix & Ferris

Ferris alumnus hits the Netflix screen

Alicia Jaimes

Torch Reporter

A 1995 Ferris graduate pursued his passion as a professional musician and composer while using life lessons learned from his endeavors after earning an engineering degree.

Since college, Dan Belleville has been involved in music. He was in two jazz bands at Ferris as well as a local band in Big Rapids. Belleville learned to play several instruments including the drums, guitar, bass guitar, saxophone and keyboard.

These instruments helped Belleville in his career as a producer and composer, allowing his friend to contract him to a Netflix

television show “Your Brush with Nature”—a show about art.

Along with “Your Brush with Nature,” Belleville has worked on three movies, more than 20 short films and has even produced music for video games.



Dan Belleville

“It's fun doing different things,” Belleville said. “I think, when you do a lot of movie stuff, the background music is kind of common.”

Although background music typically sets the mood in television shows, Belleville stresses the variety it takes when creating music for an art show where the scenery changes every episode. The same

“Learn as much as you can and network as much as you can.”

- Dan Belleville

applies when he scores comedy short films where the music can differ from scene to scene. Luckily, Belleville has had variety not only in his musical preference but in his career, too.

Aside from being a professional musician, Belleville has a degree in engineering that has taught him transferrable life skills that he continues to use each day.

In college, Belleville had the opportunity to work with deadlines. This discipline helps him when he is asked to compose new music week to week.

Deadlines and technical thinking are only a couple of the skills his college experience offered him. Being a Ferris graduate, Belleville offered advice for his fellow bulldogs.

“Learn as much as you can and network

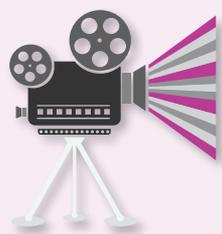
as much as you can,” Belleville said.

Networking is something that happens for Belleville almost without realizing it when he attends parties or gatherings. He was surprised by how often he could make connections and how natural it was for him by just getting out there and talking to people.

“You're just having a conversation over a beer or going out and getting a sandwich,” Belleville said. “I have so many friends that do this kind of stuff.”

Belleville said that networking and being passionate about what you are doing are key to having a successful career.

Belleville is currently using both his experience in music and his degree in engineering to work two jobs and keep variety in his life.



MEDIA MINUTE

“13th”

Ava DuVernay's documentary “13th” is garnering critical acclaim and will be in the running for Best Documentary Feature at the upcoming 89th Oscars ceremony Sunday, Feb. 26.

The Netflix original documentary examines mass incarceration in the U.S. prison system and how it disproportionately affects African Americans. The film tracks the American prison population from nearly 300,000 in 1972 to the 2.3 million today—the highest incarceration rate in the world numerically and proportionately.

In terms of prison population, the country with the next highest number of incarcerated citizens is China at 1.5 million. To put this in perspective, this means 118 out of 100,000 Chinese are in prison, compared to 737 out of 100,000 Americans.

DuVernay begins her film with a jarring quote from former President Obama: “So let's look at the statistics. The United States is home to five percent of the world's population, but 25 percent of the world's prisoners. Think about that.”

“13th” seeks a better understanding of America's history to answer this very problem facing us today.

The title of the documentary alludes to the 13th Amendment to the United States Constitution, which officially abolished slavery: “Neither slavery nor involuntary servitude, except as a punishment for crime whereof the party shall have been duly convicted, shall exist within the United States or any place subject to their jurisdiction.”

The film argues the clause regarding crime can be used as a loophole, meaning anyone who is criminalized by the state can legally be punished with forms of “slavery” or “involuntary servitude.”



Adrianna Walker
Torch Reporter

This loophole was in fact exploited immediately after slavery was abolished, with newly liberated African Americans being arrested en masse for minor crimes such as loitering or vagrancy (homelessness).

DuVernay illustrates how this loophole helps explain the explosion of mass incarceration.

Armed with statistics, video archives, an array of historians, activists, politicians and scholars to speak about the topics, DuVernay delicately connects the dots from the post-civil war era to the current overhauled prison systems.

Between segregation, Jim Crow laws, the war on drugs, Nixon's southern strategy, get-tough-on-crime policies, mass criminalization and politics in general, DuVernay shows how America's racial history is tied to all of it.

The film finishes by spotlighting contemporary movements such as Black Lives Matter along with issues such as police brutality and hateful political rhetoric.

For those who are unaware of the relationship between race and mass incarceration, the documentary may seem uncomfortable or surprising. But its message is relevant enough to make it more important than ever.

Understanding the issue of mass incarceration and the current criminal justice system is the first step in reforming it.

Visual storytellers

Showcase to display student talent

Alexandra Bourne

Torch Reporter

Ferris students' work in visual storytelling will display for their university peers to enjoy at the Media Communications Association Student Showcase.

The showcase will unveil 7 p.m. Tuesday, Feb. 21, in IRC 120, and is a part of the Big Rapids Festival of the Arts.

“We do this work because we're storytellers,” said Ferris assistant professor of television and digital media production Joshua Pardon. said. “There's no point in telling it if there's no one there to experience it. We want someone on the other end. I think that students really like to see their work on a big screen. Someone may derive meaning from it that's different from what you've intended but even if it's temporary, you've made someone feel something.”

Two student showcases are held during the academic year: one in October and one in February. They include selected student work produced by the school of digital media.

“We have a lot of great storytelling pieces across a long list of genres,” said Ferris assistant professor of television and digital media production Nick Kuiper.

The showcase includes logo animation, short films, digital animation, documentaries, audio pro-

duction work and public service announcements, according to Kuiper and Pardon.

“We started earmarking projects we thought were high quality to submit to festivals, competitions and the student showcase,” Kuiper said. “A student can also ask to be included.”

The show will conclude with the showing of a short film, “Periphery,” a recent award winner at the Grand Rapids 36-Hour Film Challenge.

“Students [in the program] get exposure to television, film, audio production, and our work wins awards,” Pardon said. “We submit a lot of student work to competitions and they're recognized for the excellent work they produce.”

There's a lot of quality faculty and networking that students can tap into.”

“I think students in the program love it because they're allowed to be creative,” Kuiper said. “It's a challenging program because you're always working on projects. Students tend to build a camaraderie, a very cohesive group. You start building a sense of being able to take what you've created and show to other people the culmination of all that work.”



Nick Kuiper

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Brownie points

A fresh start for Black Student Union

Tia-Jane' Oakes

Interim Reporter

Black Student Union (BSU) will soon host a bake sale to raise money for their recently reactivated organization.

President of Black Student Union Durshana Kirby said the best way for her registered student organization (RSO) to receive money for future events is through fundraising.

"Since we are a new RSO the Center for Leadership, Activities and Careers services (CLACS) office has put us on probation," Kirby said.

The money raised from the bake sale will go towards future educational events BSU will host.

"We are fundraising to try to put on events that will help students learn and grow," Kirby said.

Ferris pre-digital media junior William Holden said events designed to help students better themselves will always be something he supports.

BSU has not been an active campus organization since 2012. Kirby decided to relaunch the group after believing students should be more knowledgeable about what's happening in the world.

"I feel like the Black Student Union is an organization that can provide new opportunities," Holden said. "Becoming a part of an organization is a step a student can take to become something on campus."

Black Student Union has an open door policy. If you want to learn more, visit the Office of Multicultural Student Services.

Stop by the FLITE lobby 10 a.m. to 2 p.m. Wednesday, Feb. 22, and Thursday, Feb. 23, for the BSU bake sale. Cookies and brownies are on the menu.



Photo by: Tia Jane' Oakes | Interim Reporter

Durshana Kirby, President of the Black Student Union, prepares for this week's bake sale to raise funds for the rebooted

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Living on campus is vital to creating friendships and collaborating with other students.
-Marissa Van Alst



"When you're in class you notice that a lot of people know each other and living off campus you don't really get that... I feel like it would just be easier if you were in the [halls] and knew a bunch of people" -Hannah London



Quotes and photos were taken from The Ferris State Torch article "Where I lay my head is home" written by Alicia Jaimes.

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