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**TORCH**  
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# Let's taco-'bout sledding

## Cardboard toboggan race is a beefy, cheesy success

Jonny Parshall

Torch Reporter



Photo By: Chris Martin | Photographer

People came from far and wide to participate in and observe the cardboard and duct tape toboggan races.

The phrase "a little duct tape goes a long way" probably wasn't intended for winter sports. For the participants of Circle K International's (CKI) third annual Cardboard and Duct Tape Toboggan Race though, it couldn't have been more accurate.

Five teams from three different schools showed up to compete in the Saturday, Feb. 13 event hosted by Circle K to raise money for Women's Information Services, Inc. (WISE), Big Rapids' women's shelter. The race, held on a cleared track sloping State Street near Puterbaugh and Henderson halls, was open to students and the public alike.

"The whole point of it is to have fun," said Kylie White, a Ferris junior in marketing and member of Circle K—a resident community service organization.

Each two- to three-person team had to complete three downhill time trials with their average time as the determining factor. This year's winning team is the Tacos with an average finish time of 7.41 seconds.

"I hope to go fast to win this competition so we can have tacos afterwards," said Big Rapids High School (BRHS) junior Luke Sonsel before the race.

"Victory Taco Bell celebration," added Tacos teammate and BRHS freshman John Yost.

Aptly named for their Mexican cuisine-inspired toboggan ('The Taboco'), Yost and Sonsel took home the prize for most creative toboggan design on top of their first place finish.

The Tacos' third teammate, Hollywood actor Taylor Lautner, was unable to appear for the race, but was present in effigy and in spirit; to honor him, a likeness of his face was a key design element in the sled.

With only cardboard and duct tape as the allowable primary building ingre  
See *Toboggans* on page 5



Photo By: Chris Martin | Photographer

Big Rapids High School students, freshman John Yost and junior Luke Sonsel, took first prize with their "Toboco" at Circle K's annual cardboard and duct tape toboggan race.

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# NEWS

**Angela Graf**  
News Editor  
grafa1@ferris.edu

“The more welcoming the campus environment, the more likely they are to show up.”  
- Chase Watts,  
See page 5 for story

## Ferris gets prepared



Photo by: Keith Salowich | Editor in Chief

Department of Public Safety Director Bruce Borkovich lead a workshop discussing issues concerning emergency protocol and active shooter scenarios with students, staff and faculty.

### The Department of Public Safety hosts emergency preparedness seminar

Angela Graf  
News Editor

Since the infamous Columbine shooting on April 20, 1999, there have been 270 school shootings of various kinds.

Eighty-one percent of these shootings reported people having knowledge of a potential attack, 73 percent of the shooters had no prior record and 96 percent of the shooters were male.

On Feb. 15, Department of Public Safety Director Bruce Borkovich led a seminar at the University Center detailing what exactly Ferris' plans are in the case of an emergency.

“This is not a drill. There is an active shooter in FLITE Library. Shelter in place.”

Minus the library part, these are the words every student, staff, faculty member and campus security official would hear in the event of a gunman on campus.

“One of my goals when I got here was to continuously increase the tactical abilities of our police officers,” said Borkovich. “Members of the department asked, ‘What do you

expect from us?’ and I said it very clearly: ‘I expect you guys to treat people kindly and respectfully, to care for them and to protect this place, to serve, and then when the monster shows up, I expect you all to become Navy Seals. That’s all.’”

Borkovich then went on to detail how the team has been using abandoned buildings around campus, including the since demolished Helen Ferris Hall, to practice various entry techniques and defense tactics.

In the past, the general approach to active shooter situations across the board has been to set up a perimeter and then, after evaluation, plan a means of entry. This is not the case anymore, though.

“They are going in with a plan to shoot as many people as they can,” said Borkovich. “So the philosophy has changed. Now, among law enforcement, it is the plan that we are going to run to the gun fight.”

According to Borkovich, they already know what the shooter is thinking before they arrive on the scene.

“They know the police are coming and, as a general rule, they are planning on one of two things,” said Borkovich. “Either they are

going to commit suicide or they are getting ready for a gun fight with the police.”

It is widely said that one of the biggest issues with active shooter situations is people not knowing what to do. Above, the term “shelter in place” was used, and what that essentially means is to find a secure place nearby to lock and barricade into. That isn’t always the best course of action, though.

“It’s like on airplanes, if you don’t hear the safety protocol you don’t know what to do and it’s going to take you longer to get off the plane,” said Ferris chemistry sophomore Kelsey Diamond. “I think it’s shied away from because it’s a scary topic, but it’s a very real topic and it’s something we need to talk about. It’s something that we simply cannot afford to avoid.”

Ferris social work senior Sam Baeten agreed with Diamond about the difficulties of a situation where there are so many different factors.

“It’s a topic that we’re not used to talking about,” said Baeten. “It’s not black-and-white like when there’s a fire. It can be in any situation anywhere and it helps having some background to know that this could

happen, this is what you should do and what the emergency responders are going to do.”

One of the primary things Borkovich talked about with attendees was what they specifically should do in an emergency situation. This included things like the decision between running, hiding and fighting, but also how to interact with officials during or following an event.

“There’s a real danger if we have an active shooter and we’re trying to evacuate a building, the police don’t know who is who or how many people were involved,” said Borkovich. “We try to teach that when you come out, have your hands up and clear and listen to exactly what people are telling you. It’s possible that as you’re exiting, you might get handcuffed. That isn’t going to last very long, but they need to determine who you are and what is going on. It’s not the time to argue or debate, it’s the time to comply because the officers are doing the best they can.”

More information about emergency preparedness at Ferris can be found on the Department of Public Safety website at [http://ferris.edu/HTMLS/othersrv/campussafety/emergency\\_preparedness.html](http://ferris.edu/HTMLS/othersrv/campussafety/emergency_preparedness.html).

## Why you’ll love Big Rapids

### Artworks to feature mural celebrating Big Rapids

Elizabeth Yost  
Torch Reporter

A Big Rapids-themed mural is soon to be painted inside of Artworks, and the muralist needs the community’s help bringing it to life.

Grand Rapids muralist Daniel Cascardo has been asked to create a mural downtown, with the theme based around why people will love Big Rapids. The team planning the project has asked Big Rapids community members to submit artifacts of event narratives, town stories, legends, poems or anything that will induce the emotions of Big Rapids life.

“The community has always been very supportive of the arts,” said Festival of the Arts board member Roxanne Cullen. “The mural will be special because it will visually

capture the icons that make Big Rapids a place that people love. It will stand as a reminder of the love the community has for this city.”

Cascardo is a Michigan native and has been painting his entire life. His art is abstract and spontaneous, and he uses strong symbolism in many of his works.

“Daniel’s work is fun, colorful and does not try and be too serious,” said Big Rapids Public Works director Mark Gifford. “I know he will bring his creativity to the project and I hope that rubs off on everyone that comes into contact with him and the artwork.”

Cascardo will begin his work on Sunday, Feb. 21, and has been given one week to complete the mural. It will cover multiple panels inside the Artworks building.

“The exciting part is watching the whole process unfold,” said Cascardo. “My goal is that the mural will represent the

energy, offerings and people of the community. I hope that it will be something beautiful, thought provoking and engaging, touching as many lives as possible in the process.”

Ferris television and digital media production students will be filming a montage of story submissions and event coverage to create a narrative of how the mural came to be. Cascardo’s progress is also open to the public, so people may visit Artworks to keep up with his work.

“I look forward to meeting new people, learning more about the community, inspiring and engaging people with my work and also learning and growing from the experience,” said Cascardo.

The mural will be unveiled at the Festival’s closing ceremony on Sunday, Feb. 28. To contribute a story or artifact to the mural, email Roxanne Cullen at [cullenr@ferris.edu](mailto:cullenr@ferris.edu).

# A rough week for personal belongings

A roundup of this week's crime at Ferris State University

By Angela Graf, News Editor

### That suite, suite high

Feb. 2, 4 p.m., officers investigated a marijuana complaint in the East Campus Suites. Two students were identified and referred to the Office of Student Conduct.

### Trespassing in Travis

Feb. 3, 7:55 p.m., officers were dispatched to Travis Hall on a report of a trespassing complaint. One suspect was located and removed.

### Tipsy turning

Feb. 3, 8:45 p.m., officers investigated a vehicle that had run off Knollview Road near Lot 61. The driver was found to be intoxicated and was lodged in jail.

### Damsel in distress

Feb. 3, 11:15 p.m., officers investigated a report of a student in distress in Bond Hall requiring EMS. One female was lodged in jail for delivery of a controlled substance.

### We've got a runner

Feb. 4, 11:15 a.m., officers investigated a hit and run incident in Lot 54.

### Something suspicious

Feb. 4, 10 p.m., officers investigated a suspicious situation in Lot 4. Two suspects were identified and lodged in jail for possession.

### Blunts in Bond

Feb. 4, 10:45 p.m., officers investigated a marijuana complaint in Bond Hall. One student was identified and referred to the Office of Student Conduct.

### Harassing in Hallisy

Feb. 5, 10:45 a.m., officers investigated a harassment complaint in Hallisy Hall. The suspect had a prior relationship with the victim and was asked to leave them alone.

### Bad bus driver

Feb. 5, 1 p.m., officers investigated a two-vehicle accident in lot 37 involving a McBain school bus and a parked car.



### Dude, where's my coat?

Feb. 9, 9:20 a.m., officers investigated complaints of a stolen coat in the University Recreation Center. The item had been misplaced and was recovered shortly after.

### Call it

Feb. 9, 3:50 p.m., officers investigated complaints of a cell phone that had been stolen from the bathroom in Johnson Hall.

### Walmart waggery

Feb. 9, 4:45 p.m., officers assisted the sheriff's department with a report of retail fraud from Walmart on Perry Avenue. The stolen property was recovered from a room in Clark Hall.

### AWOL wallet

Feb. 10, 10:20 a.m., officers investigated a report of a lost wallet in the Pharmacy building.

### Parking pass predicament

Feb. 10, 2:15 p.m., officers ticketed one student for altering a parking pass in Lot 29.

### Another suspicious situation

Feb. 10, 3:50 p.m., officers investigated a suspicious vehicle on Ives Avenue near Oak Street and the Prakken building. One suspect was identified for trespassing.

### Another runner

Feb. 10, 8:20 p.m., officers investigated a hit and run incident in Lot 39.

### Unpaid and impounded

Feb. 11, 11:50 a.m., officers impounded a truck in Lot 65 for unpaid parking tickets.

### Lot 4 larceny

Feb. 11, 3:40 p.m., officers investigated a larceny complaint in Lot 4 that had occurred sometime over the previous four days.

### Trespassing in Travis... again

Feb. 11, 6:45 p.m., officers were dispatched to Travis Hall on a report of a trespassing complaint. One suspect was located and removed.

From Feb. 5 to Feb. 11, the Ferris Department of Public Safety issued 433 parking citations totaling \$6,830.

# NEWS BRIEFS

Angela Graf

News Editor

### The spirit of giving

Starting on Thursday, Feb. 18, PRSSA is collecting new or gently used winter accessories, such as hats, gloves, mittens, scarves, socks, headbands, etc. Items can be dropped off in IRC 107 on Tuesdays and Thursdays from 11-11:50 a.m. All the items will be donated to Angels of Action, which will distribute them to children of Mecosta County.

### The ZuZu Acrobats

On Sunday, Feb. 21, The ZuZu Acrobats, whose show blends "circus" acrobatics with popular dance moves and is set to live and taped African music, will be performing at 1 p.m. in Williams Auditorium.

### Prehistoric times

On Saturday, Feb. 20, Joseph "Paleo Joe" Kchodl, an award-winning paleontologist, author and storyteller, will visit Ferris with his exhibit featuring key fossils from ancient sea creatures that lived long before the age of dinosaurs. This event will take place at the Card Wildlife Education Center at 11 a.m.

### Getting jazzy

On Thursday, Feb. 25, the FSU Jazz Band will host its Winter Concert in Williams Auditorium at 7 p.m. The group will play traditional and contemporary works featuring improvised solos from members of the group.

## Ferris State Torch Corrections

Did we make a mistake?

LET US KNOW!

Corrections can be submitted through email at [fsutorcheditor@gmail.com](mailto:fsutorcheditor@gmail.com) or by calling 231-591-5978

# Students get rich

*Ferris students get tips on how to keep money in their pockets*

Shantelle Bonham

Torch Reporter

Peter Bielagus promised to put more money into the pockets of a room full of Ferris students.

By saving a few pennies per day and recognizing the difference between wants and needs, Bielagus vowed to make every person in the room richer than they were when they walked in.

"Start before you need to start," said Bielagus. "Why wait?"

He stressed the importance of starting now. According to Bielagus the longer the wait, the harder it is to get started. He advised students to form the habit of realistic spending and more importantly, realistic saving at his presentation on Wednesday, Feb. 10 in the UC room 202.

"One major thing that I've learned from doing this for all these years is that it doesn't matter how much you earn. It matters how much you save," he said.

Peter Bielagus, otherwise known as America's financial educator confessed that he, too once sucked at money management. He claimed that he wasn't the smartest guy when it came to budgeting. In reality, he was once a broke college student just like many others across the country.

Bielagus explained that at age 19, his financial state was far worse than the average college student. With \$5,000 in credit card debt and \$15,000 in student loans, he had to make a decision fast.

Did he want to graduate with a degree enabling him to travel and do the things he's always wanted, or did he want to spend the rest of his life paying back the debt he had carelessly accumulated while in college?

Though it took a lot of hard work and perseverance, he was determined to get out of his catastrophic financial situation. It took time but eventually he was able to pull himself out of debt, ultimately building a better life for himself.

Hoping to influence the unnecessary spending trap that so many people fall victim to, Peter Bielagus continues to dedicate himself to educating adults and young people all over.

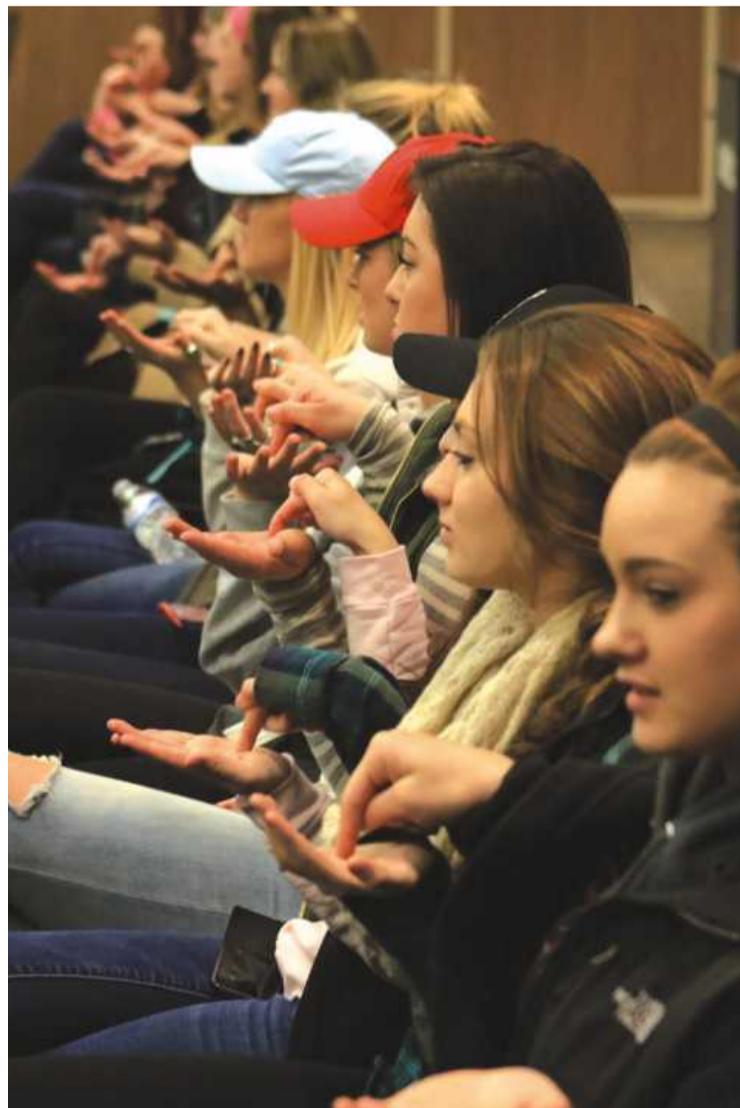


Photo By: Katie Tobak | Photographer

Students at Peter Bielagus' presentation do an ice-breaking exercise in which they try to grab the finger of their neighbor when Bielagus counted down from three.



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### “Love is in the air”

On Sunday, Feb. 14, Williams Auditorium hosted Ferris’ annual Valentines Day concert. The show included performances by the FSU West Central Concert Band, the FSU Symphony Band and the FSU West Central Chamber Orchestra. Shown below is Ferris graphic design freshman Sarah Massey, one of two soloists featured during the concert. She performed the “Meditation” violin solo from the French opera, Thaïs, by Jules Massenet.

Photo by: Angela Graf | News Editor



# Thursday with Bernie (and Hillary)

## Students’ views on the democratic debate

Devin Anderson  
Torch Reporter

While Hillary Clinton and Bernie Sanders debated for the 2016 presidency in Milwaukee last week, an audience of students watched at Ferris.

The PBS debate was screened in a packed section of the University Center ballroom with pizza, salad, cookies and drinks courtesy of Ferris’ Political Engagement Project. Each table had signs with the candidates faces for students to wave when they agreed with something said, as well as bingo cards with keywords such as “Flint water crisis” and “income inequality.”

Ferris biology senior Lisa Raney said she used to stay out of politics because they “just seemed really messy,” but has recently been keeping up more with the presidential election.

“Hillary Clinton was doing a good job answering questions directly at first, but I definitely think Sanders made a comeback towards the end,” Raney said. “I like it when politicians actually answer the questions. I think Clinton did a better job with that.”

And while Clinton noted that she and Sanders are in “vigorous agreement” on a number of issues facing the U.S., some Ferris students watching the debate couldn’t have been more divided.

Students of many different political affiliations watched the debate, some waving

signs for Clinton on topics such as women’s rights and others for Sanders on immigration reform.

One group in particular didn’t have much use for the signs at their table, instead waving their own signs that read “I’m ready for freedom, not free stuff,” and “I don’t need government to succeed.”



Justin Austin

“I’m not in support of either one at this point,” Ferris political economy junior Justin Austin said. “They’re both very entrenched in the idea that regulation is the way to go. That being said, I can’t support either of them.”

Ferris criminal justice junior Marc Jaruzel enjoyed Sanders’ performance at the debate and didn’t mince words when asked who he’ll be voting for.

“Definitely not Clinton. I’m voting for Sanders,” he said. “I don’t vote for criminals.”

Ferris healthcare administration senior Chris Cipko was also clear about who he won’t be voting for.

“Regardless of which one is the democratic nominee, I’ll probably vote for them,” Cipko said. “That would be a better choice than voting for one of the Republicans.”

Cipko also said Sanders and Clinton might make good running mates.



Photo By: Devin Anderson | Torch Reporter

Students attended the democratic debate watch at the University Center, hosted by Ferris’ Political Engagement Project.

## 2016 MAY COMMENCEMENT

Friday, May 6, 2016 and  
Saturday, May 7, 2016

Ewingleben Sport Complex (Wink Arena)

College	Contact	Phone #	Location
Health Professions	Richelle Williams	(231) 591-2263	VFS 210
Arts & Sciences	Barb Hampel	(231) 591-3660	ASC 3052
Business (Undergrad Students on & off-campus)	Carri Griffis	(231) 591-2493	BUS 200
Business (Graduate Students)	Shannon Yost	(231) 591-2168	BUS 200E
Education & Human Services	Jacee Potts	(231) 591-2700	BIS 604
Engineering Technology	Deb Ducat	(231) 591-2961	JHN 200
Optometry	Michelle Aldrich	(231) 591-3700	MCO 236
Pharmacy	Tara Lee	(231) 591-3780	PHR 105
DCCL	Megan Biller	(231) 591-2710	ALU 113

**Note:** You must satisfy all of your degree requirements before you officially graduate and receive your diploma.  
**Caps and Gowns** may be purchased at the Grad Fair on March 22nd, 11:00 am – 5:00pm in the University Center – Multi Purpose Rooms or starting March 22nd - May 3rd at the Ferris State University Bookstore (located in the University Center, 805 Campus Drive, Big Rapids MI 49307).  
**Tickets** are required for all ceremonies. All students planning on participating in a ceremony will receive (6) six tickets and are available at Grad Fair on March 22, 2016, tickets must be reserved by midnight on May 5, 2016. Electronic tickets will be available for students to access/print starting March 22, 2016. Extra tickets are not distributed and lost tickets will not be replaced.  
**Commencement Program** – Graduates must complete their online graduation application by **Friday, February 26, 2016 for their names to appear in the Spring 2016 Commencement Programs** or their name will not appear in the Commencement Program. In order to have the program printed and back in time for the ceremonies we have to adhere to these deadlines. Contact your college’s Commencement Coordinator if you have any questions.

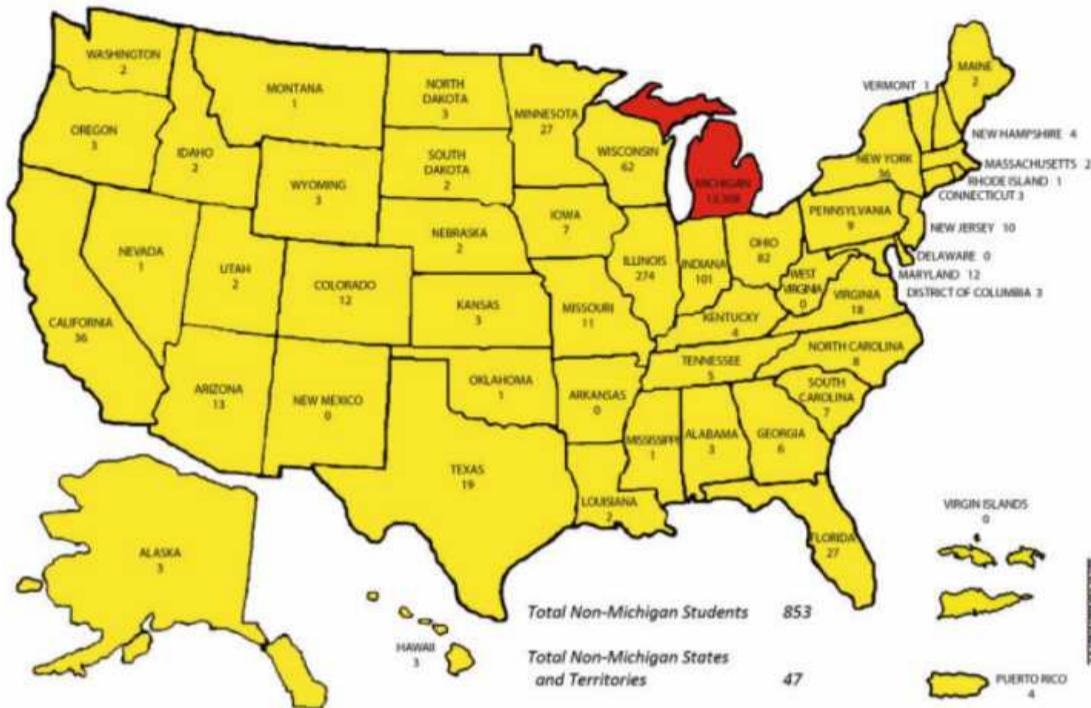
Friday, May 6	
Time	College
3:30 pm	College of Health Professions
7:00 pm	College of Arts & Sciences College of Pharmacy Doctorate in Community College Leadership
Saturday, May 7	
Time	College
9:00 am	College of Business
12:30 pm	College of Education & Human Services Michigan College of Optometry
4:00 pm	College of Engineering & Technology

For special accommodations or for more information regarding the Commencement ceremony, please visit the Commencement website [www.ferris.edu/commencement](http://www.ferris.edu/commencement) or call (231) 591-3803.




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# Across the world



Featured above is Ferris' fall 2014 enrollment by state.

Courtesy photo

## A look at Ferris' out-of-state recruitment

Devin Anderson  
Torch Reporter

Students attend Ferris State University from almost every state in the U.S. and 43 countries across the world.

Marketing senior Lexi Adaschik came to Ferris from Salem, N.H. Adaschik wanted to go somewhere out-of-state and chose Ferris at the recommendation of an aunt who graduated from the criminal justice program.

"I wanted to be in classes that were 30 to 40 students as opposed to hundreds of people in a lecture hall," she said. "I like the community of the school, too. It's a good size where there are enough people you know but you can still meet new people."

According to Chase Watts, Ferris' senior admission recruiter, another reason Ferris is attractive to out-of-state students is the Bulldog Award, a \$6,000 yearly scholarship available to any undergraduate from the 49 states outside Michigan or from Ontario, Canada.

"We're opening up the door to everyone," he said.

Watts, a graduate of Ferris' public relations program, hits the road each spring and fall for weeks at a time with other Ferris recruiters, visiting up to four high schools a day. Ferris actively recruits all over Michigan as well as Ohio, Indiana and Illinois.

Watts also said recruitment efforts have recently picked up in New York. When prospective students tour Ferris, Watts said it's important for current students to interact with them and share experiences.

"Students are the biggest advocates we have," Watts said. "The more welcoming the campus environment, the more likely they are to show up."

For future enrollment efforts, Ferris recently released its 2015-2016 "Strategic Enrollment Plan," which highlights expanding digital marketing, analyzing demand for course offerings, increasing retention rates and more. The plan can be found at [ferris.edu/strategic-planning](http://ferris.edu/strategic-planning).

### Student enrollment by continent

Africa	27
Asia	431
Australia	3
Europe	25
N. America	41
S. America	3
<b>Total</b>	<b>536</b>

### Non-Michigan resident enrollment

Fall '15	853
Fall '14	877
Fall '13	833
Fall '12	779

## Ferris' online degree programs

Ferris ranked 49th and 152nd

Jonny Parshall  
Torch Reporter

Ferris' online degree programs rank with the best of them, according to a recent study by US News and World Report.

Of the categories it placed, Ferris ranked highest in terms of online Bachelor's degree programs available, tying for 49th out of 219 qualifiers.

The online degree programs of over 1,200 schools were assessed for the study, with about 100-300 of those meeting the high standards of the survey, depending on category.

US News selected how these programs are being delivered and their effectiveness at awarding affordable degrees as factors in comparing these schools' programs. Each category is on a scale between one and 100, the higher the better.

Ferris did especially well in terms of student engagement, scoring a mark of 71.

"Ferris' online class system is very user friendly," said online student Chase Louwers. "Blackboard

and Tegrity work well together when it comes to mimicking the in-class experience."

Other Michigan schools, Wayne State and Central Michigan also scored high for their online bachelor's degree programs, at 79th and 43rd, respectively.

Ferris' online master's degree programs were also scored—coming in at 152nd out of 167 published findings.

Through all this data, what is most important to remember is the usability and availability for students and individuals wishing to complete an online degree. No amount of statistics can paint an accurate picture of what that looks like.

"I'm confident that the convenience definitely outweighs the fact that you don't meet person-to-person," said Louwers. "The fact that Ferris' online class system is set up pretty well contributed to that."

Online graduate programs in nursing and business also did exceedingly well, placing in the sixties.



Photo By: Chris Martin | Photographer

Participants and attendees of the race included Ferris students, Big Rapids residents, high school students and even guests visiting from Central Michigan University.

### Toboggans from page 1 Creations of cardboard and duct tape

Participants, keeping their vessels intact was just as much the goal as speed. Several of the teams discovered this the hard way, having to either substitute or repair their demolished sleds between runs.

"We hope to not lose the Taco," said Yost. "It would be very unfortunate."

Second place finish was awarded to the Silver Saucer, representing Ferris State's Kappa Psi Pharmaceutical Fraternity, with an average finishing time of 9.71 seconds.

"I think our first run went a little rough," said Caitlyn Filzek, a Ferris freshman in pre-pharmacy. "Once we got a feel for the course we went out there and killed it."

"We held together," added teammate Logan Beckett, also a freshman in pre-pharmacy.

Honorable mention goes out to Ferris State's other participating team, representing Delta Nu Alpha and the biotechnology program.

"Our sled is too wide I think," said senior in botany John Mark Stockman after a disparaging fin-

ish. "You want it long, narrow, and low to the ground."

Two visiting teams representing Central Michigan University's Circle K arrived slightly unclear of the requirements.

"We discovered we had to come WITH the toboggan," said Andrew Holland, a CMU senior in computer science. "We had to put as much together in five minutes."

Holland and teammate Amanda Dembski, a senior in biochemistry at CMU, resorted to assembling their last-minute pizza box sled on-site.

"We're Team Hodgepodge, I guess," said Holland.

Ten dollars was the asking donation per team. With five teams participating, CKI was able to raise 50 dollars towards the women's shelter.

"I'm really happy about the turnout," said co-organizer Megan Meerman, a sophomore in advertising and integrated marketing communications.

"And we didn't have to move a lot of snow," she added, referring to the heavy snowfall of previous years.

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# LIFESTYLES

**Hailey Klingel**  
Lifestyles Editor  
klingeh@ferris.edu

"That day was a day for America and Beyoncé brought about the issues in America on the largest scale she could."  
- Travis Sacher  
See page 7 for story

## Recognizing black leaders

Spotlighting Ferris students during Black History Month



Photo by: Aubrey Kemme | Photographer

Black leaders, such as President Obama, are recognized all over the United States during February, which is Black History Month. Many Ferris students step up to leadership roles not only during February, but year round. This magazine can be found in Ferris' Jim Crow Museum of Racist Memorabilia.

Nick Vander Wulp

Torch Reporter

Leaders are made, not born and Ferris provides several opportunities for students to be involved and lead by example.

Black History Month honors black leaders in the United States for their achievements in public service, military, business, sports and social life. It's also a reminder to recognize students who are leaders at Ferris.

Ferris journalism and technical communication junior Tia-Jane Oakes thinks Martin Luther King, Jr. Day and February shouldn't be the only time black students and black leadership is recognized on campus.

"People think about Black History Month as the only time you can stand up and do things about racism or helping in the black community," said Oakes. "If you're serious about that, and you put your all into it, don't wait for February. If you feel there's injustice or issues you feel strongly about, this shouldn't be the only time you say something about it."

Ferris business administration junior Taylor Williamson said she wants to own a gym and recreation center in her hometown of Detroit. She wants to combine an entrepreneurial spirit with social action to help kids find some direction while they play and learn.

"I also want to make sure students know about college," said Williamson. "When they're in my gym, I want them to grow up with it. So when they graduate high school, they'll know about college. I didn't know much about college—I didn't have any friends here, I didn't know anyone on campus and I didn't know much about Ferris. I just showed up."



Jazmine Goode

Williamson has been involved with Teaching Others While Establishing Real Success (TOWERS), where she helps students new to Ferris establish good habits for success. She is also the senior vice president of the co-ed business fraternity Delta Sigma Pi.

Setting goals, working toward them and getting in positions to accomplish those goals has been a large part of the journey for Ferris criminal justice and communications senior Jazmine Goode.

"My freshman year was the worst year for me, academically," said Goode. "I didn't do too badly, but it wasn't what I was used to, especially after doing so well in high school. So I sat down and made some goals: I wanted to raise my GPA, I wanted to be the president of an organization on campus, I wanted to run

for homecoming queen, I wanted to become a mentor and I wanted to find a job at Ferris."

Goode said she has a list somewhere with her goals written and hopes to find it when she graduates this spring. She'll be able to check off what she's accomplished during her time at Ferris, including her goals of raising her GPA, getting a job in the Office of Multicultural Student Services (OMSS), being the president of Young Beautiful Black Women (YBBW) and being elected homecoming queen in 2015.

Learning to be a mentor to those who are coming up and paying it forward are lessons Ferris criminal justice junior Brian Chandler has learned during his time at Ferris State. As president of Black Leaders Aspiring for Critical Knowledge (BLACK), Chandler has learned what it means to pay it forward not only for the organization and newer students, but also for his home community in Grand Rapids.



Brian Chandler

"In the sense of being an African American male, not just on this campus but out there in the world in general, it's important to realize the importance of knowing yourself and the things you need to do," said Chandler. "Not just for yourself, but for your family and your community."

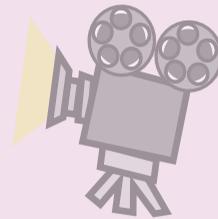


Courtesy photo

Beyoncé rocked the halftime show of Super Bowl 50 with her performance that highlighted racial issues in the U.S.



# Media Minute



## Beyoncé and Super Bowl 50

"OK ladies, now let's get in formation."

I'm not sure if this line was sung by Beyoncé during the halftime show of Super Bowl 50 or Peyton Manning as he broke the huddle, but apparently if you are a powerful black female artist, it is an absolute attack on the police force.

Beyoncé Knowles-Carter is one of the most recognizable and successful pop artists of our generation and one of the best selling music artists of all time. Beyoncé has sold more than 118 million records as a solo artist, more than 60 million with Destiny's Child and is the most nominated woman in the Grammy Award's history—20 nominations of which she can claim as her own. She is a modern feminist, has publicly endorsed same-sex marriage, has financially supported Barack Obama's presidential campaign and she actively fights for the Black Lives Matter movement. And Forbes listed Mrs. Carter as the most powerful woman in music in 2015

On Sunday, Feb. 7, most of America, including myself, sat down to watch what would become history. I do not mean Peyton Manning winning the Super Bowl. I am referring to the 13 minutes of entertainment displayed on the field during halftime. After viewers were unpleasantly forced to watch Coldplay jump around on stage and Bruno Mars play that one Bruno Mars song, the cameras flashed to the side of the stage. Beyoncé, backed by a huge group of background dancers dressed in tight Black Panthers uniforms, unleashed a snippet of "Formation."

Beyoncé's performance was a statement of what matters to her. Her song highlighted the Black Lives Matter movement as well as southern black culture. This event took place during Black History Month and her dancers were dressed in uniforms related to Black History. That day was a day for America and Beyoncé brought about the issues in America on the largest scale she could.



Travis Sacher  
Torch Reporter

Anti-Beyoncé protests will take place outside the NFL Headquarters by angry racists who think Beyoncé abused her position to sing at the Super Bowl. Fans who watched the performance and were saddened by it have also taken social media by storm. Beyoncé was portraying the continued racism and inequality in this country and the Super Bowl is no exception.

I may be wrong, but I believe that it's no coincidence that the Panthers, who are headed by a young charismatic black quarterback (Cam Newton), wore black uniforms and the team with the old and retiring white quarterback (Peyton Manning) wore white uniforms. The latter came up on top after Newton had his worst outing of the year, a performance that shocked viewers.

Beyoncé's performance represented freedom. She was raising awareness to the black lives lost at the hands of the police force. Her performance was awareness, not an attack. This was an iconic moment in history, similar to Jimi Hendrix playing "The Star-Spangled Banner" at Woodstock in 1969, which symbolized America's activism against the Vietnam War.

At the end of the entire show, Bruno Mars, Chris Martin and Beyoncé came together to sing, "We are going to get it together somehow." This finale requested us to believe in all colors and types of love because we are all one and no one shall be discriminated against for their way of showing love.

# Ferris State University Arts and Lectures Performing Artist Series 2015-2016



ZuZu Acrobats  
Sunday, Feb. 21, 2016, 1p.m.  
Williams Auditorium

**Originating in Mombassa, Kenya.....** they have performed in over 25 countries in the last ten years, including Australia, China, Korea, Germany, France, Italy and Spain. They have only been performing in America since February of 1999 and have received rave reviews from critics and audiences alike. Their show blends what we have come to call "circus" acrobatics with popular dance moves set to live and taped African music. The result is an electrifying experience which is sure to move even the most jaded audience member. What we have here essentially is a re-evaluation of the variety arts which is as radical as that which happened to popular music in the late 1950's: the culture of youth, with all its energy, vitality and rhythm, has now taken over the circus. Ticket Prices: Students (Any student with valid ID) \$5.00, General Admission \$7.00 If you need any accommodation to attend these events, please call the Williams Auditorium Ticket Office at 231-591-3676



Tickets for all FSU Arts & Lectures events can be purchased online ([www.ferris.edu/arts](http://www.ferris.edu/arts)) or at the Williams Auditorium ticket box office one (1) hour prior to the event start time. If you need any accommodation to attend these events, please call the Williams Auditorium Ticket Office at 231-591-3676

# TORCH CONFESSIONS

Torch staff members write about a slightly embarrassing aspect of his or her life because hey, we all have those.

## “Senioritis”

I am suffering from a terrible case of senioritis. Google defines “senioritis” as a “supposed affliction of students in their final year of high school or college, characterized by a decline in motivation or performance.”

This is true, but a more accurate definition would be “when your apathetic attitude about school turns you into a lazy excuse for a human—one so lazy that when you’re given an assignment two weeks in advance, you wait until 45 minutes before it’s due to even look at it.” (Sorry, professor who shall remain nameless.)

I used to roll my eyes at people complaining about having senioritis. I always chalked it up to pure laziness and a general character flaw. But now I’m in their shoes and completely understand.

The end of busywork and learning about topics in which I have no interest is so, so close. While the light at the end of the tunnel gets brighter, my academic performance gets duller.

On Jan. 12, I was given an extremely lengthy assignment that’s due in two weeks. A semester or year ago, I would have completed this assignment already to get it out of the way. I haven’t even thought about the piece of paper since I promptly stuffed it in my backpack two seconds after it was handed to me. The only reason I remembered the crumpled piece of paper in the bottom of my backpack is because I started to write this article.

Last Wednesday, I was that student who showed up to class on test day and confusingly looked around and asked, “Oh, we have a test today?” (Sorry, different nameless professor.)



Hailey Klingel  
Lifestyles Editor

I’m generally an excellent student, but I have turned into the kind of student I used to dislike. My grades are still decent, but that’s only because 15 years of schooling and working for the *Torch* have taught me to crank out an assignment an hour before it’s due.

The behaviors my senioritis are causing (or preventing) only make me more stressed out and therefore more likely to lie in my bed watching “Gossip Girl” instead of working on the 12 assignments I have due next week. It’s a terribly vicious cycle. I can see how people become addicts or extreme procrastinators.

Not to mention, already having my post-graduation plans solidified makes the senioritis 10 times worse. My end goal has already been reached, so I feel like I deserve a break. Unfortunately, my professors obviously don’t feel the same way (and I don’t blame them).

The thing is, when May 6 rolls around and I am actually done with college forever (unless I go to grad school), I’ll probably be depressed and want to go back. But until that happens, I will likely still be plagued by extreme senioritis. To my professors, coworkers, group project partners, parents, friends and anyone in my general vicinity who hears me complaining all the time—please forgive me.



Courtesy photo

Ferris advertising junior Alex Wooning sells blue bands to Ferris students in the IRC.

## Lovin’ the locals

### Band of Locals teams up with Ferris students

Jen Corrie

Torch Reporter

If anyone loves discounts, it’s college students.

Local Big Rapids and surrounding area businesses have teamed up to create the Band of Locals, which encourages community members to shop local by offering “blue bands” in exchange for discounts on products, food and services.

For \$10, anyone in the community can purchase a blue wristband, including Ferris students. These wristbands never expire, and can be used over and over at local participating businesses, including Biggby, The Old Pioneer Store, Crankers and over 100 others.

The band pays for itself over time, since all a band-holder has to do is show their band to receive a discount for every applicable purchase. Participating businesses are marked with a blue Band of Locals decal on their window or door.

Ferris Registered Student Organization (RSO) AdGroup is selling these wristbands on campus, as well as certain participating businesses like Sears and The Old Pioneer Store.

Ferris advertising and integrated marketing communications sophomore Dani Sanchez bought her blue band from AdGroup on Tuesday, Feb. 9.

“I haven’t used it yet, but I will definitely be using the discounts,” said Sanchez. “It’s a really cool concept and looks like it has benefits for both sides. We get a discount and the businesses in town get an increase in customers. I think it’s awesome that so many businesses in Big Rapids are coming together to make this possible.”

Ferris business management junior Katie Beidler also purchased her blue band from AdGroup.

“I got it on Monday [Feb. 8]. I think it’s a great idea,” said Beidler. “I love the fact that it doesn’t expire—that gave it the extra edge. The fact that I can use it from now until I leave made it so much more worth it, and I think it’s smart for the local businesses to be onboard with the Band of Locals because it gives them more publicity, and I’m more inclined to go places that offer me these discounts.”

To learn about purchasing a band from AdGroup, visit their Facebook page at [www.facebook.com/FerrisAdGroup](http://www.facebook.com/FerrisAdGroup).

For a complete list of discounts and participating businesses, go to [www.bandoflocals.com](http://www.bandoflocals.com).

# Ferris Has Talent!

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Anyone with a disability who needs special accommodations to attend this event should contact the CLACS office at 231 591 2685 at least 72 hours in advance.



# SPORTS

**Marshall Scheldt**  
Sports Editor  
mscheldt99@gmail.com

"We got caught off guard  
and sleeping."  
- Anthony Brönkema  
See page 12 for story

## Hockey hankering for another victory over U of M



Photo by: Aubrey Kemme | Photographer

Ferris junior forward Jared Van Wormer and his linemates will look for more reasons to celebrate as the team travels to Ann Arbor to take on the No. 6 Michigan Wolverines this Friday.

### Dawgs look to make it two victories in a row over Michigan as they head to Ann Arbor for a big matchup

Beau Jensen

Torch Reporter

Ferris State hockey is preparing for a trip to Ann Arbor for a matchup with the Michigan Wolverine hockey team.

The Bulldogs will only have one game this weekend when they make the trip to Yost Arena on Friday, Feb. 20. The nationally sixth-ranked Wolverines (18-4-5) have only taken one loss so far in 2016, one less than the Bulldogs (14-10-6) who have only taken two losses this year, one coming just last Saturday against Northern Michigan University.

In the 2014-2015 season opener, the Bulldog hockey team beat the Wolverines 4-3 in front of a sellout crowd in Big Rapids. Junior forward Chad McDonald led the Dawg's scoring push that night with two goals. Both teams were ranked nationally in the top ten at the time.

Ferris Hockey currently sits in fourth place among the WCHA standings and has already sealed themselves a position in the WCHA Playoff picture. Even though Ferris will be in nonconference action next

week, the team will not be able to kick their feet up and relax against a quick Wolverine team and that means business according to Head Coach Bob Daniels.

"I'm really looking forward to that game, I'm looking forward to the experience for our guys because it's a heck of an environment," Daniels said. "Michigan has got a really, really good team and they are going to play at a tempo that we probably have not really seen this year. They play at a very high pace." Daniels is right, as Michigan has been able to tally up 60 goals since the start of the 2016 that almost doubles Ferris State's total 2016 goals of 32, a sign of a fast-paced offense. According to freshman goalie Darren Smith, the Bulldog defense, which has been stepping up in recent weeks, is going to need to remain dominant.

"We have been working on our defensive zone in practice and it is showing in games," Smith said. "The whole team has done a great job of limiting scoring chances which has been making my job a lot easier. It also helps that different guys have been stepping up and contributing at both ends of the ice."

Michigan's Tyler Motte, younger brother of former Bulldog goalie C.J. Motte, has been dominant in the scoring category and recently added onto his 11-game goal-scoring streak with another goal last Saturday. With 27 goals total so far on the season, Motte leads his team in the category as well as the Bulldogs, whose top scorer, junior forward Gerald Mayhew, has 10 so far.

Mayhew spoke about why he feels that this Bulldog team has been so dominant over the past several weeks.

"Everyone seems to be playing with confidence and that is a huge component," Mayhew said. "Also, I think we are doing the little things like back checking with a passion and minimizing the turnovers. We have to keep playing a full 60-minute game with few mistakes and win the one-on-one battles and we should be just fine."

It will not be an easy night for Bulldog hockey, but the team has shown that they have what it takes to compete with any collegiate team. The puck drops at Yost Arena in Ann Arbor at 7:35 p.m. on Friday, Feb. 19.

# Men's tennis getting ready for long weekend

Mark Hansen  
Torch Reporter

The Ferris State men's tennis team started the season off strong last weekend as the Bulldogs had a sweep of both Davenport University and Aquinas College.

The Bulldogs will be taking on Salem International University, St. Joseph (Ind.) College and Lewis University for a three-match home stand this upcoming weekend.

Ferris freshman Till Von Winning, who is from Germany, is playing third in the lineup at the moment and is still getting used to playing this much tennis at once.

"My mindset is always the same, I want to go out and play my best tennis, no matter who is on the other side of the net. I actually like playing against better players or teams, because it is even more challenging," Von Winning said. "This is the first time I've played this much tennis in my life and I think I can still improve a lot with the help of my team and coaches."

While the team is looking to build upon the good start to the season, the depth of the team is still the most crucial part of having a long run this season. Each player is looking to contribute in any way possible each and every match. Junior Conner Hunt is looking to continue his fight for the sixth spot in the lineup.

"It's tough, you have to come into practice mentally prepared to fight for it everyday," Hunt said.

The Bulldogs will play Salem International University on Friday, Feb. 19 at 1 p.m., St. Joseph (Ind.) College Saturday, Feb. 20 at 11 a.m. and Lewis University Sunday, Feb. 21 at 10 a.m. Home matches are located at the Ferris State Racquet and Fitness Center.

# Sports Shorts

Beau Jensen  
Torch Reporter

## Zimmer makes waves at regional combine

Three-time All-GLIAC first teamer and Ferris State's own Justin Zimmer had a great showing at an NFL Regional Combine on Saturday, Feb. 13.

The 6-foot-3-inch, 303 pound defensive lineman wowed the observant crowd with a 33-inch vertical jump along with a 4.89 40-yard dash time. Zimmer led the Bulldogs in just about every tackling category last year with 13 sacks, four forced fumbles, 26 tackles for a loss and 81 total tackles.

John Harris of NFL.com wrote that Zimmer excelled at each of the position movement drills. Harris even went as far as calling Zimmer "Michigan's hidden secret."

Zimmer has not been invited to the NFL Scouting Combine and does not have a pro day scheduled. He will continue to train under Michael Johnson, a former gold medalist sprinter in McKinney, Texas, as he endures the hardships that the journey to the NFL includes.

## Men's basketball senior night

Ferris State's four seniors will be honored on Thursday, Feb. 18 before their game against Hillsdale.

The four seniors being honored include center Jared Stolicker, wing James Chappell, wing Josh Fleming and point guard Jibreel Jackson. All four of these men are top producers on their team as their combined points so far this season total to 1,178. That is 347 more points than the rest of the team combined.

Ferris State basketball will be coming off of their first back to back losses of the season when they gear up this week.

The seniors and the rest of the Bulldog ball team have only three regular season games left before they enter the GLIAC Tournament. Thursday's game against Hillsdale tips off at 8 p.m. inside Jim Wink Arena.

## Final Five almost set

Ferris State hockey will once again find themselves in the WCHA Tournament this year, and as of now, they sit in fourth place.

With the loss they took last weekend to Northern Michigan University (NMU), the Dawgs were not able to seal their number four spot. There is still a chance that NMU could slip into the number four spot, so long as they win out and Ferris has a rough last couple of games.

No matter, it is clear that Minnesota State, Bowling Green and Michigan Tech will sit among the top spots in this year's tournament.

Ferris Hockey returns to conference play at Bowling Green on Friday, Feb. 26 for a weekend series in hopes of shaking up the top five spots a little more.

## Independent Showcase February 18th



### Q&A after show



## Rival Summers

7-9pm in University Center Ballroom

# Reeling in a championship



Photo By: | Multimedia Editor

Ferris anglers Jake Husted (left) and Chris Oja (right) caught 8.09 pounds of fish in the NAIFC college series, which was good enough for first place.

## Ferris fishing duo become national champions

Marshall Scheldt

Sports Editor

Two members of the Ferris State Fishing Club are making a name for themselves on a national stage.

Construction management senior Jacobitz Husted and HVAC junior Chris Oja teamed up to become the first National Champion Collegiate Ice Fishing team in the nation.

The duo earned the top spot in the college series of the North American Ice Fishing Circuit Championship at Mille Lacs and Knife Lakes in Isle, Minn. on Feb. 6 and 7. During the two-day tournament, each day participants bring in 16 fish to be weighed.

The first day on Mille Lacs, contestants were to bring in up to 16 perch to the weigh-in, while the second day on Knife Lake consisted of anglers weighing eight bluegill and eight crappie. The Ferris tandem's two-day total was 8.09 pounds, with their biggest catch weighing in at 0.62 pounds on Knife Lake.

The event was initially supposed to be held in December of 2015, but was rescheduled for February due to weather conditions. Typically, sporting events are canceled due to cold weather, but the opposite was the case here, as the ice was not safe during the original planned date of the event. Husted said that his favorite part of fishing in the tournament was the atmosphere of fishing in the competition.

"In Michigan, ice fishing is a big thing around here. It's more getting into the tournament aspect and having actual competition to compete against." Said Husted.

This isn't the first time that the duo has made noise on the water. Last February Husted and Oja became the first college team to qualify in the series history after

The Ferris State Fishing club is a Registered Student Organization (RSO) at Ferris and currently has seven active members. The club meets every Monday at 7:30 p.m. and are welcoming to anglers of all skill levels. For more information, visit the team's Facebook page or their website at [www.fsu-fishingclub.weebly.com](http://www.fsu-fishingclub.weebly.com).



Photo by: Aubrey Kemme | Photographer

Ferris State sophomore point guard Drew Cushingberry watches a three-point-er in Ferris' loss to Northwood last week.

## Folding the cards

### Looking for redemption at SVSU

Cody Burkhard

Torch Reporter

Ferris men's basketball will get a chance at revenge against the GLIAC best Saginaw Valley Cardinals on Saturday, Feb. 20.

Ferris beat Saginaw Valley on Saturday, Jan. 30 in most statistical categories except the one that counts—the scoreboard. The Bulldogs lost 74-72.

Head Coach Anthony Bronkema said, "We just didn't hit open shots."

Bronkema reiterated that statement when talking about the Dawg's 91-84 loss to the Northwood Timberwolves. The Wolves consistently hit perimeter shots with hands in their faces while the Bulldogs struggled to hit wide-open looks.

"We got caught off guard and sleeping," said Bronkema in regards to Northwood.

The Dawgs were not caught off guard against the Cardinals when Ferris held them to a season low 38.6 percent shooting. The Bulldogs put forth a great defensive effort but shot only 36.5 percent.

This poor shooting is uncommon for Ferris which is fourth in GLIAC shooting percentage at 47.2. The Dawgs average 39 percent shooting in their last three losses, a trend that they hope to see end.

Bronkema said, "At this point in time, we are who we are. We've been missing shots, but we just have to make a few plays here and there, play harder in certain situations and we'll see what happens."

Ferris started the year with a goal to win the regular season, but the focus has shifted to earning the highest tournament seed possible. The Bulldogs are fourth overall in-conference at 13-6 with three games left. They could shake up the GLIAC playoff picture by knocking off the top-seeded Cardinals.

Bronkema said, "It's gonna be a good game in Saginaw. They've been the top team from beginning to end and we'll be looking to knock them off."

The Dawgs open this week's action against No. 6 in-conference Hillsdale at 8 p.m. in Big Rapids on Thursday, Feb. 18 and play Saginaw Valley away at 8 p.m. on Saturday, Feb. 20.



Photo by: Chris Martin | Photographer

## Top Dawg

Cody Burkhard

Torch Reporter

Ferris women's basketball may be out of contention for post-season play, but sophomore forward Rachel McInerney played like a champion on Saturday.

She was unstoppable leading

Ferris women's basketball past Lake Superior State 71-56 at home posting 32 points, 12 rebounds and four blocks in the Bulldogs' fifth win of the season.

With no shot at the postseason, the Dawgs are playing for pride at this juncture and McInerney's performance represented crimson and yellow pride.

McInerney has played well

all season and her future looks bright. She is fifth in GLIAC scoring with 16.1 points per game, which also leads her team. In just her second year, she has established herself as a team leader.

After just two years, she can help write a more positive chapter in the book of Ferris women's basketball next season.

# WANTED

EDITOR IN CHIEF

# FERRIS STATE TORCH

**2016-2017 SCHOOL YEAR:**

We are seeking an organized student (enrolled in at least six credit hours) for the Editor in Chief position during the 2016-2017 school year. Candidates must write well, possess excellent leadership skills and work the entire school year. Candidates should be familiar with digital publishing techniques. Qualified students can receive competitive wages for up to 20 hours per week. Ability to work and train in April and August of 2016 is necessary. Prior journalism experience or training desired.

**APPLICANTS NEED TO SUBMIT:**

- Resume
- One-page (typed, double-spaced) essay answering the following:
  - >> What should be the goals of a student-run newspaper?
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Steve Fox, [stevenfox@ferris.edu](mailto:stevenfox@ferris.edu)

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"Bread, tomato sauce, cheese and low quality meats—what else could you ask for?"  
- Kip Biby  
See page 15 for story

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## STAFF LIST

**Editor in Chief**  
Keith Salowich  
(231) 591 5978  
fsutorcheditor@gmail.com

**Production Manager**  
Jordan Lodge

**Production Assistant**  
Shelby Soberalski

**News Editor**  
Angela Graf

**Lifestyles Editor**  
Hailey Klingel

**Sports Editor**  
Marshall Scheldt

**Opinions Editor**  
Kip Biby

**Multimedia Editor**  
Evan Dulac

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**Visual Content**  
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**Reporters**  
Devin Anderson  
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Jennifer Corrie  
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Beau Jensen  
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**Managing Copy Editor**  
Kira Poncin

**Copy Editor**  
Jasmine Nettles

**Web Editor**  
—

**Office Manager**  
Andrea Lenhart

**Community Engagement**  
Caroline Cousineau

**Distributor**  
Nick Vander Wulp

**Adviser**  
Steve Fox  
(231) 591 2529

**OUR LOCATION**  
Alumni Building 013  
410 Oak Street  
Ferris State University  
Big Rapids, MI 49307  
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To advertise with the Torch, contact Alexis Huntey at the Pioneer Group:  
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The Torch and fsutorch.com, the student newspaper and its accompanying online version focused on Ferris State University, are public forums for student expression. Student editors have the authority and responsibility to make all content decisions without censorship or advanced approval for both the print and on-line editions of the student newspapers.

# Shaming makeup shaming



Frankly, I'm beyond tired of people shaming women for wearing makeup. I've heard all the rude comments, like claiming the person is insecure, trying to get attention and trying to "lie" to others about how they really look. Although in some cases, that might be true, let me tell you something that will blow your mind: the majority of women who wear makeup wear it for themselves, not for others. It isn't rocket science.

If you think that a girl has way too much time on her hands if she comes into class, work, a meeting or whatever function with a full face of makeup, you obviously have no appreciation for artistry and aesthetics. Did it ever occur to you that makeup could be a fun way of expression, just like clothing choices? No? How about the fact that makeup is basically art for the human body and believe it or not, some people actually enjoy doing it, like drawing or painting?

Now let me tell you something else that will blow your mind: without makeup, your favorite movies and shows like "The Walking Dead" would simply lose their realistic quality. Makeup is a huge part of the film industry and is one of the essential elements for making people appear to be actually bruised and bleeding, or even make a middle-aged actor look 20 years older.

With that being said, I'm all for natural beauty and it's extremely important to be content with your bare face, for self-esteem. However, it's time to stop seeing makeup as deceptive powders and potions that turn frogs into princesses. We don't have fairy godmothers who give us pixie dust to put on our faces that will make us prettier so everyone else will like us more.

Still, there are some women who choose to wear makeup because they are unhappy with their bare



Jen Corrie  
Torch Reporter

faces. As sad as that is, it's not up to other people to tell them that they have too much time on their hands or that they are liars.

Here's a fictional example. Let's say that Sally has a bad case of cystic acne that she doesn't want other people to see, because it's embarrassing and she doesn't want to deal with people lecturing her on how to take care of her skin or calling her gross. So to counter this, Sally wears a full layer of makeup every day to cover her bumps and hide the redness. When Sally goes out in public, she doesn't feel as self-conscious about her condition, since it's much less noticeable to everyone around her, which in turn makes her a happier person and helps keep her self-esteem up. Sally is doing what she needs to do to feel OK about herself, and that's great. However, if Hannah comes along and tells Sally that she shouldn't wear makeup because it makes her look like she's starving for attention, Sally is going to feel conflicted once again and isn't going to feel OK anymore. Hannah is rude. Don't be like Hannah.

If you see a woman wearing bright red lipstick and winged liquid eyeliner, be happy for her. If you see a woman who doesn't have a speck of makeup on her face in public, be happy for her. Ladies, whether you wear makeup for the artistic element, as a security blanket or don't wear any at all, you're beautiful and keep doing what you like to do. For those of you that think makeup is deceptive pixie dust, don't be like Hannah.

## Chat with the chief

Editor in Chief, Keith Salowich

This weekend, I'll be witnessing the end of an era.

Heavy metal legends Black Sabbath recently embarked on their "END Tour," which is to be their final tour as a band. Almost 50 years of iconic grinding guitar and grooving bass riffs will come to an end after a series of worldwide shows to thousands of fans spanning several generations.

My musical tastes lie in the past. My playlist seldom introduces a song that came out post-1997. I simply found my musical niche early and don't care to deviate from it much.

While I can't trace my fanhood back to Black Sabbath's roots since

the band outlives me by almost three decades, I have been listening to them since before I could form words.

My parents were both fans of the band and the heavy metal genre as a whole, so Ozzy Osbourne's screeching vocals were a part of almost every car ride. From the car seat in the back row of the family minivan, I'd shake a rattle along, thus becoming an extension of Sabbath's rhythm section.

Being a bass player myself, much of my playing style is modeled after Black Sabbath's bass guitar savant Geezer Butler. As I grew as a player, Butler's mesmerizing bass lines would act as landmarks from

my progression. I chugged along to "Sweet Leaf," as a beginner before moving onto "N.I.B." once I became more accustomed to playing. Now, as a more advanced player I'm banging my head against the wall attempting to muddle my way through the entirety of "War Pigs."

This band is an important part of my life, and the fact that the coming year marks the beginning of Sabbath's last stand devastates me. I'm living in an age in which my favorite musicians are either reaching eligibility for Medicare or dying off. It's a depressing time for a listener clinging desperately to aging rockers.

Yet the beautiful thing about mu-

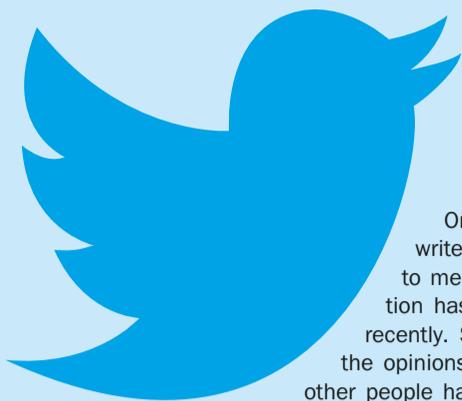
sic is that it's timeless. I will forever be able to listen to Black Sabbath and all of my other favorite artists even long after they're six feet under.

Sure, I'll occasionally become smitten with a new artist that began writing music in this century, but they'll never take the place of my favorites from years ago. This could be seen as evidence of close-mindedness or arrogance, but I prefer to see it as dedication.

In any case, Black Sabbath's storied career is coming to an end.

In the words of Butler, who also serves as Sabbath's primary lyricist, "Is it the end of the beginning? Or the beginning of the end?"

## End of an era



# Tweets I hate

One of the other *Torch* writers recently pointed out to me that the opinions section has been rather negative recently. She said that most of the opinions are about things I or other people hate instead of what we like.

Because I value other people's opinions almost as much as I value my own, I decided to take that advice and save it for later. This column is dedicated to all the types of tweets I hate.

## The "pizza tweet"

Pizza is without a doubt a delicious food. Bread, tomato sauce, cheese and low quality meats—what else could you ask for? But the not-so-new trend of expressing your love for pizza and comparing it to your lack of companionship is not only annoying, it is unoriginal. A generic example of a "pizza tweet" is, "Why do I need a man when I have pizza?" (Typically accompanied with a picture of a slice of pizza.) My friend and Ferris alumnus, Jake VanBoxel, once said, "We get it, you love/prefer food and don't need a relationship. Come up with some new material already."

## The "my life is harder than yours tweet"

Not everybody in college has it all that hard. If you decide to spend your days skipping class and playing "Mario Kart" on the Wii, you are totally welcome to do that. Honestly, that sounds like a fantastic life. Others do have a busy schedule and most people quietly go about their day, completing tasks and feeling fine. But if you work hard, please refrain from telling everybody about it on Twitter. A textbook example is, "Worked eight hours today, now time for homework. #Ugh." What is even more disgusting than that is the trademark ending to that tweet, "... what did you do today?" Leave me out of it.



Kip Biby  
Opinions Editor

## The Bernie Sanders tweet

I'm half joking about this one, I post political articles all the time. So fine, Tweet your Bernie support but just know that he is an actual idiot. Stick to his convictions though, Bernie does.

## Tweets at celebrities

I break my own Twitter rules once in awhile and will tweet at a celebrity. That does not make it any less annoying though. When you get a chance, click on a celebs tweet and just read through some of the replies. All of them are desperate bids for a reply or a retweet. Gross. And I doubt Meghan Trainor is flipping through her replies between writing her cringe-worthy songs.

## Anything tweeted by a celebrity parody account

I don't know exactly how this phenomenon started. Someone says their name is Vin Diesel and they start tweeting about how they want to travel the world or any other cliché, mass appeal tweet to get new followers. I could be wrong, but I doubt the real Wiz Khalifa would tweet, "Do what you gotta do to be happy." Groundbreaking. Oh, and I doubt that Wiz would ever tweet a link with the title, "You won't believe what Cameron Diaz was arrested for!"

## The dog tweet

I am more of a cat guy, but I understand that a mass of the population loves dogs. Tweeting a picture of your dog every once and a while is perfectly understandable. But the relentless, "I want to live with 200 dogs!" is annoying. We get it! In the words of the fantastic band, the Talking Heads, "Say something once, why say it again?"





Social Work Association presents V-Day Ferris State University

# THE VAGINA MONOLOGUES

**7:30 P.M. ♥ Feb. 19, 2016 ♥ Williams Auditorium**

**Preshow celebration begins at 6 p.m.**

**FREE ADMISSION!** \$10 donation encouraged.

All proceeds from this local production benefit Women's Information Service, Inc. (WISE).

V-Day is a global activist movement to stop violence against women and girls.

Find out more about V-Day at:

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Anyone with a disability who needs special accommodations to attend this event should contact Wendy Samuels at (231) 591-5896 or [WendySamuels@ferris.edu](mailto:WendySamuels@ferris.edu) at least 72 hours in advance.

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