

Ferris State University



TORCH

Truth, fairness and
accuracy since 1931

HERE'S WHAT'S INSIDE

TURN IT UP AT TUG 2017

Opinions Editor Travis Sacher shares his take on this year's Turn Up the Good lineup featuring Freddy Todd and Jade Cicada.

OPINIONS | PAGE 6

CORE VALUES

Learn about the life and times of being an intramural referee at Ferris state through the eyes of criminal justice senior Logan Cook.

SPORTS | PAGE 9

Helluva night

Frankie Ballard and company prove that country can rock

Jonny Parshall

Copy Editor

Big Rapids is considered a decently sized city by reputation, but Friday, March 24, it was looking rather country.

Country star Frankie Ballard headlined this year's Music Takes Action (MTA) event at Wink Arena, supported by Nashville, Tennessee, country act A Thousand Horses and Muskegon-based Spike the Media. More than 1,400 students and fans in flannel and blue jeans packed the arena, putting to rest any idea that a country headliner couldn't do the annual benefit concert proper justice.



Sydney Kassuba

Los. "You go to a country concert, you'll get the best country concert."

Spike the Media stood out from the other performers as the only rock group at a country show, but won the crowd with few obstacles, playing an eclectic mix of originals, as well as covers from such artists as Green Day and Pearl Jam.

"They were badass," Los said. "They're a college band. They sound badass. They're a good cover band."

Ferris criminal justice sophomore Sydney Kassuba was especially excited to see A Thousand Horses, and claims "Back to Me" is her favorite song by the act.

"I had a moment with the singer," Kassuba said. "I sang to him and he saw me."

Frankie Ballard topped the evening off, his smoky voice bellowing such hits as "Wild & Crazy" and "Cigarette." Fans danced both slow and

fast to the music of this Battle Creek native accompanied by his Nashville-based Wildcat Band.

"I love his voice and his music and how it relates to every day," said Ferris dental hygiene junior Brenna Piper. "It was way better than last year."



Brittany Forton

The pinnacle of the evening was Ballard's rendition of fan favorite "Sunshine & Whiskey," despite the evening's performance noticeably lacking both.

"It's too hot in here," Piper said. "It's great, it just needs to be outside."

A popular comment from fans in attendance is the preference of MTA as an outdoor April event as opposed to this year's incarnation at Wink.



Kyle Valk

"They could've sold hot chocolate," said Ferris health information management junior Brittany Forton. "They

would've made bank."

Another observation that polarized some attendees was the arguable missing diversity from previous events, some citing country as a music genre with a very specified fan base, though others disagree.

"I think at Ferris country is pretty accepted," said Holland resident Kyle Valk. "It seemed like there was some diversity."

Despite Entertainment Unlimited (EU) "selling" all of its 2,250 free tickets, only 1,455 tickets were redeemed by the end of the night.

This year's benefitted charity was the Animal Rescue Coalition of Mecosta County, who claims to have saved 600 cats and 1,600 dogs since its 2011 inception.



Photo by: Aubrey Kemme | Multimedia Editor

Frankie Ballard takes the stage at 2017's Music Takes Action to benefit the Animal Rescue Coalition of Mecosta County.

Got news? Let us know.

Email: fsutorcheditor@gmail.com
Phone: 231.591.5978



LIKE US ON FACEBOOK
FERRIS STATE TORCH



FOLLOW US ON TWITTER
@FSUTORCH



ADD US ON INSTAGRAM
FSUTORCH



WATCH US ON YOUTUBE
FSU TORCH

Connect with us on social media - Read articles online at www.fsutorch.com

NEWS

“There are so many women in this world that are affected by this awful disease and almost everyone has some connection to it,”
- Meagan Leasher, see below for story

Angela Graf | News Editor | grafa1@ferris.edu

Best man on campus



Photo by: Harley Harrison | Torch Reporter

(From left) Alex Higgs, Corey Nichols, David Wee and Jared Viger were the finalists for ZTA's Best Man on Campus; Higgs holds the title of “Best Man” and Nichols is the winner of the People's Choice award.

Men don bras for breast cancer

Harley Harrison
Torch Reporter

Creative fundraisers are few and far between, but the Ferris chapter of the sorority Zeta Tau Alpha raised money for breast cancer awareness during an event that breaks the ceiling of creativity.

ZTA hosted the Best Man on Campus pageant 7 p.m. Monday, March 27, in the University Center. The sorority collected donations

for breast cancer awareness and education while their 16 participants competed for the title of ‘Best Man’.

Ferris information security and intelligence freshman and ZTA director of philanthropy Meagan Leasher was determined to bring Best Man on Campus to Ferris after attending the same event at Central Michigan University.

“There are so many reasons that this event is important,” Leasher said. “But, the most important reason is because it is an amazing cause. There are so many women in this world that are affected by this awful disease and almost everyone has some connection to it.”

The pageant included three parts or chal-

lenges for the men participating. Similar to traditional beauty pageants, the men started off by displaying their talents, which was followed by a question and answer section. Lastly, the men were asked to explain to the audience what breast cancer education and awareness meant to them while wearing a decorative bra.

“What breast cancer awareness means to me is extending time with your loved ones, making sure that you know the signs, and if anything does happen to your family, what to do and hopefully one day the pink ribbon will just be a ribbon,” said pageant winner and Ferris criminal justice freshman Alex Higgs.

While the title of Best Man on Campus

went to Alex Higgs, the people's choice and first runner up was Corey Nichols and the second and third runner up was David Wee and Jared Visger respectively.

List of participants

Mike Dukes	Brett LaMere
Clayton Schoenborn	Corey Nichols
Brian Bradley	Austin Chojnacki
Jared Visger	David Wee
Dominic Hashbrouck	Travis Hill
Alex Higgs	Ricardo Solis
Alex Holler	Dylan Sauer
Chaz Shugars	Rob Gussy

Ferris partners with Rockford

College prep program to begin next year

Andrea Lenhart
Torch Reporter

Ferris has recently transformed a four-year partnership with Rockford High School into a scholarship program.

According to Rockford superintendent Mike Shibler, the two schools have been working together to introduce juniors and seniors from Rockford to college level work and expecta-

tations through a program called Woodbridge Ferris Early College Program.

“Juniors and seniors take a core subject class at Rockford, taught by qualified Rockford teachers, for high school and college credit,” Shibler said. “They go by the same syllabus and expectations as they would if they took it at Ferris.”

These college credit classes then transfer to Ferris and most other universities. Currently Rockford has more than 150 students taking these classes.

President David Eisler attended a Rockford school board meeting to provide a new initiative for Rockford students enrolling in these classes.

If eligible, past program participants that attend Ferris after graduation will receive an additional scholarship of \$1,000 for up to four years.

According to the Ferris Incoming Freshman Scholarship website, the Rockford student must meet the following cri-

teria: GPA of least 2.75, enrolled at Ferris full time within a year of high school graduation and earned a C or better in at least three credits through a Ferris collaborative high school agreement.



Mike Shibler

In a university article, Eisler said, “I am delighted this scholarship will build upon our efforts for a concurrent education and help these students continue on to earn their degree at Ferris State University with this additional support.”

“I’m very excited because it will reduce student debt—I think that is important—taking early college classes will reduce debt because the district pays the tuition, and the student in high school experiences the rigor of college work before they get to college,” Shibler said.

This scholarship is set to start next year.

Dining with grace and poise

The Center for Leadership, Activities, and Career Services hosted a free etiquette dinner for students to interact with leaders from all over campus and learn the intricacies of dining in a professional setting. The event was held in UCB 202 and ran from 5 p.m. to 10 p.m. on March 23.

Photo by: Aubrey Kemme | Multimedia Editor



Relay for Life sets 1,200 person goal

Preparation for annual charity event begins

Kip Biby

Torch Reporter

Ferris students and staff are lacing up their walking shoes up for the annual Relay for Life event. This year a record number of participants are anticipated.

Catherine LoSchiavo is the event coordinator for Relay for Life and the president of Ferris' Colleges Against Cancer chapter, a nationwide organization dedicated to providing resources to those affected by cancer.

"Our overall fundraising goal is \$55,000," LoSchiavo said. "We hope to reach this by the end of the night. So far, we've raised \$20,000 and it's still continuing to increase."

Last year Ferris' Relay for Life set a new record by raising more than \$50,000. But monetary goals are not the only ones that have been set by the organization.

"We also hope to have at least 1,200 participants, so we can't wait to see the turnout," LoSchiavo said.

Some participants are veterans of the event and others are excited for the opportunity to experience it for the first time. Kyrsten Lamb is a junior in the Ferris social work program. This will be her first year in attendance.

"This year, I am super excited to show my support and bring my positive energy to this amazing event," Lamb said. "It is always great to give back and Relay for Life is a great opportunity to do so."

Different student organizations are invited to set up tables around the walking track to raise money.

"This year, I am a part of the Social Work Association team and our theme is Katy Perry. We are making tutus to wear and sell at our table in the colors of Relay for Life. This money will go to the families and patients that need it," Lamb said.

The event is meant not only to raise money but to also be uplifting and supportive to those affected by cancer.

"I find this event inspirational," LoSchiavo said. "It's truly beautiful to see so many students in one area working towards a cause. It's a moment where we all can connect and pull through our hardships together. Cancer affects the lives of everyone, and it's an event where we can all celebrate the lives we have and join the movement to create more birthdays."

Relay for Life will be held from 6 p.m. Friday, March 31, to 6 a.m. Saturday, April 1, at Wink Arena.



Kyrsten Lamb

The science behind happiness

Could true joy be a simple equation away?

Harley Harrison

Torch Reporter

Stress, anxiety and general unhappiness are far from fashionable looks for college students. Yet, many wear them daily like a priceless accessory.

According to the 2015 National College Health Assessment, which surveyed students about their health over the past 12 months, 30 percent of students reported they were stressed, 47.7 percent felt things were hopeless, 56.9 percent felt overwhelming anxiety, 63.9 percent felt very sad and 85.6 percent felt overwhelmed by all that they had to do.

Thankfully, according to life coach and consultant Rita Damari, the college life does not have to be this way.

"There's a lot of myths behind what makes you happy and we're going to start doing that next week," Damari said. "There are myths: people think that you're never supposed to be happy, that happy people are never sad, or that your luck is what makes you happy. And there's all these things and they make excuses."

In Damari's lab, Learning to be Happy, Ferris students and staff gathered for the first of six sections on learning the strategies of happiness.

"Well, it's important because being happy has a lot of health benefits," Damari said. "It not only gives you a sense—a good feeling sense—but it gives you a sense of purpose."

According to Damari, there are eight things that happy people do, such as expressing gratitude, savoring the joys in life, committing to goals, cultivat-

ing optimism, decreasing the amount of overthinking things, avoiding social comparison, increasing the flow experience (doing things you love with all of your energy) and nurturing relationships.

"It's something that is innate that people don't think very much about because they innately think about the negative—they dwell on negative things. And so, if you start to dwell on the things or savor the things that are positive in your life, you are then able to maneuver the chaos of life," Damari said.



Rita Damari

As a healthy exercise, Damari gave her participants a daily practice for the week. This practice challenges the participants

to describe three good things that happen each day and what caused them to happen. Then she asked her participants to try and savor that feeling.

"Being happy does not mean you will never be sad," Damari said.

Compassion and empathy are also wonderful ways to create happiness within yourself and others, according to Damari.

"It not only helps us as individuals to maneuver through life in a positive way, and to be more successful in life, but it also helps us radiate to people around us," Damari said, offering evidence that happiness is truly contagious.

Those who still wish to participate or try the lab have until Friday, March 31, to RSVP.

More information can be found on the Ferris State University web calendar.

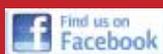
Friends Don't Let Friends Plead Guilty

Free initial consultations for FSU Students

Call Samuels Law Office

231-796-8858

www.samuelslawoffice.com



Attorney
James R. Samuels

Attorney
Erin Barnhart





Photo by: Aubrey Kemme | Multimedia Editor

There are currently 374,877 signatures on a petition being circulated by SumOfUs, an international consumer watchdog organization, protesting the sale of Michigan groundwater to Nestlé.

What's the big deal with the water?

Potential environmental and economic impacts of Nestlé pumping groundwater considered

Marley Tucker

Torch Reporter

The potential environmental impacts of Nestlé increasingly pumping groundwater in Osceola County concerns residents as controversy over the Department of Environmental Quality (DEQ) permit continues.

Nestlé is currently allowed to pump 250 gallons of groundwater per minute. They've applied for a permit to increase that to 400 gallons per minute or 210 million gallons a year.

Nestlé doesn't expect any adverse impacts on the environment and are waiting for DEQ approval.

"I have been the aquatic biologist that's in charge of evaluating the streams and waterways in the vicinity of areas where they're operating," said Ferris adjunct biology professor Doug Workman. "I link my data with a team of experts. They have all kinds of experts and we all collectively exchange our information to evaluate the system for Nestlé."

Workman, who has been commissioned as a consultant for the company since 2003, surveys the fish and macroinvertebrate populations and basic water quality of seven different sites near Nestlé's bottling plant in Stanwood.

"[American brook lamprey are actually pretty sensitive to changes in water quality through sedimentation. The fact that we have things like brook trout, brown trout and these lampreys are important indicators that this is a fairly high quality system," Workman said.

To gather data on fish populations, Workman uses a backpack electroshocker to discharge electricity into the streams which temporarily stun the fish, then collects them, identifies and measures them and releases them unharmed back into the stream. "Indicator species," such as the American brook lamprey, are sensitive to environmental changes and

therefore can provide information on whether there's been, "some type of degradation in the environment," Workman said.

According to Workman, his data has also shown that composition and abundance of macroinvertebrates in the streams near Nestlé's plant have remained consistent since 2003, as has the water quality and relative size of the streams.

"The streams still look, and from the measurements we collect, appear to be the same streams that they were prior. There is some water that's no longer there because it's being pumped out," Workman said.

In 2005, the Michigan Citizens for Water Conservation (MCWC) won protection of a stream system deprived of 24 percent of its water as the result of Nestlé's pumping and diversion of water for the sale of bottled water.

"I actually made the choice to read the entire report submitted to the DEQ. It's like a 50-page application and it talks about all the things that could be impacted," said Ferris biology professor Scott Herron. "They're saying it will have local drawdown meaning it will draw down the local creeks that eventually connect to the Muskegon River. The environmental impacts become questionable. It may be minimal if you're only drawing down a creek a couple of centimeters or inches. If you don't have dry years it might not be a big deal. If you do have dry years it could be a bigger deal. That's a small flow of what is the Muskegon River."

In a letter penned Jan. 17, DEQ director Heidi Grether wrote that the agency will consider the entanglement between tie-barred state laws that regulate withdrawal of more than 200,000 gallons of water per day for bottling when reviewing Nestlé's application to increasing groundwater withdrawal in Osceola County.

Osceola County is nearly 37 minutes from Big Rapids.

The groundwater Nestlé wants to collect would be bottled at two new bottling lines at the company's plant in Stanwood in Mecosta County, which would add 20 new jobs to the facility.

Some are concerned with the justification of adding jobs to the local economy by overlooking potential environmental harms such as the plastic used in bottling the water. According to research and consulting firm Beverage Marketing Corp., bottled water surpassed carbonated soft drinks to become the largest beverage category by volume in the United States in 2016.

"How many millions of gallons are we talking about? How many plastic water bottles and what's happening with those water bottles," Herron said. "Am I going to see those things in my local environment? Those are unaccounted for issues that need to be considered, too."

Concerns about oversight are also the focus of those opposed to Nestlé's request.

Currently, Nestlé monitors and collects the data for the White Pine Springs Well 101, located in Osceola Township, through a contractor. MCWC are seeking that all future monitoring and data collection associated with all Nestlé water taking permits be monitored by the U.S. Geological Survey.

MCWC also wants Michigan Governor Rick Snyder to impose a two-year moratorium on water withdrawal increases and new permits. Ontario, Canada, did something similar beginning in 2017 to fix their water laws and procedures.

The state will be holding a public hearing on the matter 7 p.m. Wednesday, April 12, which will be preceded by an information session at 4 p.m. on the same day. The event will take place in Ferris' University Center, and those wishing to speak during the public hearing must sign up ahead of time at the information session.

Ala Mode Cafe

*Best Breakfast
in Town*

Friendly & Clean • Homemade Pasties

*611 Maple Street
Big Rapids*

*7am-3pm (Closed Mon)
Early Bird Special 7-9am*

796.6633



**TUNE IN TO OUR
WEEKLY PODCAST
WITH KIP BIBY**

The Torchcast can be found on our website, Facebook page and YouTube channel

- ON THE RECORD -

A roundup of this week's crime at Ferris State University

Only the Shadow knows...

By Angela Graf - News Editor

You deserve better

March 14, 9 a.m. officers responded to a harassment complaint regarding an ex-boyfriend. The ex was contacted and advised to cease communication or face criminal charges.

Smoke, no fire

March 14, 6:40 p.m. officers investigated a report of marijuana in the West Campus Apartments. They were unable to locate the source of the odor.

Disgracebook

March 15, 2:30 p.m. officers responded to a report of harassment occurring over Facebook. The student was advised as to how to stop communication with the other party.

Driving blind?

March 15, 6:45 p.m. officers responded to a hit and run complaint in Lot 11.

It didn't work before

March 16, 8 p.m. officers investigated a report of attempted fraud involving a student government account. A board member received an invoice via email claiming money was owed and that they must make an "urgent payment today." No money was exchanged.

Crime doesn't pay

March 17, 10:30 a.m. officers located a suspect with an outstanding warrant. The suspect was taken into custody and lodged in jail.

Keep it indoors, kids

March 17, 4:30 p.m. officers issued three minors in possession (MIPs) to a group of subjects on Michigan Avenue.

Weed, indeed

March 17, 9:50 p.m. officers investigated a report of marijuana in Travis Hall. One student was located and referred to the Office of Student Conduct.

Mario Kart isn't real life

March 18, 2:15 a.m. officers responded to a hit and run accident in Lot 54. Three parked vehicles were damaged and the driver of the vehicle responsible was located and ticketed for careless driving and failure to report.

Hit the lights!

March 18, 7:40 p.m. officers stopped a vehicle on Michigan Avenue near Linden Street for failure to dim headlights. The driver was determined to be under the influence of drugs as well as in possession of marijuana. They were lodged in jail as well as referred to the Office of Student Conduct.

Only the Shadow knows...

March 19, 3 p.m. officers checked Allied Health after a report of a suspicious subject on the property. Nothing was located upon investigation.

Share hugs, not drugs

March 19, 8:15 p.m. officers stopped a vehicle for failure to yield to a stop sign. The driver was found to be under the influence of drugs and was lodged in jail.

Grass doesn't pass

March 20, 9:35 p.m. officers responded to a report of marijuana in Merrill Hall. One student was identified, found to be in possession and referred to the Office of Student Conduct.

There's no need for weed

March 20, 10:30 p.m. officers responded to a report of marijuana in Merrill Hall. One student was located and referred to the Office of Student Conduct.

It's a parking lot, not a racing lot

March 22, 6:45 p.m. officers responded to a two vehicle accident in Lot 61.

The Ferris Department of Public Safety issued 347 tickets between the dates of March 16, and March 22, totaling \$4,175.



Cartoon special

"Mario Kart isn't real life"

Cartoon by: Mikala Piller | Cartoonist

NEWS BRIEFS

By Angela Graf - News Editor

Taste of Thailand

Ferris' Asian Student Organization (ASO) and the Office of Multicultural Student Services (OMSS) will be hosting an event where ethnic food, crafts and music will be supplied. The 2017 Asian Pacific American Heritage Celebration will take place 6 p.m. Tuesday, March 28, in UC 213.

Dan Gheesling

Entertainment Unlimited (EU) will be hosting Dan Gheesling, winner of the CBS reality TV show Big Brother: Season 10 7 p.m. Thursday, March 30. Gheesling speaks on action-based leadership based on his experience as an entrepreneur reality TV winner and Michigan State University football coach. This event is free to Ferris students.

Ferris State Torch Corrections

In the March 22 issue of the Torch, the story "The first line of defense" was written by Torch Reporter Marley Tucker.

Corrections can be submitted through email at fsutorcheditor@gmail.com or by calling 231-591-5978

Looking to earn credit
and save \$ this summer?

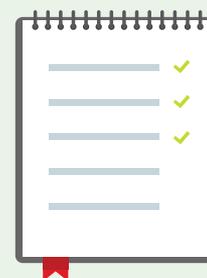
Be our Guest!

hfcc.edu/guest

HENRY
FORD
COLLEGE
FUTUREDRIVEN

Spring classes begin 5/09

Summer classes begin 6/27



The **TORCH** is now hiring for the
2017-2018 school year. Seeking
REPORTERS, PHOTOGRAPHERS
and COPY EDITORS

APPLY TODAY!

Contact Keith Salowich | Editor in Chief | salowik@ferris.edu for more information

Work on Mackinac Island This Summer – Make lifelong friends. The Island House Hotel and Ryba's Fudge Shops are seeking help in all areas: Front Desk, Bell Staff, Wait Staff, Sales Clerks, Kitchen, Baristas. Dorm Housing, bonus, and discounted meals.

(906) 847-7196

www.theislandhouse.com

OPINIONS

“The MIM students worked diligently to organize this concert and even if EDM isn’t your favorite type of music, the atmosphere TUG presents will allow you to enjoy yourself.”
- Travis Sacher

Travis Sacher | Opinions Editor | sachert@ferris.edu

The Ferris State Torch is published on 27 Wednesdays throughout the academic year. This student-run newspaper is printed by The Pioneer Group.

OUR LOCATION
Alumni Building 013
410 Oak Street
Ferris State University
Big Rapids, MI 49307
fsutorch.com/letter-to-the-editor/

The Ferris State Torch welcomes comments on topics of interest to the general readership. Letters should not exceed 300 words in length and the Torch reserves the right to edit for length. Letters will not be edited for grammar, punctuation or spelling. The Torch will not print letters deemed to be libelous or obscene. All letters must be signed by their authors and include his or her phone number.

Unsigned editorials appearing on this page are the opinion of the Torch and do not necessarily represent the opinion of the university’s administration, faculty or staff. Signed columns represent the opinion of the writer. Inquiries regarding editorial content should be directed to the Editor in Chief at (231) 591-5978.

To advertise with the Torch, contact Hannah Evo at the Pioneer Group: (231) 592-8391. hevo@pioneergroup.com

Student media retains the same rights, responsibilities, privileges and protections afforded by the First and Fourteenth Amendments of the U.S. Constitution and under applicable state laws.

The Torch and fsutorch.com, the student newspaper and its accompanying online version focused on Ferris State University, are public forums for student expression. Student editors have the authority and responsibility to make all content decisions without censorship or advanced approval for both the print and online editions of the student newspapers.

- TORCH STAFF -

- Editor in Chief**
Keith Salowich
(231) 591-5978
- Visual Content**
Andrea Cordes
Samantha Dow
Kaitlyn Kirchner
Odette Lopez
- Production Manager**
Jordan Lodge
- Reporters**
Melanie Bale
Alexandra Bourne
Cody Burkhard
Harley Harrison
Alicia Jaimies
Beau Jensen
Andrea Lenhart
Marley Tucker
Travis Sacher
Brendan Samuels
Adrianna Walker
- Production Assistant**
Sarah Massey
- Interim Reporters**
Matthew Miller
Tia-Jane Oakes
- News Editor**
Angela Graf
- Managing Copy Editor**
Jasmine Nettles
- Lifestyles Editor**
Nick Vander Wulp
- Copy Editors**
Jen Corrie
Jonny Parshall
- Sports Editor**
-
- Distributor**
Travis Sacher
- Opinions Editor**
Travis Sacher
- Adviser**
Steve Fox
(231) 591-2529
- Multimedia Editor**
Aubrey Kemme
- Cartoonist**
Mikala Piller
- Web Supervisor**
Angela Graf
- Office Manager**
Andrea Lenhart
- Podcast Manager**
Kip Biby

Chat with the chief Editor in Chief, Keith Salowich

This academic year, I’ve attended multiple events on campus packed to the gills with attendants. Students and professors alike fill every chair before sharing floor space sitting cross-legged as kindergarteners gathering for story time.

Yet, other events go on every day with just a sparse, disinterested few in attendance.

What’s the difference between these two scenarios? Are some events simply way more exciting than others? The answer is yes but the true reason behind the disparity in attendance boils down to something else entirely—whether or not students can score some extra credit for showing up.

“It’s terrible to say, but most college students need the bribe to get to the event,” said Ferris allied health science freshman Sierra Wurmnest.

This belief was echoed by Ferris social studies education and secondary education freshman Lacey Story following a packed campus event in February.

“I hate to say that this is why, but a lot of classes kind of pimped it out for extra credit,” Story said. “I wish I could say that most people are here because of the topic. I think some of them there were definitely very interested to hear what was said, but then others were like, ‘I’m just going to get my extra credit and go.’”

Extra credit events

So many students are showing up to events just because of the extra credit it could earn them. It’s unfortunate that this is oftentimes the reason but it’s not without its merits.

“It gives more knowledge to the students and lets us know what’s going on in the world instead of just what’s going on in our state or our little town. It gives us a big perception on different people and different information,” Wurmnest said.

With multiple film screenings, meetings, guest speakers and more each week, there is no shortage of diverse perspective making its way to Ferris.

To properly take advantage of

this, there should be more incentive to attend events coming from professors in the form of classroom credit.

It shouldn’t be up to professors to motivate interest in events, but it is undoubtedly the most effective means to do so and it makes an excellent learning opportunity for students.

“I think it’s beneficial because a lot of people wouldn’t go to these things if there wasn’t the credit,” Story said. “They wouldn’t learn these important things. Even if they’re only doing it for the credit, they take away knowledge because they came here.”

GOT AN OPINION?

HOW TO SUBMIT A LETTER TO THE EDITOR:

Deadline for submissions 5 p.m. every Friday
Travis Sacher | Opinions Editor | Email: sachert@ferris.edu

1. Think of a topic that you feel strongly about.
2. Write out your thoughts in a coherent and respectful manner.
3. Include a headshot and some information about yourself (location, age, etc.).
4. Email your opinion to the editor for a chance to have your work published in our next issue.

Turn it up at TUG 2017



Promotional Image

You do not want to miss it



Music Takes Action has come and gone, and the next major Ferris live music event is set for this weekend: Turn Up The Good.

Turn Up The Good (TUG) is the annual electronic dance music (EDM) concert organized by the students in the Music Industry Management Association (MIMA). As reported last week by the Torch staff, there are some notable changes to the set up of TUG this year that greatly benefit the student body, the targeted audience for the festival.

The host venue this year is not Wink Arena, but The Fraternal Order of Eagles, which is across the Maple Street Bridge and away from campus. Because of this, the event will begin at 10 p.m., the optimal time for college stu-

dents to begin the party and experience music. Music will go to a 1 a.m. curfew, opposed to the 11 p.m. curfew set by Wink Arena last year.

The security situation should be improved compared to last year for multiple reasons. One, the headliners Freddy Todd and Jade Cicada do not have the recognition that Zeds Dead had, so fan interest should not expand much farther than the Ferris community. Furthermore, learning from last year’s situation where freezing fans stood waiting in a line that expanded well into the parking lot, should make entry much more fluid this year.

Also this year, The Eagle’s Club will sell alco-

hol to concertgoers who are 21 years of age or older. This is a huge plus for students 21 and older because some believe alcohol makes live music more exciting or something.

Regardless of changes in location, set times and alcohol beverages, TUG will be a great time for all students. Nothing is more fun and exciting than attending live music concerts with all of your friends and TUG offers Ferris students just that.

Tickets are \$12 for students and The Eagle’s Club is no more than five minutes from campus. The MIM students worked diligently to organize this concert, and even if EDM isn’t your favorite type of music, the atmosphere TUG presents will allow you to enjoy yourself.

Lastly, after a competition to name the opener, Ferris welding engineering technology student Phil Sciriha, who goes by the name Vanguard, will lay the beats to kick off Turn Up The Good 2017.

Good riddance

The pet peeves that I plan to forget when I graduate



Jasmine Nettles
Managing Copy Editor

I will be graduating from Ferris this May, and I feel it's appropriate for a Torchie certified opinion editorial about my time here as an undergraduate student.

It would be disgustingly cliché to talk about my highs and lows, so I've decided to say good riddance to the five pet peeves I've adapted during my tenure as a Bulldog. In no particular order:

1. Faculty and Staff with a one-sided perception of their students:

So you know how your professors first response to you asking for help or anything is that they have 100 other students to worry about? My response is always, "Yikes. Cause I've got six other professors and courses to worry about, too."

No, one isn't more important than the other. But if we're supposed to spend two hours studying for each hour we're in class, with six classes twice a week at 24 hours, two part-time jobs and student activities, why do professors assume that you have a ton of time to get stuff done? Yes, we make time. And that's what we do as college students. But sometimes we need a little help.

2. Double-texters:

If I didn't respond to the first message with actual words, then why do you think I'll respond to your "???" one? A lot of the time, I'm busy. And knowing that, I always ask someone if they're busy before starting a conversation with them.

The double-texter has become the most passive aggressive situations I've ever been in. And always with those who don't have enough sense to realize that I'm probably doing something.

3. Disconnected students:

I always tell people that I came to Ferris as a 21-year-old transfer student. So I didn't act out, had developed my understanding of my learning habits, etc. But the biggest issue I've faced has been the

incoming students who just couldn't seem to care less.

From violating hall policies to skipping class just because, you can say I've seen it all. My standing one-liner is, "If I can't tell my Mama I did it, then I'm not doing it either." There are so many resources on this campus, especially for the underrepresented student population, that it's insane to me that they don't use them more often.

4. People with no manners:

How do you allow someone to walk into a room full of people, give a clear yet general hello, and not a single person reciprocates it? If I hold the door for you, would it kill you to say thanks? For real, who raised y'all? It would be different if you're on the phone or pre-occupied but usually that's not the case.

These are the rudest thing I've ever encountered at FSU, considering I speak to everybody. Even to the room full of strangers waiting in the ASC lobby to drop a class. I was taught you speak when you walk into a room. And continue to speak if people don't reply.

5. Jaywalkers:

Why? Literally, just why? I know students make jokes all the time about not caring about walking into oncoming traffic, but it's different when one of them actually does it.

The speed limit on parts of State Street is 50 mph. Why would you ever think you'd run across the street faster than the car? Never. It's not safe for you or the driver. And for someone who recently had a sibling get their brakes serviced, quick braking for a jaywalker isn't great for a car either.

To these five pet peeves, I say so long. Farewell. Auf Wiedersehen. Goodbye. And I prepare to say hello to the new ones I'm sure to develop during my grad school experience this Fall.

Fruit in the Quad

More fruit and vegetables, please



Melanie Bale
Interim Reporter

After two semesters at Ferris and two semesters trying to change my diet and work out more, I've come to the conclusion that the nutritional health of students is far less important to Ferris when money can be made.

While I am aware that what I'm saying is painting the situation with quite a broad brush, I would like to point out a few things wrong with the picture I've titled 'The University Center.' The food stop known as 'The Quad' has two sides, one requiring meal swipes and one that requires cash. The meal swipes provide a plethora of food choices from sandwiches, hamburgers, pizza and fries, to popular dishes around the world and a garden station with fresh cut veggies, salad fixings and fruit. The other side of The Quad provides fast food options like hamburgers, chicken tenders, fries and a severely overpriced smoothie place. There is one redeeming quality to this side: the sushi. It's affordable and offers a healthy option for those who don't have meal swipes.

Did you notice what I did in that last little bit there? The only affordable healthy option for all students is sushi. No meal swipes required and every student regardless of meal plan can purchase and enjoy it.

Meal swipes can be purchased two ways; by number of swipes or roughly \$2,000 for unlimited swipes for one semester. This evens out to be around \$7 per swipe. Normally, \$7 for an unlimited buffet-style meal is a steal for a college student. But what about those who are trying to eat a more balanced diet? Or students who would like an apple or banana on their way to class? Fruits and vegetables on the go just aren't an option. Sure, if you wanted to snag a piece of fruit on your way to chemistry you could swipe in and

stash the fruit in your backpack, but it would cost you \$7 for an orange.

The right side of The Quad should start making fresh veggies and fruit available for students to quickly stop by and pay a more reasonable price. Making healthier choices more affordable and accessible to students allows us to have a better diet, rather than making the fast, grease-filled foods the best choice for a student on a budget.

It has been proven time and time again that when we fuel our bodies correctly our brains function better and our grades will begin to thank us.



Graphic by: Jordan Lodge | Production Manager



FERRIS IS EVERYWHERE

Earn your degree faster with summer classes at a Ferris location close to home.

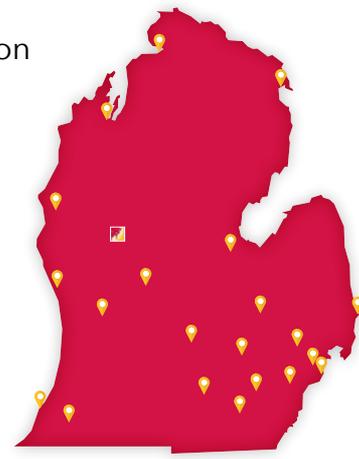
If you're headed home for the summer, why not enroll in classes at a nearby Ferris location or online? With 21 sites across the state, Ferris is within reach wherever you are.

Register via MyFSU.

Contact the Statewide and Online office with questions.
(800) 562-9130 | statewide@ferris.edu
ferris.edu/statewide

Call a Financial Aid Advisor today at (231) 591-2110 to find out if you have 2016-2017 aid money available for summer use.

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit ferris.edu/non-discrimination. 032217



FERRIS STATE UNIVERSITY

Statewide and Online

We need to talk.
You're never there for me when I need you.



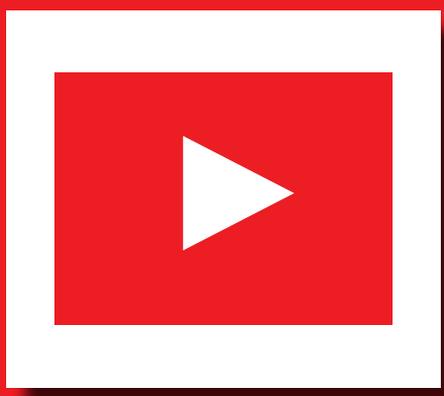
Cartoon by: Mikala Piller | Cartoonist

MEET THE TORCH

Alicia Jaimes | Lifestyles Reporter



I'm a junior in technical and professional communications and Spanish of the professions. I've been writing since fourth grade and because of this, somewhere in my room are several notebooks full of songs and fictional story ideas. I look forward to continuing my work at the Torch and practicing my other writing techniques. In my free time I like to enjoy my unhealthy obsession with Grey's Anatomy and playing tennis on the Ferris State Club Tennis team.



WATCH US ON
YOUTUBE
FSU TORCH

SILVERNAIL REALTY  REALTOR



For Rent:
Clean 1 to 6 Bedroom
Apartments and Houses.
Deposit Required.
No Pets Allowed.
CLOSE TO CAMPUS
Some with **FREE HEAT**

www.silvernailrealty.com
(231)796-6329
17810 205th Ave. Big Rapids



TUNE IN TO OUR WEEKLY
PODCAST WITH **KIP BIBY**

The Torchcast can be found on our website, Facebook page and YouTube channel



Ferris State University Tire Fire



The second truest, fairest and most accurate student newspaper on campus

Democracy to oligarchy?

FBI investigates student government for ties to Russian influence



Federal Bureau of Investigations Director James Comey will have his ears to the ground and nose to the wind to ensure that Russia didn't interfere with FSU's student government election that saw a total of 217 votes from the entire student body.

Nathaniel Dippley
Paperback Writer

Federal Bureau of Investigations Director James Comey has announced he'll be investigating more widely the depth and breadth of Russian influence on elections. The FBI has named Ferris State's student government as one target of these expanded investigations.

According to a press release by the FBI, Ferris' elections may have been compromised and cited a recent visit of United Arab Emirates Ambassador to Russia Omar Saif Ghobash to Ann Arbor as having a corrupting influence on all elections in Michigan.

"We want to thoroughly investigate all Russian influence on any and all elections, no matter how ridiculous or absurd the investigation appears," said Comey in a recent press conference outside

the FBI headquarters in Washington DC.

"We will spare no expense and will waste everyone's time beyond what's reasonably necessary, and if we can uncover any evidence of Russian tampering in elections, then we'll execute the full wrath of the law," Comey continued.

In a statement to the university, the FBI stated that some members of the student body may have conspired with Russian authorities to rig the election in favor of a Russia-friendly student government.

Investigators have cited visitations by Ferris students to YouTube channels such as Russia Today (RT), Russian Crash Compilations and various videos of Russians doing crazy things ranging from soldiers completing Spetznaz-like obstacle courses to drunken thrill seekers jumping into iced-over lakes.

"I didn't know that these videos were subconsciously affecting my view toward American democracy in favor of Russian oligarchy and control," said Ferris business administration junior and general secretary of Ferris' student government Aaron Michaels. "I really liked the videos of Russian bears getting drunk on air-dropped vodka in Siberia. Come to think of it, I do remember having the feeling that I wished the United States was like Russia while watching those bears getting drunk. Oh God, what I have I become?"

At press time, FBI agents were observed by Ferris information technology staff and student workers installing splitters to better gather information directly from computers on campus to closely observe Russian influence and subversion.

New study confirms that you're not the only one with no fucking idea what is going on in CHEM class

Pg. 2

Ferris junior withdraws internship application from all businesses that allude to drug testing candidates

Pg. 2

Ferris College of Technology computer labs come roaring into 2009 by updating all desktops to Windows 7

Pg. 3

Americans spend April Fool's Day critically evaluating news sources before accepting them as true, return to normal habits next day

Pg. 3

Ferris' 2017 Big Event set to be biggest and eventiest Big Event yet

Pg. 4

Milk, eggs, bread, Hot Pockets, wine

Pg. 4

Legal Disclaimer:

The Ferris State University *Tire Fire* is a satirical newspaper featuring fabricated or exaggerated stories written by members of the Ferris State *Torch* staff. Pseudonyms and false job titles have been adopted for each of the *Torch* staff members whose work is included in the *Tire Fire*. The *Tire Fire* utilizes invented names and quotes in its stories unless public figures or notable university personas are being satirized or described for the sake of our personal enjoyment, and the enjoyment of our readers. All other use of real names is coincidental. While the *Tire Fire* is an extension of the *Torch*, it is meant to be satirical and does not necessarily reflect the views of the *Torch*, nor Ferris State University.

Eisler Says:

*"President in the streets,
scallywag in the sheets"*



Tire Fire

Satirical insert laced with absurdity, hyperbole and going way too far

Pull out this section for the hardest-hitting fake news ever put to print

How to build the perfect Tinder profile

Courtney Delbrady
Thumb Wrestler

1. Make sure that all of your photos include several other people so that potential hookups have no idea that you're the ugly one. The hotter your surrounding cast it, the better.

2. Include your height and penis length, but exaggerate at least three extra inches on both figures. It'll add an element of surprise both when the person first sees you and in the unlikely event that you make it to the bedroom.

3. Include the goals of your Tinder experience. Are you cruising for tail, looking to get back at an ex or searching for a soulmate? There's no use looking for love if all your matches are just looking for a booty call. And remember, revenge on an ex-boyfriend is a dick best served cold.

4. Sport a mullet. Bitches love mullets.

5. Be 16, but lie about your age. You're in the clear from a legal standpoint (though your new partner may not be) unless your hookup is doing the same thing and is even younger than you.

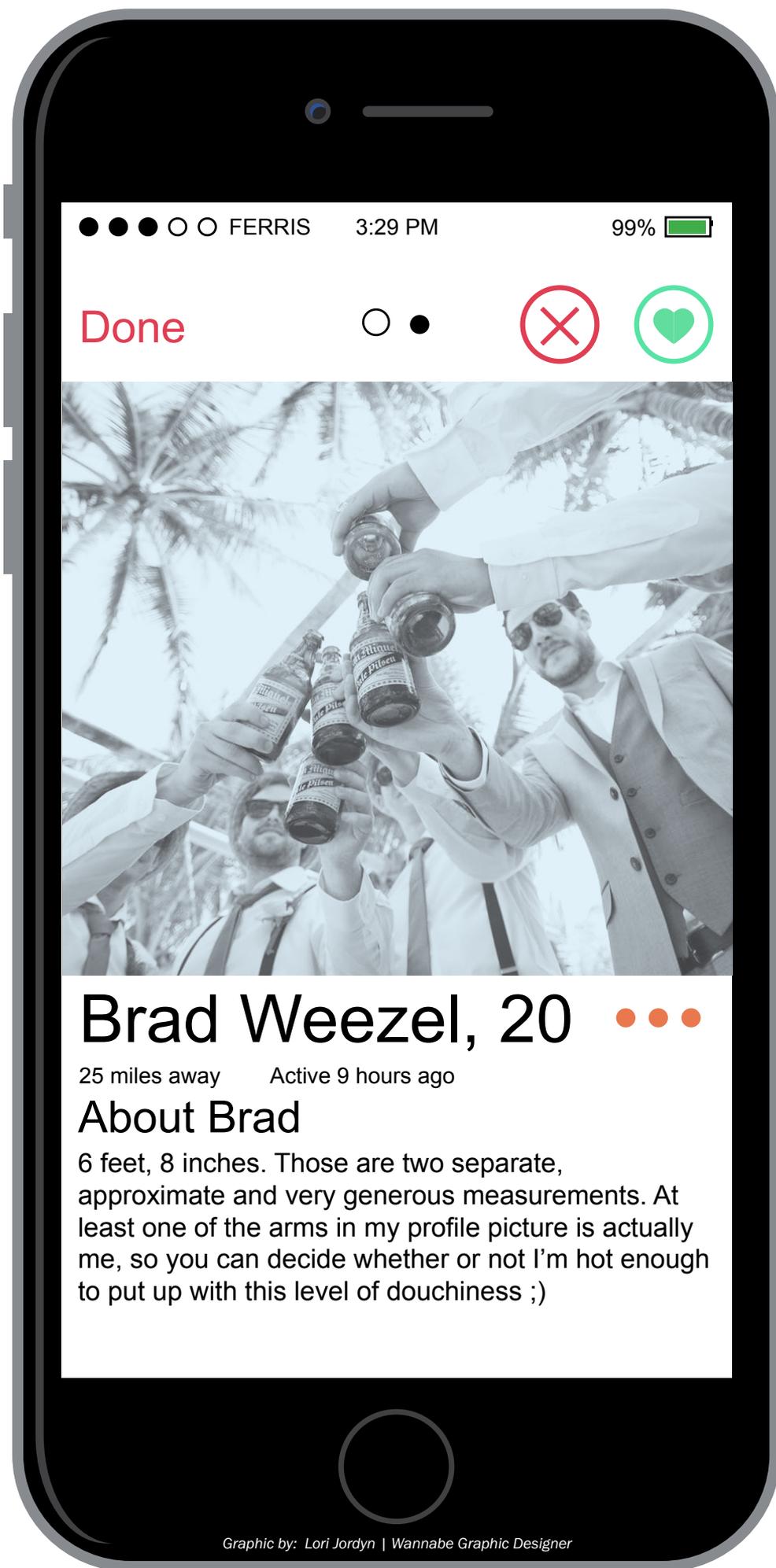
6. Nothing says romance like the carcass of a dead animal in your photos. If you've ever slain an innocent animal then make sure to pose with it for a profile picture or two. The more blood and gore, the better.

7. Use the puppy or flower crown Snapchat filter to hide the fact that you're actually hideous.

8. Fill your bio with as many pickup lines as Google can provide. At least one has to work, right?

9. Definitely mention your astrology sign. That's not a red flag at all. It makes all the difference in the world that you're a Gemini, which obviously means that you and every other person on the planet born between May 21 and June 20 are a fiery personality and not very trusting.

10. Talk about your interests, like hiking, painting and hardcore anal sex.



Graphic by: Lori Jordyn | Wannabe Graphic Designer

Ferris State residence halls *Imagine More*

The \$28 million freshman-only North Hall is nearing completion and is slated to be finished in time for the Fall 2017 semester. Meanwhile, Taggart, Miller, Merrill and Travis Halls will sit empty next year on the south side of campus.



Horror-scopes



Aries: March 21-April 19

You'll be on the receiving end of some March Madness when a deranged convict escapes from prison and makes your skin into a lampshade, but worse yet, your NCAA basketball bracket will be completely busted.



Taurus: April 20-May 20

You and your soul mate will find joy in the little things. Like your dick.



Gemini: May 21-June 20

The stars are willing you to dance like nobody's watching. Yep, right in front of that window. Mmmm, just like that...



Cancer: June 21-July 22

Every 14 seconds somebody's mom masturbates. Yours is due any minute now.



Leo: July 23-Aug. 22

Stop. Go clear your internet browser history now. Don't ask why, just do it. Trust the celestial bodies.



Virgo: Aug. 23-Sept. 22

The stars predict that we're all totally sick of hearing about your Spring Break trip, Katie!



Libra: Sept. 23-Oct.22

Just because you're paranoid doesn't mean they're not after you.



Scorpio: Oct. 23-Nov.21

Your next dental appointment will take a sharp left turn when the dentist accidentally pulls out all of your teeth and replaces them with live gerbils without administering anesthesia.



Sagittarius: Nov.22-Dec. 21

Get that lump checked out. I know it's embarrassing, but early detection is the difference between life and death, damn it.



Capricorn: Dec. 22-Jan.19

You're the friend that everyone in your group of friends talks about behind your back. It's time to exact revenge.



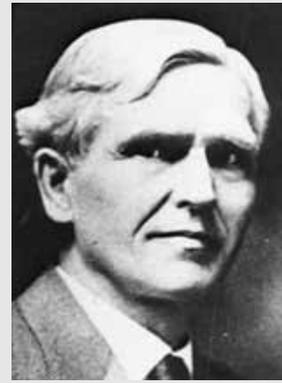
Aquarius: Jan. 20-Feb. 18

Give up and shave the moustache. It doesn't look sophisticated, it's just gross. Yes, the stars are talking to you too, ladies.



Pisces: Feb. 19-March 20

You'll achieve Snapchat fame when your nudes are directed to your story instead of your friend with benefits.



Ask Woodbridge

Submit questions to fsutirefire@gmail.com for a chance to see Woodbridge N. Ferris give you personalized advice.

"I'm a junior hoping to graduate next year, but I'm having trouble pinning down an internship relevant to my field, which is required for my degree. Do you have any advice on how to wow an employer on my application or interview?"

- Desperate Danny

So apparently this is a super common problem for upperclassmen at Ferris nowadays. I died before internships were a thing, so I don't really know what the fuck to tell you. They're really running my school into the ground.

In my experience though, if you're trying to land a job, make sure to include every tiny detail about work your history. You may think they don't care, but that summer you volunteered at the library for your church makes a HUGE difference.

Furthermore, during your interview make sure you really stress that you will do ANYTHING to get the position. Your employer will automatically think you're referring to derogatory sexual favors and perceive you as a truly dedicated employee with a fabulous work ethic.

Good luck, and don't forget to take your blazer off and use it as padding for your knees.

- Woodbridge

"I know that everybody says this, but my roommate is literally the worst. Without going into too many details, she's not paying her share of the utilities on time, she sets off the fire alarm while cooking at least four times a week and leaves a mess in the bathroom. We've tried to address the issues and accommodate some of her flaws, but she's just unbearable to live with. What should we do?"

- Roommate Hell Rebecca

Well if, like me, you look to old mafia movies for life advice, the answer is clear. Find out if your roommate has a pet, either at the apartment or back home. Once you get there, pull out an axe and just lop the dog, cat or hamster's head right off; this will be messy, so bring a tarp. Then, while your roommate is at work or class or whatever, leave the severed head in their bed. She'll get the message.

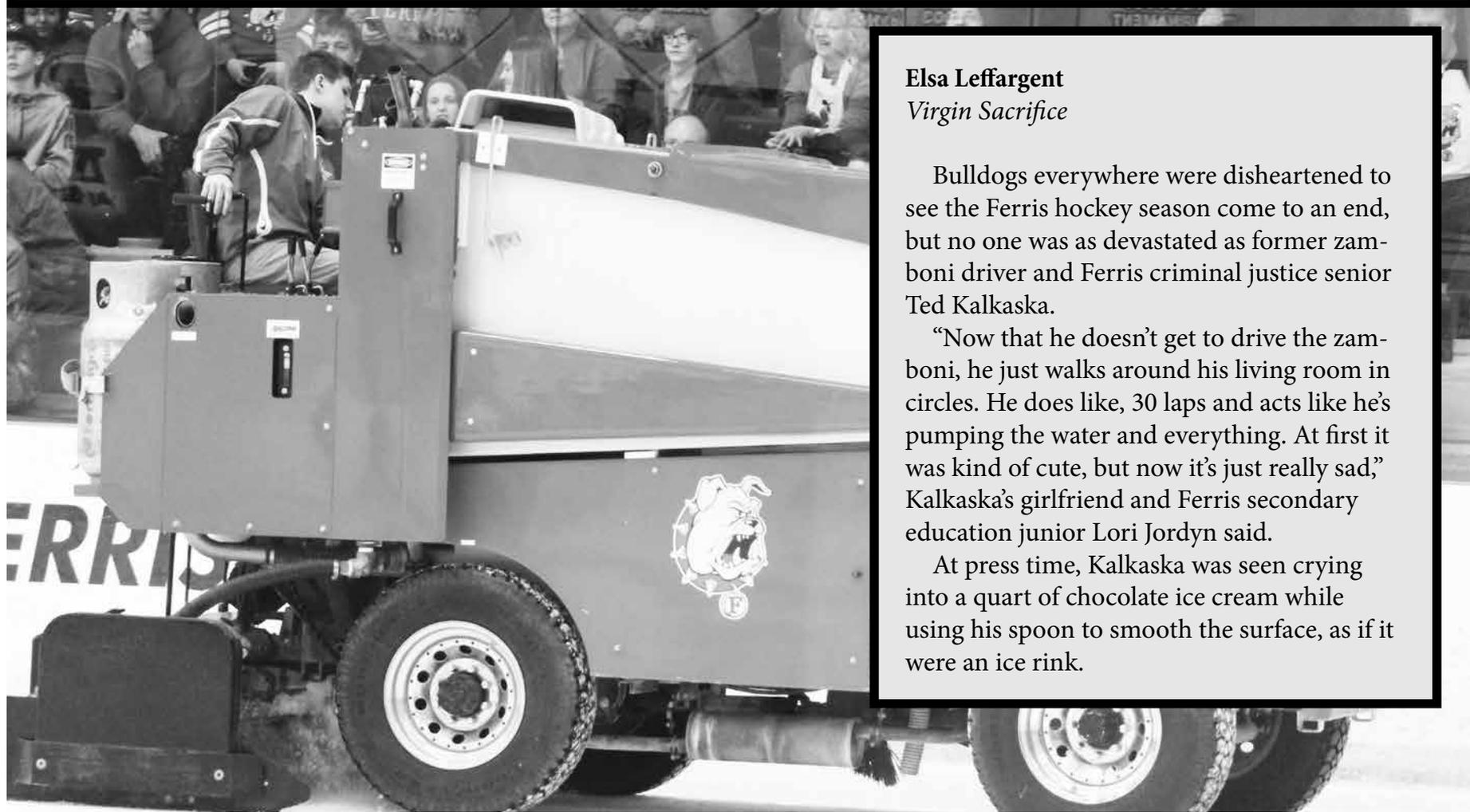
- Woodbridge

"Do you have a moment to discuss our lord and savior?"

- Father Carmichael

Slams door

Zamboni artist seeks purpose in life after end of hockey season



Elsa Leffargent
Virgin Sacrifice

Bulldogs everywhere were disheartened to see the Ferris hockey season come to an end, but no one was as devastated as former zamboni driver and Ferris criminal justice senior Ted Kalkaska.

“Now that he doesn’t get to drive the zamboni, he just walks around his living room in circles. He does like, 30 laps and acts like he’s pumping the water and everything. At first it was kind of cute, but now it’s just really sad,” Kalkaska’s girlfriend and Ferris secondary education junior Lori Jordyn said.

At press time, Kalkaska was seen crying into a quart of chocolate ice cream while using his spoon to smooth the surface, as if it were an ice rink.

“Weed isn’t even addictive”

Pothead argues for legalization while high, wearing weed-themed apparel and listening to Wiz Khalifa rap about weed

Tommy Bugatti
Special Friend

Smoking marijuana is not harmful, nor is it addictive, says one Ferris student clearly addicted to the drug which has

clearly affected his life.

“There’s absolutely no reason not to legalize weed except that it opens people’s minds, so the government is afraid of it and it’d probably put big pharma out of business,” Ferris

biochemistry freshman Barry Mizor said. “I mean, it’s not even addictive.”

Mizor was referred to the Office of Student Conduct after being caught smoking in a residence hall last week, and could face criminal charges and be expelled from school if he’s caught again.

“We identified Barry as the individual smoking pretty quickly. His eyes were very

red and he was elbow-deep in a family size box of Cheez-Its when we came to his door.

His marijuana leaf bed sheets and 3-foot bong only helped confirm our suspicion,” Ferris Department of Public Safety Director Bruce Borkovich said.

At press time, Mizor was frantically spraying Febreze in his dorm room in a poor effort to veil the smell of cheap marijuana as his RA approached.

What the cluck?

Rabid chicken running amok on Ferris State campus

Matthew Chartreuse
Tickler

Clucky the rabid chicken is loose on campus due to an early April Fool’s Day prank backfire.

Friday night, March 24, DPS received a call from two students who claimed to have been chased to The Rock by an angry chicken.

“Kyle and I were just on our way to The Rock when we saw a dark figure sprinting across the parking lot,” Ferris student Ellis Fields said. “It was already late out so we couldn’t see very well.

I didn’t know it was a chicken ‘till it was charging towards Kyle.”

Fields managed to get away with no injuries—her friend, Kyle Bowers, was not so lucky.

“I can’t believe she left,” the traumatized Bowers said. “She just left me.”

Another call to DPS was placed Sunday, March 26, by students studying at FLITE.

DPS arrived on the scene to fallen bookshelves, a cluster of white feathers and yet another traumatized student.

“I was just studying and eat-

ing my chicken wings, a typical Sunday for me,” said Ferris student Periwinkle Leathers.

“Then, out of the corner of my eye, I see a frickin’ chicken. He seemed innocent at first. Then he looked at my plate and became enraged. The rest was a blur.”

DPS confirmed that the rabid chicken belongs to Ferris student James Miller and was the result of a backfired April Fool’s prank.

“My friend Jenn is deathly afraid of chickens,” Miller said. “I thought that if I hid one in

her car, she’d freak out. I didn’t expect her to abandon her car as soon as she opened the door.”

Ferris freshman Jenn Penn refused to comment.

After multiple calls to DPS about a rabid chicken, on-campus Ferris classes are cancelled for the time being.

“I’m never going to prank anyone ever again. I just want Clucky home safe,” Miller said.

Students are asked to proceed with caution and to contact animal control at (231) 417-0401.

SPORTS

“We have a huge team and all of us can contribute to the team in different ways, we can hit one through nine.” - Bailey Darwin

Apply now! | Sports Editor



Submitted Photo

Ferris criminal justice senior Logan Cook has officiated intramural sports games at Ferris for two years between her time as a student in the Police Academy.

Core values

Ferris senior Logan Core shares her experience officiating intramural sports

Brendan Samuels

Torch Reporter

In every sport, there is always one person on the field or court that the fans either love or hate: the referee.

Anyone who competes in intramural sports at Ferris has encountered a referee at one point or another. Some of the referees for the intramural program, however, are current Ferris students.

Logan Core is a senior in the criminal justice program, but when she's not busy with the police academy, she enjoys officiating the intramural softball, basketball and volleyball intramural programs.

“I saw the referee position was available and I knew I wanted it,” Core said. “I had an interview and the job was mine. I think the most fun I have is behind the plate at the softball games. It's awesome to joke around with the players and see how much fun they're having.”

While Core finds pleasure in watching players hav-

ing fun, the job isn't always as easy as it appears.

Often, Core must make calls that upset players and fans alike, but she's come to terms with what she considers the toughest aspect of her job.

“No one is ever happy with your calls,” Core said. “You have to be OK with the fact that you can't always see everything. I remember calling a game last year where the game got so aggressive that things got physical. We had to call the campus police just in case.”

It doesn't happen often, but when things do get physical, Core has the power to eject players. After ejection, the players meet with a supervisor to discuss what actions will be taken next.

Core has been an intramural official for two years now, but she can still remember the extensive training that she went through to be where she is now.

To become an intramural referee, applicants are required to take classes teaching them the rules of each game they will be covering. In addition to that, all the applicants participate in mock games to gain real-time experience.

Ferris Intramural Program

The following intramural sports are currently active in the spring season:

- Flag Football Tourney
- One-pitch softball Tourney
- 4 vs. 4 Volleyball
- Broomball
- Dodgeball
- March Madness Bracket Challenge
- NFL Combine
- Soccer

Visit ferris.edu/urec for more information

Dust off the bats

Detroit Tigers fan get hype for spring training



Photo from Detroit Tigers' Instagram account

Baseball is nearly back in full swing and Ferris students are pulling hard for their hometown team.

The snow has all but melted, and students at Ferris are gearing up for the start of baseball season for the Detroit Tigers.

Comerica Park, the home of the Tigers for nearly two decades, is preparing to open its gates for opening day in just over a week.

Monday, April 3, marks the beginning of the regular season for the Tigers as they begin a three-game series with the Chicago White Sox, with the Tigers' home opener set for Friday, April 7, against the Boston Red Sox.

"I plan on attending my first Tigers game this summer," said Ferris criminal justice freshman Chris Abel. "I'm used to watching them on TV so I'm glad I actually get to go. I think with the way the team is built, we have a good chance at taking second place in the division. I'm guessing they'll go 90-72."

That prediction for the Tigers could be spot-on considering where they landed just a season ago. With an 86-75 record in 2016, the Tigers just missed out on a postseason berth. However, in my opinion, the Tigers are going to be suffering a string of losses in the first month of the regular season.

First baseman—and the strongest bat on the team—Miguel Cabrera is still not 100 percent after suffering a back injury, and his opening day status is still up in the air. To make matters



Brendan Samuels
Torch Reporter

worse, the Tigers will miss outfielder J.D. Martinez for a month following a foot surgery.

Although the Tigers have been hit with the injury bug early in spring training, third baseman Ian Kinsler and shortstop Jose Iglesias man an infield capable of carrying any extra workload. Kinsler is fresh off aiding the United States win in the World Baseball Classic.

"I can't wait to see Kinsler back on the field," said Ferris



Meg Rodewald

pharmacy freshman Meg Rodewald. "I follow all the Tigers' social media accounts to stay up to date on news. I don't know how the season is going to go for them, but if they go to the World Series, you better believe I'm buying game seven tickets."

The Tigers are likely a few years away from competing in the World Series. Although they have a bullpen full of skilled arms including Justin Verlander, they lack someone to close games, which has brought them into a lot of trouble.



Photo by: Aubrey Kemme | Multimedia Editor

First year interim head coach Adam Kirkpatrick and the rest of the Bulldogs will be shooting for their first GLIAC Championship since 2000, but they'll face stiff competition in conference foe Wayne State, which has won the last five GLIAC Tournament Championships.

Back to the batter's box

GLIAC softball season takes the mounds

Beau Jensen

Torch Reporter

After 18 games in Florida, the Ferris State softball team has officially begun conference play.

The Bulldogs currently sit at 9-13 overall with a 2-2 conference record after their first weekend of conference play. The team is currently in a four-way tie for fourth in the Great Lakes Intercollegiate Athletic Conference (GLIAC) between Findlay, Ashland and Hillsdale. Senior third baseman Bailey Darwin said the team has high hopes for this year.

"We have a really tough conference, so going down south to play 12 games prior to GLIAC play was super beneficial to us," Darwin said. "We sort of figured out what we needed to improve on down there, so once we got back practicing, we knew what we had to focus on before conference play started."

The conference has seen a number of years under the dominance of Wayne State, who has been the GLIAC champion for the past two years and the GLIAC tournament champions for the past five years. The Warriors only lost three conference games total in 2016.

GLIAC titles have eluded the Dawgs for a while, as their last conference championship came in 2000 when Ferris won both the GLIAC outright as well as the tournament.

The 2000 conference title was the Dawgs' first since 1982, a span of 18 years.

Last year's Bulldog program made it to the GLIAC tournament for the first time in three years. To get back to the tourney and be able to take down conference powerhouses like Wayne State, Darwin said it'll have to be a complete team effort.

"We have a huge team and all of us can contribute to the team in different ways, we can hit one through nine," Darwin said. "We are all willing to step up when needed. We have a lot of young players stepping up and playing huge roles for our team, which is awesome."

Another team doing well this season is Saginaw Valley State, currently sitting at the top of the conference with a 4-0 GLIAC record.

Other teams at the top that the Dawgs are sure to have in their cross-hairs are Ohio Dominican and Northwood, both tied for second with the same 3-1 record.

Walsh is currently the team at the back of the pack in the GLIAC with an 0-4 conference record, suffering a 0-19 loss to league leader Saginaw Valley during their doubleheader opener Saturday, March 25.

Junior pitcher and outfielder Sam Bates said that she feels every team in the conference can be a challenge, so every game is unpredictable and exciting.

"The main focus is to make it to the GLIAC tournament at the end of the season and then winning the tournament," Bates said. "Personally, I'm excited to see how well our team does throughout the season. We have come a long way, and our team continues to grow and get stronger each day."

The Bulldogs will hit the diamond for a doubleheader 1 p.m. and 3 p.m. Saturday, April 1, to take on the reigning league champion Wayne State Warriors.

Roommate WANTED
2017-2018 SCHOOL YEAR.
A Mt. Pleasant, Michigan female and male need 3rd roommate for new school year in August 2017. Cute 3 bedroom, 2 bath house, close to Ferris State University.
\$460/MONTH, INCLUDES ALL UTILITIES
Please email: Bryanneyer@yahoo.com

Metamorphosis
The beauty and design of butterflies: The product of random processes or of design? A fascinating documentary.
Monday, April 3, 7:00pm - IRC 120

Christianity, God, and the Bible Q & A Panel
Monday, April 3, 8:15pm - IRC 120
Questions may be submitted in advance to @TDPBR.

More on Facebook: **Truth Discovery Project of Big Rapids**
Anyone who needs special accommodations to attend should contact truthdiscoveryproject.br@gmail.com or 231-660-1878 in advance.

Sports Shorts

By Beau Jensen - Torch Reporter

Hankins granted All-American honors

The 6-foot-10 sophomore Bulldog big man Zach Hankins was honored with a spot on the 2017 National Association of Basketball Coaches (NABC) Div. 2 All-America First Team after a standout season.

Each season, the NABC combs the country for the finest basketball players, this year granting Hankins with the honor after he led Ferris State by averaging 28.2 minutes per game, 14.6 points per game and led the conference with 3.9 blocks per game.

With the help of his team, Hankins was able to lead to the Bulldogs to their third straight NCAA Tournament appearance while also winning the GLIAC conference and the GLIAC Tournament outright.

McDonald claims Student Athlete of the Year Award

The awards keep flowing in for the Bulldog athletes as Ferris hockey senior forward Chad McDonald won the 2017 Western Collegiate Hockey Association (WCHA) Student-Athlete of the Year award.

McDonald's stellar 2016-17 season took place both on the ice and in the classroom, representing his team well for four straight years. The first Bulldog hockey player to ever win the award, McDonald helped lead his team last year to a WCHA Final Five Championship.

Over the course of 145 games in four years with the Bulldogs, McDonald amassed 38 goals, 46 assists and 84 points.

Football coaching staff bolstered with Rohn

Along with last week's news of new Ferris State football Assistant Coach Steve Casula, the Bulldogs have promoted Dan Rohn to a full-time position with the program.

Rohn is no stranger to the Bulldogs, as the longtime prep football head coach helped with last year's Ferris State football season in which the Bulldogs grabbed a Midwest Regional Championship.

Rohn helped with the Bulldog run game and quarterbacking in 2016 and looks to do the same now as a full-time coach.

Rohn had a number of successful years at the helm of West Catholic High School with four state titles, three of those four being back-to-back-to-back championships.



Teeing off the spring season

Ferris State women's golf teed off their spring season with a sixth place overall finish in a pool of 16 teams at the SVSU Spring Invitational on Saturday, March 18, and Sunday, March 19, in Georgetown, Kentucky. Ferris had a two-day shot total of 662 shots on the weekend. The Bulldogs will next see action in the NC4K Classic Sunday, April 2, and Monday, April 3, in Blacklick, Ohio.

Photo by: Aubrey Kemme | Multimedia Editor

THE GATE

NEW Location, Same Great Deals!

327 S. 3rd Avenue Big Rapids, MI 49307

College Night - **\$ 1.00**
Tuesday Specials 9 PM - Close

- DOMESTIC PINTS
- WELL SHOTS
- SODA

PIZZA SLICES
Pizza Pub voted
"za best"



- BOWLING
- SHOE RENTAL

OTHER SPECIALS:

MONDAY: \$5 BURGER BASKETS ALL DAY

WEDNESDAY: \$3.99 SMALL 2 TOPPING PIZZA; \$2.50 DOMESTIC BOTTLES & WELL LIQUOR

THURSDAY: 50% OFF PIZZA; \$5 LONG ISLAND ICED TEA & FRUIT ROLL UP DRINK

FRIDAY: 50% OFF APPETIZERS; \$3 JACK DANIELS, JIM BEAN, JOSE CUERVO

SATURDAY: \$5.50 DOMESTIC PITCHERS; 50% OFF SUBS

SUNDAY: 50¢ BONELESS WINGS; \$2 DRINKS AFTER 9 PM

Glow Bowling

Each Tuesday, Thursday, Friday & Saturday from 9:30 PM to close. Tuesday is \$1 glow bowling, \$1 shoe rental. Thursday-Saturday \$10 unlimited glow bowling, shoe rental included.

(231) 796 - 3808
www.TheGateSite.com



Major key alert

Ferris football: four keys to success in 2017

Cody Burkhard

Torch Reporter

Spring football has begun with wide-eyed freshman excited for their first college action and veterans strolling into practice like they are clocking in for another day at work.

The Bulldogs will look to follow up their historic 2016 NCAA Div. 2 semifinal appearance this fall. Before returning to that height, there are question marks on the team that need to be addressed for them to be prepared for the season. Here are the four keys to success according to the Bulldogs with high hopes for the 2017-18 season:

Reggie Bell's Health

Junior quarterback Reggie Bell has a torn labrum in his throwing shoulder and may not be able to throw for three months. This is a blow to the Bulldogs as they enter spring training with only one quarterback that has thrown a pass in a college game the last two seasons. Redshirt freshman Travis Russell completed three-of-nine passes in five game appearances in 2016 and is likely Bell's leading competition for the starting job in the fall.

Spring is when the mental foundations of a team are molded and chemistry is built. It's a fine tune before the season. Without being able to throw to his receivers, Bell will lose out on precious time to build chemistry with his teammates. However, Bell has shown a determined character and will to succeed and will go through the mental preparations necessary to get him ready.

Bell has special talent with the ball in his hands, and when healthy, will be ready to compete at a high level. The only variable in the scenario is how will Bell be able to assimilate with his team with depleted time on the practice field together.

Bell started for the Dawgs most of 2016 until injury limited his play and eventually sidelined him in favor of senior Trevor Birmingham who thrived en route to a national semifinal appearance. Despite the injury, Bell threw for 2,085 yards and 11 touchdowns while adding 1,217 yards and 16 touchdowns rushing as a Harlon Hill Trophy candidate. Bell is by far the best runner of the quarterbacks competing for the starting job in head coach Tony Annese's quarterback run-heavy offense for 2017.

Stay Stout on Defense

With several great running teams in the GLIAC such as



Photo by: Samantha Dow | Torch Photographer

Ferris junior running back Jahaan Brown was second on the team in rushing yards behind junior quarterback Reggie Bell.

rushing leader Wayne State and Grand Valley State with sophomore sensation running back Marty Carter, a stout rush defense is necessary. The Bulldog defense led the GLIAC in rush defense last year allowing 106.5 yards per game and ranked first in sacks, interceptions and fumble recoveries.

That defense returns All-Americans sophomore defensive end Zach Seiler and corner Tavierre Thomas. The Dawgs will retain their starting defensive line, as well as most of the lines rotation players. However, they will lose two linebackers in Brady Sheldon and Anthony Darkangelo going into 2017. Despite those two, the defensive front-seven will remain intact with most impact players returning.

Young Receivers Need to Step Up

Stand-out receivers Jamel Lockett and Shakur Sanders will be lost to graduation, leaving a lot of big plays to be filled by young receivers. Sophomore Malik Taylor made strides in 2016 catching 47 balls for 1,017 yards and five touchdowns as the Dawgs' leading receiver. Taylor will need to play a bigger role this fall as the potential No. 1 receiver to replace the first-down machine that was Sanders.

Sanders and Lockett combined for 88 catches, 1,235 yards and six touchdowns in 2016. Other players will need

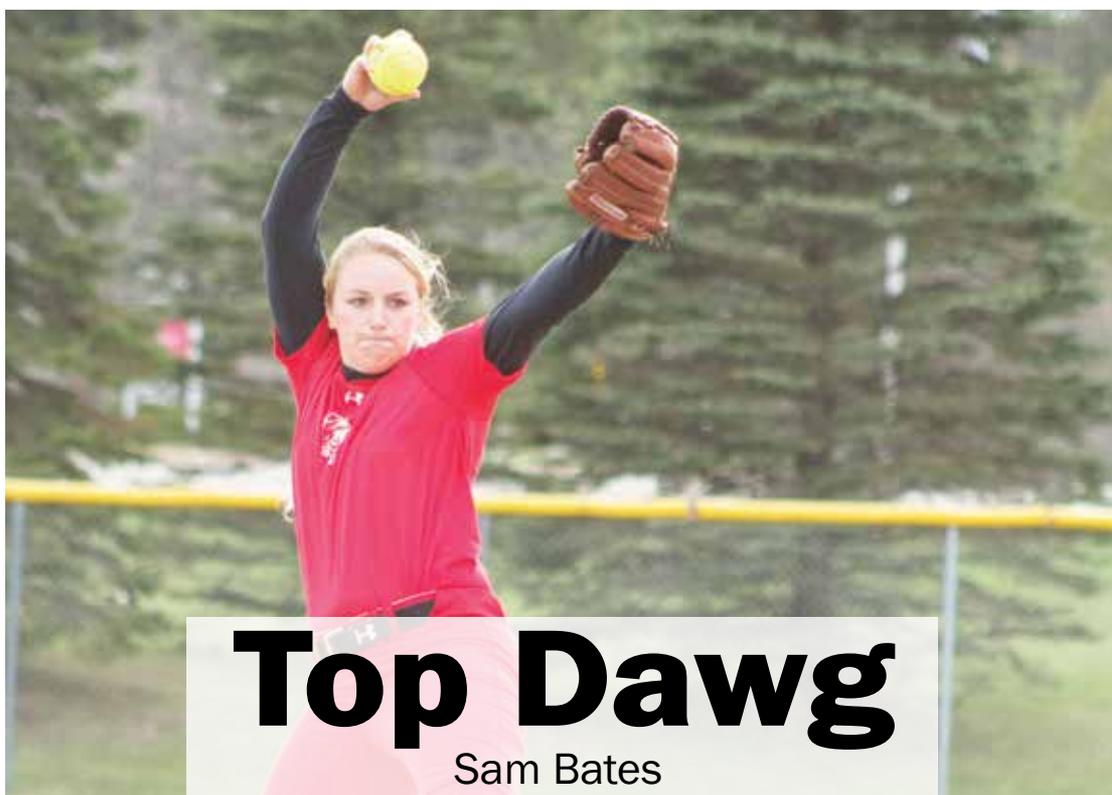
to step up to attempt to make up that production. Juniors Marquel Hines and Jajuan Pollock both played in all 15 games and performed well within their slot roles. They could see expanded roles within a young receiving corps.

Jahaan Brown Must Get Loose

Junior running back Jahaan Brown was second behind Bell in rushing with 996 yards and seven touchdowns. When Brown gets going, Ferris is almost unstoppable. Teams key on Bell because they know many of Ferris' play-call sheets read: Reggie right, Reggie left, Reggie middle draw. When Brown goes off for 6.7 yards per carry like he averaged last season, the defense has to play Bell honest on play action and option plays which in turn opens up the whole offense for deep passes or gashing runs.

Brown had his best season last year seeing 60 more carries from 2015 to 2016. The increased volume seemed to have a big effect on his play as Brown had more opportunities to break plays and show teams he is a top back in the GLIAC.

Brown ranked fourth in GLIAC yards per carry with Carter and Wayne State's Romello Brown placing first and second. Brown will help lead the GLIAC's top offense next season in hopes of another playoff run.



Top Dawg

Sam Bates

Torch File Photo

Keith Salowich

Editor-in-Chief

Junior outfielder and pitcher Sam Bates was a psycho on the softball diamond through four games Friday, March 24, and Saturday, March 25.

The Bulldogs' first doubleheader of the weekend was a split series at Ashland. The Bulldogs claimed the first victory 9-5, but lost the second game 11-8.

Bates Motel was established on the base paths as she went 5-for-7 and knocked in four RBIs. In the second series, the Dawgs won 4-2 at Ohio Dominican before surrendering the second game to the Panthers 10-3. Bates went just 2-for-6 in that series, but still recorded three RBIs. Bates was also undefeated on the mound, pitching the Bulldogs to both weekend wins.

The Bulldogs will next take the field at Wayne State Saturday, April 1, followed by a road trip to Hillsdale Sunday, April 2.

Ferris State University does not discriminate on the basis of race, color, religion or creed, national origin, sex, sexual orientation, gender identity, age, marital status, veteran or military status, height, weight, protected disability, genetic information, or any other characteristic protected by applicable State or federal laws or regulations in education, employment, housing, public services, or other University operations, including, but not limited to, admissions, programs, activities, hiring, promotion, discharge, compensation, fringe benefits, job training, classification, referral, or retention. Retaliation against any person making a charge, filing a legitimate complaint, testifying, or participating in any discrimination investigation or proceeding is prohibited.

Students with disabilities requiring assistance or accommodation may contact Educational Counseling & Disabilities Services at (231) 591-3057 in Big Rapids, or the Director of Counseling, Disability & Tutoring Services for Kendall College of Art and Design at (616) 451-2787 ext. 1136 in Grand Rapids. Employees and other members of the University community with disabilities requiring assistance or accommodation may contact the Human Resources Department, 420 Oak St., Big Rapids, MI 49307, or call (231) 591-2150.

Inquiries or complaints of discrimination may be addressed to the Director of Equal Opportunity, 120 East Cedar St., Big Rapids, MI 49307, or by telephone at (231) 591-2152; or Title IX Coordinator, 805 Campus Dr., Big Rapids, MI 49307, or by telephone at (231) 591-2088. On the KCAD Grand Rapids campus, contact the Title IX Deputy Coordinator, 17 Fountain St., Grand Rapids, MI 49503, (616) 451-2787 ext. 1113.

FERRIS STATE UNIVERSITY

LIFESTYLES

"We need the real history, 100 percent. Not just black but [American] Indian, Hispanic, Asian, everything." - Jayden Anderson, see story below

Nick Vander Wulp | Lifestyles Editor | vandern8@ferris.edu

Questioning social norms

Eye-opening event leaves students shocked

Alicia Jaimes

Torch Reporter

Nudity, sexualization and dehumanization left students feeling shocked at Ferris' 2017 Women's History Month lecture.

"Sexism and Gender-Based Violence in Print Advertising" was presented by Ferris social work professor Kathryn Woods Tuesday, March 21, at the University Center. Woods showed students some of the subtle and obvious messages that are portrayed in print advertising.

"It's 2017. We should be past this by now," said Ferris human resources management senior Victoria Mason.

Students could walk around the room and see advertisements of half-naked women, dead women and women being assaulted in hopes of selling products such as shoes, purses or perfumes.

"Who's going to buy this?" was a question that many Ferris students asked throughout the presentation.

Woods informed students on the Sexual Violence Continuum, a pyramid that shows the basis to sexual violence and the stages that sexual violence can lead to.

"I find it problematic to hierarchically say that sexual assault or sexual abuse is less traumatic or less problematic than rape," Woods said.

While some students were not surprised with how much society has desensitized the dehumanization and assault of women in advertising, the presentation left many shocked.

Ferris advertising and integrative marketing communications junior Lucas Gillis was one student who said he didn't understand how society was okay with how women are portrayed in advertising but wasn't okay with same-sex, interracial couples in advertising. Gillis is the vice president of the



Photo by: Andrea Cordes | Torch Photographer

Niki Camuso (left) and Lucas Gillis (right) discuss sexual violence in aspects of American life from advertising to desensitization towards rape culture.

Advocacy and Education for Gender Identity and Sexuality (AEGIS), and he claims to feel strongly about this issue.

"Oh no, it's controversial," but who deems

that as controversial whereas these pictures of dead women or women essentially getting raped is OK?" Gillis said.

Students admitted to feeling ashamed of

their society for being unaware of the issues in print advertising.

This event was hosted by the Office of Multicultural Student Services (OMSS).

Reawakening curiosity

The real racial history

Alexandra Bourne

Torch Reporter

Keynote speakers are invited to Ferris State University because their topics are thought-provoking and important. Sometimes they elicit a variety of emotions.

Students felt "curiosity," "disappointment," "sadness," "shame," "outrage," "disgust," "anger" and were "disturbed" during Debby Irving's recent visit to Ferris as the keynote speaker of "Radical Curiosity: The Unexplained Pathway to Human Potential."

Irving, a racial justice writer and speaker, spoke from 11 a.m. to 12:30 p.m. Tuesday, March 21, in University Center Ballroom (UCB) A with a luncheon following in UCB B.

The event was co-sponsored by the Academic Senate, Office of Multicultural Student Services (OMSS), Diversity

and Inclusion Office and the Faculty Center for Teaching and Learning.

"We are all born with an amazing amount of curiosity," Irving said. "But, if I'm so invested in proving what I know, my curiosity dies. I get comfortable with making assumptions."

Irving grew up in the 60s and 70s in Winchester, Massachusetts, a predominately upper middle-class, white town. Irving was raised with the belief that America was a meritocracy, and was surrounded by stories affirming that belief.

"[Adults] fed me thoughts of what to believe and cut off my curiosity," Irving said.

According to Irving, human belief systems are formed between five and 10 years old and they stay with us most of our lives. Our view dictates leadership, primarily with presidents, consists of white men of a certain age and social class. Bias is programmed deep in our minds and it can't be managed if it

isn't acknowledged.

Irving was shocked when she discovered Black Wall Street in Tulsa, Oklahoma. Even having been a history major, she had never heard of the successful area which was bombed to extinction by the government and the Ku Klux Klan (KKK), where white residents shot and stabbed the black residents as they fled.



Jayden Anderson

"I was missing history," Irving said. "We can't create equality by design if we don't understand the inequality and trauma in this country."

Irving also mentioned the GI Bill of Rights, which, though it did not specifically say it was only for whites, was inaccessible to 1.2 million black soldiers. According to Irving, 98 percent of the \$120 billion allocated went to whites, which Irving attributed to the "intergenerational compound of advantage and disadvantage."

Curiosity | see page 14



Alicia Kelenske



Curiosity

Continued from page 13

Photo by: Andrea Cordes | Torch Photographer

Debby Irving, a racial justice writer and speaker, speaks to Ferris students about American history not taught in schools.

Irving never saw either the inaccessibility of the GI Bill or Black Wall Street in any history books.

"I'm really disappointed in my education," said Ferris psychology senior Alicia Kelenske. "It's like I didn't have an education. Everything I learned was typical white textbook. I feel robbed that I wasn't given the actual truth."

Irving urged attendants of the event to do three things: reawaken their radical curiosity, be radically curious about history and be radically curious about their feelings.

"It was very mind-opening," said Ferris marketing and music industry management freshman Jayden Anderson. "At first, I felt angry, and then I dealt with my emotion and I realized that that was just motivation to go forward and do better."

"There's a resistance to digging into [racial struggle] for fear it will make people upset," Irving said. "But it's already making people upset."

Anderson, who is of mixed racial descent, discussed the struggles he has faced.

"I've always had to be a chameleon," Anderson said. "I know how to fit in when I need to, I know how to talk a certain way when I need to and I hate that feeling. I don't want to talk 'black,' I don't want to talk 'white,' I don't want any of that."

Anderson continued, saying further education is the

only way to grow.

"We need more information to get out about the white-washed history," Anderson said. "We need the real history, 100 percent. Not just black but [American] Indian, Hispanic, Asian, everything. Don't be trapped in a box."



Bakiya Taylor

Kelenske discussed the stereotypes she encountered growing up in Muskegon.

"You would be avoiding different areas because you were trained to be scared," Kelenske said. "It's horrible to think that we've boxed people into these groups without even giving them a chance. It makes me feel kind of sick. I feel like the generations above us have trained us to be fearful of people. They've trained us to recognize skin color when it doesn't matter."

"I wanted to make an impact," said Ferris communications junior Bakiya Taylor. "I was talking about solutions to the problem or ways we could form our own community of diverse individuals and conquer the policies and educate others around us. We definitely need more talks and discussions like that."

For more information, Irving can be contacted at debbyirving.com.

TORCH CONFESSIONS

Finally, spring is here

Torch staff members write about slightly embarrassing aspects of their lives because hey, we all have those.

The brutal Big Rapids winter is finally coming to a much-needed close and spring is almost here.

Recently, Mother Nature has been teasing us with 65-degree and sunny days, but then the next day it's 35 degrees and pouring rain. Although every day hasn't been perfect, the snow is gone, the temperature is up and I'm increasingly spending more time outside as well as witnessing more students enjoying the outdoors.

Spring approaching means the winter blues are hopefully over. Winter seasonal depression is all too real. The warmth of sunshine is necessary for our bodies and minds to grow and excel, and there is very little of that during Michigan winters.

Spring is my favorite of the four seasons. Spring gives me so many more opportunities that the winter cannot.

I love spring because it takes me out of the never-ending misery of the winter. The longer days, blossoming flowers and budding greenery everywhere warms the earth, my heart and my mind.

Also, I love outdoor spring activities. Some of my personal favorites are Ultimate Frisbee, disc golf at the course in North



Travis Sacher
Opinions Editor

End Park, golfing, adventuring throughout the wilderness and sports such as long boarding and bike riding. Nothing beats the wind blowing through my face and hair, while simultaneously whisking the winter sadness out of my mind. This is one of the most relaxing and refreshing feelings. Nothing can beat a nice trek through the wilderness on a warm, sunny Saturday.

I cannot wait for spring barbecues. No more making soup just to keep warm in my freezing home. I cannot wait to fire up the grill, get a few good friends together and throw on the burgers, dogs, steaks, ribs and drumsticks—anything besides making ramen or fast food.

Once the ground dries up and the sun shines strong, you will find me outside all day long with a Frisbee in my hand and a long board under my feet. The winter depression will soon be behind me, and I hope the upcoming spring can do the same for you.



Check out our website for exclusive online articles and photo galleries

www.fsutorch.com

HOT-N-READY LARGE PIZZA

\$5.00

LARGE PIZZA

ALL DAY, EVERY DAY!
Original Round, Carry Out, Plus Tax

231-796-2636
802 Clark St., Big Rapids, MI
DINE-IN / CARRY OUT

VISA NO CHECKS



Photo by: Kaitlyn Kirchner | Torch Photographer

(Left to right) Greg Brunner, Zach Ineson, Miranda Morearty and Margeaux Donovan raise funds and collect food for Project Starburst, a food pantry that assists hungry families and students in Big Rapids.

Project Starburst

Local food pantry receives university RSO support

Matthew Miller
Interim Reporter

The Ferris American Marketing Association (AMA) welcomed Project Starburst to Ferris State University by helping them gather non-perishable items. Project Starburst is a food pantry based in Big Rapids and

they collect food year-round. The Ferris AMA chapter assisted Project Starburst by collecting food on campus in hopes to collect as many non-perishable items as possible to help the local residents of the Big Rapids community. Project Starburst not only takes food, but also accepts clothes, hygiene items and other essentials. Ferris AMA president and business administration senior Dominic Hasbrouck is one of the organizers of this project. "Getting involved with my fraternity Lambda Chi Alpha and AMA helped me learn to work and see the real-world problems that are happening now," Hasbrouck said. Once all the items are collected, AMA will also go to assist Project Starburst by delivering the items to their State Street location in Big Rapids.

Ferris AMA is also conducting a fundraiser for Relay for Life, an event sponsored by the American Cancer Society to raise cancer awareness in communities around the United States. Ferris advertising/integrated marketing communications junior Nicole Kish is the organizer who got the ball rolling putting it all together. Kish is also the Vice President of AMA. "It wasn't that stressful planning," Kish said. "We were organized and knew it was coming up, we were only excited for it." Project Starburst helps nearly 3,600 families in Mecosta and Osceola counties, and the organization is hoping to expand that number in years to come.

Reach

the FSU Student Population advertise in the Torch



Call me for a free professional marketing consultation.

Hannah Evo
Media Consultant
(231) 592-8391
hevo@pioneergroup.com

FERRIS STATE TORCH
Truth, Fairness & Accuracy Since 1931

An affiliate of the
THE PIONEER GROUP
115 N. Michigan Ave.
Big Rapids, MI 49307

Leading by example

"Big Brother" season 10 winner set to visit Ferris State

Tia-Jane' Oakes
Interim Reporter

Ferris State's Entertainment Unlimited (EU) has invited a reality star from the show "Big Brother" to talk to students about leadership and team building. Dan Gheesling is the winner of the CBS reality television show and was titled the best "Big Brother" participant of all time. EU will be hosting the Five-Star event starring Gheesling 7 p.m. Thursday, March 30, in the University Center Ballroom. "This will be very beneficial to students because it will help them gain the knowledge they need to succeed in life," said Ferris hospitality management pro-

gram senior and Entertainment Unlimited member Justin Stevenson. Since winning season 10 of "Big Brother," Gheesling travels across the country visiting colleges and universities talking about the significance of leadership. "School prepares students by giving them group projects and assignments," said Ferris biology student Rebecca Tinsley. "Having someone who went through tasks with a team can put students in a more real aspect." In addition to speaking about leadership, Gheesling will share his recent book "Clean Your Own Mirror." "Dan was my role model during his time on the CBS show 'Big Brother,'" Stevenson said. "I'm glad he's coming to Ferris State University." Students can expect to gain some insight on how to create survival skills in tough situations. "I'm excited to hear about some of the trials he went through and see how he made it out and became the winner," Tinsley said. For more information about Entertainment Unlimited's Five-Star event, visit their orgsync page, which is accessible through MyFSU.



Photo by: Aubrey Kemme | Multimedia Editor

Zed's Dead rocked Wink Arena during their 2016 Turn Up the Good performance. This year's performers will be Jade Cicada and Freddy Todd at the Fraternal Order of the Eagles in Big Rapids.

Turn up the success

MIM's annual EDM concert becomes quite the hit

Adrianna Walker

Torch Reporter

After six years of entertaining Ferris State students by bringing in national electronic dance music (EDM) acts, the annual Turn Up the Good concert aims to deliver another electrifying springtime production.

Artists Jade Cicada and Freddy Todd will perform, starting 10 p.m. Saturday, April 1, with doors opening at 9:30 p.m. at the Fraternal Order of Eagles in Big Rapids.

Tickets for ages 18 and up are \$12 and available online through Turn Up the Good's Facebook page.

The concert debuted in 2011, when the Music Industry Management Association (MIMA) and other registered student organizations sought to bring more variety to Ferris' entertainment. An electronic music event seemed to be a relevant project that students could warm up to at the time, and has since proven its success.

Turn Up the Good, which is organized and funded by the music industry management (MIM) program, is now the largest event hosted by MIM each year.

"The capacity this year is only 300 and we are expecting a sellout," said MIM student Ian Strasser and coordinator for the concert.

Strasser added that students shouldn't wait to buy tickets at the door after prices have gone up.

Despite annual changes in venues and a fresh student team to produce the show each year, turnout has been steady and even increasing in recent years.

"The event has grown in popularity and is now a known show that students are excited for each year," Strasser said.

"Each year the show stands out in a unique way because it is an entirely new team of people working on it that all have their own great ideas on how to present the best show possible," Strasser said.

One thing that remains the same each year is the lineup of electronic music. The popular genre has seen swelling local attention in the past decade with large festivals such as Electric Forest held in Rothbury.

MIM has created its own annual celebration of electronic music with Turn Up the Good for the Big Rapids area.

"Seeing the great results from the students and anyone else that attended in the past kept us motivated to come back year after year with this show," Strasser said.

This year's show is sponsored by Big Rapids' WYBR, Y102 and Detroit's Movement Electronic Music Festival.